

June 28, 2022

[S2 B.COM CA 2021-2022 , EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTT -IV]

PG DEPARTMENT OF COMMERCE

EMEA College of Arts and science, Kondotti

Re-accredited with 'A' Grade by NAAC

Aided by Govt. of Kerala | Affiliated to University of

CalicutKumminiparamba P.o., Kondotti, Malappuram dt., Pin: 673 638

College office: 0483 271 2030, Principal (office) 0483 271 3530

Email: mail@emeacollege.ac.in, Web: www.emeacollege.ac.in

In One day

EXPERIENTIAL LEARNING-INDUSTRIAL VISIT

To

**Connemara Tea Factory , Bakkiyam Coir pith, Cumbum
Mettu and Ajmi Food Products –Through Thekkady-
Ramakkalmedu-Vagomon**

***Travel in Details:-**

28-06-2022 , Tuesday-[From 27-06-2022 to 29-06-2022 Expected Time]

Starting: Time 7.30 pm Monday -Waiting -Journey Start at 9.00 pm

***SERVICE PROVIDER**

ANUGRAHAM HOLIDAYS*

Kottapuram – 9747577795

Aim of the Journey:-

1. To know the Customer Relationship Management in the various Industries
2. To Know the Marketing Activities of Companies
3. To know the Satisfaction Level of Employees in the various Industries

COVERING LETTER:-REQUEST Letter to Principal

Date: 23-05-2022

To
The Principal
EMEA College of Arts & Science, Kondotti.

Through The HOD and Class Advisor
PG department of Commerce
EMEA College of Arts & Science, Kondotti.

Dear Sir,

Subject: Experiential Learning -From First Year B.com Computer Application (2021),
EMEA College of Arts & Science, Kondotti.

Ref:

After Warm Greetings!!!

We 53 Students From B.com from Your Esteemed Institution ,Would Like to Visit an industries for the experienced Learning of CRM activities ,Marketing Activities of Companies and Satisfaction Level of Employees ..So we Kindly request you to Grant permission for the same .

The purpose of visit Connemara Tea Factory , Bakkiyam Coir pith,Cumbum Mettu and Ajmi Food Products to give an opportunity for our B.com to learn more about CRM activities ,Marketing Activities of Companies and Satisfaction Level Employees

We like to visit your institution preferably in the 24/05/2022 Thursday

Hoping for an early and favorable reply
Sincerely yours

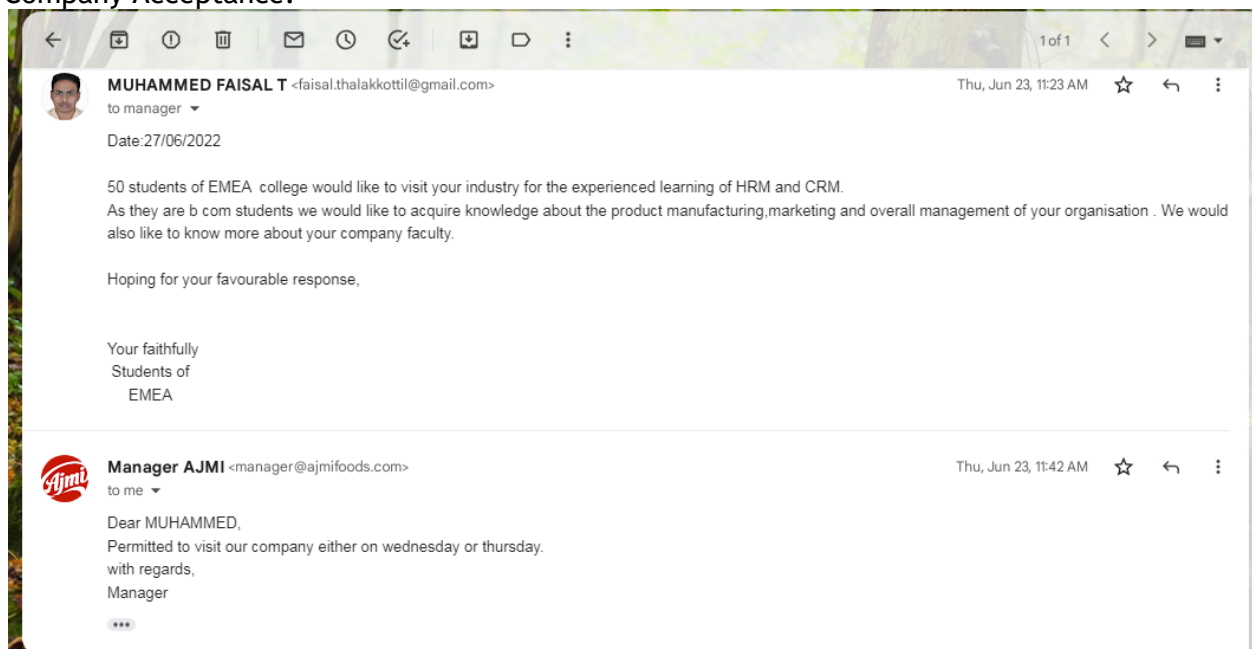
Experienced Learning Committee
Student Coordinators (Boys and Girls)

1. Shamil, Second Semester Student
2. Riyana, Second Semester Student
3. Nida, Second Semester Student
4. Nishna, Second Semester Student

Advisor Recommendation
Hod Recommendation
Permitted

Principal Consent:
Permitted

Company Acceptance:



INTRODUCTION TO EXPERIENTIAL LEARNING

We are First Year B.com Computer Application Students, Studying At EMEA College of Arts and Science, Kondooti (2021) ,would like to go an Industrial Visit to on 28/06/2022 with Three accompanying staff from our department .it is planned to know about CRM practices in the Company and Business Growth

Students Organizing Committee

- 1.Shamil ,Second Semester B.COM Computer Application Student
- 2.Riyana ,Second Semester B.COM Computer Application Student
- 3.Nida ,Second Semester B.COM Computer Application Student
- 4.Nishna ,Second Semester B.COM Computer Application Student

Parent Consent Letter

സമ്മതപത്രം

EMEA college ൽ പഠിക്കുന്ന എന്റെ മകൻ/മകൾ.
Roll no:..... യെ രണ്ടാം വർഷ Experimental learning ന്റെ ഭാഗമായി 27/06/2022 രാത്രി 9:30 ക്ക് പോയി 29/06/2022 രാവിലെ 8 മണിക്ക് തിരിച്ച് എത്തുന്നത് എന്റെ പൂർണ്ണ അറിവോടെയും സമ്മതത്തോടെ ആണ്.

Date:

എന്ന് രക്ഷിതാവ്

Place

ഒപ്പ്

June 28, 2022

[S2 B.COM CA 2021-2022 , EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTT -IV]

Principal Approved List



EMEA

COLLEGE OF ARTS & SCIENCE Kondotty

Aided by Govt. of Kerala, Affiliated to The University of Calicut
Re-accredited with 'A' Grade by NAAC

P.O. Kumminiparamba - 673 638
Malappuram Dist. Kerala - India

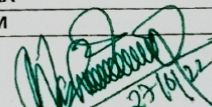
Ph: +91 483 2712030 | 2713530 | 2715020 | Fax: +91 483 2713530
E-mail: mail@emeacollege.ac.in | www.emeacollege.ac.in

Date : 27-06-2022

TO WHOMEVER IT MAY CONCERN

The following are the bonafide students of IV semester **B.Com Computer Application** Programme of this college who are proceeding on an industrial visit to Ajmi Food product and Periyankal Tea Factory, and surrounding places on 28-06-2022. They may please be extended all cooperation and concession.

SL No.	Name of Students	SL No.	Name of Students
1.	ANSILA P	30	F THAMANNA
2.	ASJID P	31	FEMINA C
3.	AYISHA SHAHANAS.K	32	HRISHIKESH V
4.	FATHIMA BIDHA P.A	33	M ASHWATHI
5.	FATHIMA HANNAH A	34	SHIFNA
6.	FATHIMA NIDA AT	35	VISMAYA M
7.	HIBA KP	36	ANAMIKA CP
8.	HIBA MOL VT	37	ANJUSHA C
9.	HISANA V	38	ARJUN A
10.	JUNAID VP	39	FALAH
11.	M SINAN K	40	FATHIMA NISHNA EK
12.	M ANAS TK	41	FATHIMA RIFA
13.	M ANSHID MT	42	HANI
14.	M SABITH K	43	JITHUN M
15.	M SALIH N	44	JOLSNA K
16.	M SHIBILI	45	MINHA AK
17.	MUHSINA	46	MISHAL K
18.	MUNSHIF V	47	M NAJI TP
19.	MURSHIDA	48	M SHAMIL P
20.	NEHA K	49	RIYANA P
21.	NIDA KC	50	SAYAND
22.	RITHAS AHMAD KP	51	SRUTHI MK
23.	SAHLA THESNI P	52	SURYA K
24.	SANAH FAVAS	53	VASUDEV RAJI
25.	SHYMA KP		
26.	ZAINUL ABID C		
		Accompanying Lecturers:	
27.	AMEENA FINSHIDA	1.	Mr. Mohammed Faisal T
28.	AMEENA	2	Mr. Nahas Sha AA
29.	ANAKA P	3	Mrs. Aneesath M


27/06/22
PRINCIPAL
EMEA COLLEGE KONDOTTY

Abeunt studia in mores

Connemara tea Factory tea situated in Peermade district, nestled in the Western Ghats. Our teas, once plucked, are processed in the Connemara tea factory, adhering to the best of quality standards and complying with all safety regulations. Our Research & development team ensures quality in every aspect of our production & packaging.

The Connemara Tea Factory in Vandiperiyar was renovated and rebuilt in 1945. Until 1970, the Company was making Orthodox teas after which the process was changed to produce CTC teas exclusively. Both the cultivation of tea & manufacture are both attended to with a good degree of precision. As a sequel, we have expanded our repertoire to include white tea & green tea.

Industry Profile:-

Company Name

Address : Connemara Tea Factory is located in Vandiperiyar, about 15 Km away from Thekkady.

Location : Connemara Tea Factory, K K Road, Vandiperiyar, Kerala – 685533.

Type of Product:

- Coffee beans are hand-picked by the farmers in the Connemara valley and roasted to perfection, Connemara coffee has a unique flavour which has become the delight of its loyal drinkers.
- **CONNEMARA GREEN TEA**
- **CONNEMARA FIRST PICK CTC TEA**
- **CONNEMARA BOP CTC LEAF TEA**
- **CONNEMARA STRONG CTC DUST**

Number of Employees Working

Financial Position of Company

Others

LIST OF PARTICIPANT IN DETAILS OF EXPERIENTIAL LEARNING PROGRAM

SI NO	ROLL NO	NAME	PHONE NUMBER	PLACE
1	101	ANSILA P	8129367832	KUMMINIPARAMB
2	102	ASJID P	9061968182	PULIKKAL
52	103	AYISHA SHAHANAS	8592039287	
3	105	FATHIMA BIDHA	8086289171	KARIPOOR
4	107	FATHIMA HANNAH A	7909184635	KOTTUKARA
5	108	FATHIMA NIDA AT	7994643517	KARIPOOR
7	111	HIBA KP	8129846169	KADUNGALLUR
8	112	HIBA MOL VT	9037796847	KONDOTTY
9	113	HISANA V	8086083768	KOLAPPURAM
10	114	JUNAID VP	8089684582	PARAMBIL PEDIKA
12	116	M SINAN K	9633375498	KUMMINIPARAMB
13	118	M ANAS TK	9633412675	OORKKADAV
14	119	M ANSHID MT	9778304204	VALLUVAMBURAM
15	120	M SABITH K	9745824169	KIZHISHERI
16	121	M SALIH N	9645250527	KUMMINIPARAMB
17	122	M SHIBILI	9995729505	PALLIKKAL BAZAR
45	123	MUHSINA	7594035282	PALLIKKAL BAZAR
18	124	MUNSHIF V	7994990565	EDAVANNA
53	125	MURSHIDA	8943169146	
19	126	NEHA K	9744655302	PULIKKAL
20	127	NIDA KC	8086239487	PULIKKAL
21	128	RITHAS AHMAD KP	9400471454	OTHUKUNGAL
22	129	SAHLA THESNI P	8547271548	KODUNGALUR

23	130	SANAH FAVAS	7025648978	PALLIKKAL BAZAR
24	131	SHYMA KP	9633850453	VELIMUKK
25	132	ZAINUL ABID C	6282040090	ALPARAMBIL
6	133	AMEENA FINSHIDA	8086496496	MANJERI
51	134	AMEENA	7902805037	EKKAPARAMB KUNNUPURAM
26	135	ANAKA P	9633955004	KANDHIKUNN
27	137	F THAMANNA	9746588127	KOZHICHENA
28	138	FEMINA C	6238393010	UNIVERSITY
29	140	HRISHIKESH V	7356178216	MUNDAKULAM
11	141	M ASHWATHI	7736624645	UNIVERSITY
31	143	SHIFNA	8590200828	PANAKKAD
32	145	VISMAYA M	8848691975	KADALUNDI
33	146	ANAMIKA CP	8590948802	FAROOK
34	147	ANJUSHA C	9447956733	AIKARAPARAMB
35	148	ARJUN A	9037290135	RAMANATTUKARA
36	150	FALAH	8714919851	VENGARA
37	151	FATHIMA NISHNA EK	9061196428	FEROKE
30	152	FATHIMA RIFA	8129872631	UNIVERSITY
38	153	HANI	9633212155	MUSILIYARANGADI
39	154	JITHUN M	9048613283	MUKKAM
40	155	JOLSNA K	9037458484	MANJERI
41	156	MINHA AK	7736585090	KOLATHUR
42	157	MISHAL K	7994750976	KAYALAM
43	158	M NAJI TP	7025338181	KOTTAPURAM
44	159	M SHAMIL P	8075525053	PULIKKAL
46	162	RIYANA P	9562936782	CHEMMAD

47	163	SAYAND	9061968156	AIKARAPADI
48	164	SRUTHI MK	8590679743	AREEKOD
49	165	SURYA K	9645000479	VAYDYARANGADI
50	167	VASUDEV RAJI	7736573356	KARUVANGAL KUMMINIPARAMB

Escorting Staff

SL	Name	Department	Designation	Mobile NO	Remarks
1	Muhammed Faisal T	Commerce	Assistant Professor	9633798513	S3.B,COM CA Advisor
2	Nahas sha A A	Commerce	Assistant Professor	9633322298	Staff
3	Aneesath M	Commerce	Assistant Professor	8129158545	Female Staff

About Department and Program

B.com Compute Application:-

PG department of Commerce is the largest department in the Collegewith two Undergraduate Programmes [B.Com (Co-operation) & B.Com(Computer Application)] and a Postgraduate Programme M.Com withFinance. All Programmes are in the aided stream. it is one of the earliestdepartments started along with the establishment of the college in 1982. the intake at PG is thirty and UG sixty. the objective of the department isto impart quality education in commerce subjects including Accounting,Management, Finance, Banking, insurance, Statistics, ManagerialEconomics, income tax, GST, Co-operation and information technology and thereby provide human capital to commercial, banking, trading, cooperative and governmental organizations.Twelve faculty members are working under the department who are known for their expertise in finance, organizational behavior, auditing,it, company law and income tax. the department creates a stimulatingenvironment for the academic growth. Commerce Club promotesleadership and entrepreneurship among students. We have a wellequipped computer lab to give practical training to the students. Textbook library system of the department offers text books on concessionalrate to all students of the department. The department has a full-fledged alumni association consisting ofChartered Accountants, Cost & Management Accountants, academiciansand well-known entrepreneurs.

Parent Consent Letter:

Theoretical Background

HRM:-Meaning and Definition

CRM:Meaning and Definition

Schedule of the Journey:-

Road Map for Experiential Learning on 28-06-2021 Tuesday

Bus Details

ANUGRAHAM HOLIDAYS

Kottapuram -9747577795

Destination: Thekkady- Ramakkalmedu

Connemara Tea Factory and Bakkiyam Coir pith, Cumbum -Through Thekkady-Ramakkalmedu - on 28-06-2022 Tuesday- From 27-06-2022 to 29-06-2022 Expected Time -300 KM

Starting: Time 7.30 pm Monday -Waiting ----- Journey Start at 9.00 pm

Duration : From 27-06-2022 to 29-06-2022 Expected Time -300 KM

Starting: Time 7.30 pm Monday -Waiting ----- Journey Start at 9.00 pm

Day First -- Thekkady@ 7.30

7 30AM:Break Fast

Normal (idili, pooriputtu- egg curry green peas curry)

After breakfast we start our first IV destination

1) Connemara Tea Factory





White Tea



2) Periyar National Park (boating)

2:pm PM:-LUNCH-Chicken biriyani

3..Bakkiya Coir Pith Cumbum

2. Bakkiya Coir Pith Cumbum

PHOTO GALLERY









twisted and taken on to drum. The twisted parallel fibers are called silvers.

These silvers are fed on to the feeder of the spinning machine and are combed and made to fall on to "W" tray. These fibres are entwined on to the thread and are twisted by the grip nozzles/rollers. Two such strands are doubled and wound on to a bobbin to form the yarn of required twist and runnage.





The coconut husk is collected from the farms and stored. The fibrous husks are soaked in pits or in nets in a slow-moving body of water to swell and soften the fibres. The long bristle fibres are separated from the shorter mattress fibres underneath the skin of the nut, a process known as wet-milling. The mattress fibres are sifted to remove dirt and other rubbish, dried in the sun and packed into bales.

The automatic spinning machine units are capable of production of yarns of runnage varying from 50 to 300 meters/kg and twists from 10 to 30 twists/feet. Coir fibre in the form of bales is the raw material for the unit. These fibres are soaked in water for one hour and are cleaned in the willowing machine. Pith content and the hard bits are removed in the process. Manual attention is also required to remove the hard bits to the where the fibers are paralleled and drawn by draw rollers. These paralleled fibers are







The coconut husk is collected from the farms and stored. The fibrous husks are soaked in pits or in nets in a slow-moving body of water to swell and soften the fibres. The long bristle fibres are separated from the shorter mattress fibres underneath the skin of the nut, a process known as wet-milling. The mattress fibres are sifted to remove dirt and other rubbish, dried in the sun and packed into bales.





4) kattadipadam

5) OFF ROAD JEEP TRUCKING*
KURAVAN KURATHI STATUE

AAMAPARA
WINTER HILLS
TAMILNADU SIGHT SEEING
SUICIDE POINT

7 30:- Dj Music🎧 With Camp Fire🔥

8 30:-Dinner🍽️
Alfham with unlimited rice or -Poratta ,chappathi

Expected Return – 5.30 AM morning
After Dinner We Return To Home at 9.30 PM
Arrived Time: 29-06-2022-Wednesday @5.30 AM, in front of EMEA College, Main Gate
The end.....