



EMEA College of Arts and Science, Kondotti *Re-accredited with 'A' Grade by NAAC*

Aided by Govt. of Kerala | Affiliated to University of Calicut
Kumminiparamba P.O., Kondotti Malappuram Dt., Pin: 673 638
Email: mail@emeacollege.ac.in Web: www.emeacollege.ac.in

PROJECT WORK

DEPARTMENT OF BUSINESS ADMINISTRATION

1.3.2: Percentage of students undertaking project work/field work/internships

CONTENTS

- 1. Nominal Roll of the candidates from Calicut University who has completed project work as part of curriculum**
- 2. List of final year students undertaking project work**
- 3. Project work completion certificates**

1. Nominal Roll of the candidates who has completed project work as part of curriculum

SL NO	CAP ID	NAME OF THE STUDENT	REGISTER NUMBER
1	CAP20UG135512	ADHIRA C T	EMAUBBAR01
2	CAP20UG201222	AHSANA MARIYAM ABDUL SHUKOOR P E	EMAUBBAR02
3	CAP20UG108912	ANEENA K T	EMAUBBAR03
4	CAP20UG105729	FATHIMA SAFA P K	EMAUBBAR04
5	CAP20UG124172	FIDHA PP	EMAUBBAR05
6	CAP20UG1911936	HARSHIDHA P	EMAUBBAR06
7	CAP20UG158048	HIBA V	EMAUBBAR07
8	CAP20UG185148	SHIFANA MALOL	EMAUBBAR08
9	CAP20UG217399	ABDUL RAHIMAN MOHAMMED ISMAIL	EMAUBBAR09
10	CAP20UG114990	AHAMMED YAMIL K	EMAUBBAR10
11	CAP20UG183969	AMIL AHAMMED	EMAUBBAR11
12	CAP20UG175681	FARSHAD V	EMAUBBAR12
13	CAP20UG184323	MOHAMMED ANFAL V	EMAUBBAR13
14	CAP20UG104249	MOHAMMED FAVAZ P	EMAUBBAR14
15	CAP20UG184121	MOHAMMED NISHAM K	EMAUBBAR15
16	CAP20UG239356	MOHAMMED RASIQUE KP	EMAUBBAR16
17	CAP20UG212880	MOHAMMED SHAJAHAN KV	EMAUBBAR17
18	CAP20UG154498	MOHAMMED YUNUS I	EMAUBBAR18
19	CAP20UG202702	MUHAMMED NABEEL A	EMAUBBAR19
20	CAP20UG183502	NASEH MOIDHEEN M	EMAUBBAR20
21	CAP20UG1588*97	SHAMHAN	EMAUBBAR21
22	CAP20UG178158	ARSHIDA P	EMAUBBAR22
23	CAP20UG115956	FATHIMA RIYA	EMAUBBAR23
24	CAP20UG129002	FATHIMA SHAHBA K M	EMAUBBAR24
25	CAP20UG219765	HANEENA	EMAUBBAR25
26	CAP20UG105164	JASEEMA JUMNA M	EMAUBBAR26
27	CAP20UG105463	MARIYATHUL KIBTHIYYA K	EMAUBBAR27
28	CAP20UG101230	NASLA NASNIN	EMAUBBAR28
29	CAP20UG197525	RANIA ABDUL JALEEL	EMAUBBAR29
30	CAP20UG171431	AKTHAM HABEEB SAMAD	EMAUBBAR30
31	CAP20UG205165	DONY JOSEPH	EMAUBBAR31
32	CAP20UG14490	FARSIN BIN BASHEER P A	EMAUBBAR32
33	CAP20UG101230	MOHAMMED FARSIN C P	EMAUBBAR33
34	CAP20UG122371	MOHAMMED NIYAS	EMAUBBAR34
35	CAP20UG115893	MOHAMMED SABIL K P	EMAUBBAR35
36	CAP20UG122076	MUHAMMED ABIL C	EMAUBBAR36
37	CAP20UG104110	MUHAMMED SHANIF N K	EMAUBBAR37
38	CAP20UG209240	MUHAMMED SHIBILI KP	EMAUBBAR38
39	CAP20UG145272	MUHAMMED SHIDHAN M V	EMAUBBAR39
40	CAP20UG233754	SAYED MUHAMMED ALI HISHAM SHIHAB	EMAUBBAR40
41	CAP20UG173198	SHAHIL P K	EMAUBBAR41
42	CAP20UG104486	SHIBIL MOHAMMED KK	EMAUBBAR42
43	CAP20UG153722	ANUSREE C K	EMAUBBAR43
44	CAP20UG169294	ARATHI P	EMAUBBAR44
45	CAP20UG131753	REBINA PRAKASH CK	EMAUBBAR45
46	CAP20UG194504	ABDULLA FAZAL MK	EMAUBBAR46

47	CAP20UG129249	AHAMMAD ABDULLA NOUFAL M K	EMAUBBAR48
48	CAP20UG204172	AHMED SAFWAN	EMAUBBAR49
49	CAP20UG156502	KAMARUDHEEN AVAYIL	EMAUBBAR52
50	CAP20UG108892	MOHAMMED RAYYAN P D	EMAUBBAR53
51	CAP20UG120886	MOHAMMED SUHAIL V P	EMAUBBAR54
52	CAP20UG122079	MUHAMMED DILSHAD M V	EMAUBBAR55
53	CAP20UG187352	MUHAMMED MINHAJ K	EMAUBBAR56
54	CAP20UG184813	MUHAMMED HAJMAL M P	EMAUBBAR57
55	CAP20UG138605	MUHAMMED JASSIM POOKKADAN	EMAUBBAR58
56	CAP20UG187352	MUHAMMED MINHAJ	EMAUBBAR59
57	CAP20UG202125	MUHAMMED SAHAL T K	EMAUBBAR60
58	CAP20UG120213	MUHAMMED SHENFEER E	EMAUBBAR61
59	CAP20UG157689	MURSHID ILYAS P	EMAUBBAR62
60	CAP20UG147406	NIHAL ALI MOHYUDHEEN EK	EMAUBBAR63
61	CAP20UG204570	SALMANUL FARIS K P	EMAUBBAR64
62	CAP20UG122270	SAMI ARSHEK SHAH	EMAUBBAR65

2. List of final year UG students undertaking project work

Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	FACTORS DETERMINING DEMAND OF MOBILE PHONES: A CASE STUDY OF ANDROID AND IOS	BBA6B17	2022-23	ADHIRA C T
UG	BBA	A STUDY ON BRAND PREFERENCE OF SOFT DRINKS AMONG YOUTH	BBA6B17	2022-23	AHSANA MARIYAM ABDUL SHUKOOR P E
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER ATTITUDE AND EFFECTIVENESS OF HOME DELIVERY SYSTEM OF HYPERMARKET (WITH SPECIAL REFERENCE OF GDS HYPERMARKET CHELARI)	BBA6B17	2022-23	ANEENA K T
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY OF INVESTMENT PATTERN AMONG WORKING WOMEN IN PUBLIC SECTOR AND PRIVATE SECTOR SPECIAL REFERENCE TO MALAPPURAM DISTRICT	BBA6B17	2022-23	FATHIMA SAFA P K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON BUYING BEHAVIOR OF CUSTOMER BASED ON CELEBRITY ENDORSEMENT"	BBA6B17	2022-23	FIDHA PP
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Effect of advertisement on children with special reference to confectionery products	BBA6B17	2022-23	HARSHIDHA P
BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON STRESS MANAGEMENT OF BANK EMPLOYEES WITH REFERENCE TO TIRUR MUNICIPALITY	BBA6B17	2022-23	HIBA V
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON STRESS MANAGEMENT AMONG STUDENTS OF EMEA COLLEGE OF ARTS AND SCIENCE	BBA6B17	2022-23	SHIFANA MALOL
UG BACHELOR OF	BBA	A STUDY ON THE INCREASING SCOPE OF	BBA6B17	2022-23	ABDI U

BUSINESS ADMINISTRATION		ELECTRIC VEHICLES FOR TRANSPORTATION IN SPECIAL REFERENCE TO VENGARA PANCHAYATH			RAHIMAN MOHAMMED ISMAIL
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON PREFERENCE OF MOBILE PHONES BRAND AMONG COLLEGE STUDENTS	BBA6B17	2022-23	AHAMMED YAMIL K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON AWARENESS AND PERCEPTION OF CONSUMER TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY "	BBA6B17	2022-23	AMIL AHAMMED
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	" A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS PURCHASING SMARTPHONES THROUGH ONLINE SHOPPING WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY "	BBA6B17	2022-23	FARSHAD V
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE EFFECTIVENESS OF ONLINE PAYMENT APPS AMONG COLLEGE STUDENTS IN KONDOTTY MUNICIPALITY"	BBA6B17	2022-23	MOHAMMED ANFAL V
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE ATTITUDE OR SATISFACTION OF CUSTOMERS TOWARDS CHINESE PRODUCT	BBA6B17	2022-23	MOHAMMED FAVAZ P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Effectivnes of computerized accounting packages in retail shops in special reference to tirur muncipalty	BBA6B17	2022-23	MOHAMMED NISHAM K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Effect of advertisement on children with special reference to confectionery products	BBA6B17	2022-23	MOHAMMED RASIQUE KP
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A FEASIBILITY STUDY ON HOME DELIVERY SYSTEM (ANYTHING TO ANYWHERE) WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY	BBA6B17	2022-23	MOHAMMED SHAJAHAN KV
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE INVESTMENT BEHAVIOUR OF NRIs IN	BBA6B17	2022-23	MOHAMMED YUNUS I

		KERALA EITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A COMPARATIVE STUDY ON THE BEHAVIOUR OF SMALL INVESTORS TOWARDS TRADITIONAL AND ALTERNATIVE INVESTMENT	BBA6B17	2022-23	MUHAMMED NABEEL A
	BBA	STUDY ON TEENAGER'S ATTITUDE TOWARDS ADVERTISEMENT AND ITS INFLUENCE ON FAMILY PURCHASE DECISION	BBA6B17	2022-23	NASEH MOIDHEEN M
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	STUDY ON SOCIAL MEDIA MARKETING AMONG COSTUMERS SPECIAL REFERENCE TO PANDIKKAD PANCHAYAT	BBA6B17	2022-23	SHAMHAN
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY"	BBA6B17	2022-23	ARSHIDA P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING IN MALAPPURAM MUNICIPALITY	BBA6B17	2022-23	FATHIMA RIYA
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER ATTITUDE ON SUSTAINABILITY ON FASHION INDUSTRY	BBA6B17	2022-23	FATHIMA SHAHBA K M
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	INVESTORS ATTITUDE TOWARDS PRIVATE INSURANCE COMPANIES: A STUDY WITH REFERENCE TO CALICUT	BBA6B17	2022-23	HANEENA
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CHANGING CONSUMER SHOPPING HABITS IN INFLUENCE OF MALLS IN KOZHIKODE	BBA6B17	2022-23	JASEEMA JUMNA M
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	" A STUDY ON CUSTOMER SATISFACTION TOWARDS MEESHO ONLINE SHOPPING WITH SPECIAL REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY	BBA6B17	2022-23	MARIYATHUL KIBTHIYYA K

UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	THE STUDY AND ANALYSIS OF BRAND LOYALTY AMONG MOBILE USERS IN KONDOTTY AREA"	BBA6B17	2022-23	NASLA NASNIN
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Audience attitude towards television advertisements in Kozhikode	BBA6B17	2022-23	RANIA ABDUL JALEEL
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A study on consumer buying behaviour towards malls with special reference to aak mall tirur	BBA6B17	2022-23	AKTHAM HABEEB SAMAD
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	CELEBRITY ENDORSEMENT AND ITS IMPACT ON BRAND BUILDING AMONG COLLEGE GOING STUDENTS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT.	BBA6B17	2022-23	DONY JOSEPH
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CUSTOMER'S ATTITUDE TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO STUDENTS OF EMEA COLLEGE	BBA6B17	2022-23	FARSIN BIN BASHEER P A
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS AMUL PRODUCTS	BBA6B17	2022-23	MOHAMMED FARSIN C P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A study on saving habits of rural people with special reference to Mangalam panchayath	BBA6B17	2022-23	MOHAMMED NIYAS
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	INVESTORS ATTITUDE TOWARDS PRIVATE INSURANCE COMPANIES: A STUDY WITH REFERENCE TO CALICUT	BBA6B17	2022-23	MOHAMMED SABIL K P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE INVESTMENT PATTERN ON SALARIED GROUP WITH SPECIAL REFERENCES TO KNONDOTTY MUNICIPALITY	BBA6B17	2022-23	MUHAMMED ABIL C
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON JOB SATISFACTION OF EMPLOYEES IN RETAIL SHOP DURING COVID- 19 IN THENNALA GRAMA PANCHAYATH	BBA6B17	2022-23	MUHAMMED SHANIF N K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A CUSTOMER SATISFACTION TOWARDS SHOPPING OF CLOTHING ON ONLINE STORE WITH SPECIAL REFERENCE	BBA6B17	2022-23	MUHAMMED SHIBILI KP

UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	TO MYNTRA A STUDY ON PERCEPTION AND CONSUMER SATISFACTION OF COUNTERFEIT FASHION PRODUCT	BBA6B17	2022-23	MUHAMMED SHIDHAN M V
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Attitude of people towards green products”	BBA6B17	2022-23	SAYED MUHAMMED ALI HISHAM SHIHAB
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECTIVENESS OF PROMOTIONAL ACTIVITIES WITH SPECIAL REFERENCE TO BUDGET HYPERMARKET, MALAPPURAM”	BBA6B17	2022-23	SHAHIL P K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE EFFECTIVENESS OF PERFORMANCE APPRAISAL WITH SPECIAL REFERENCE TO CLASSIC HYUNDAI MALAPURAM	BBA6B17	2022-23	SHIBIL MOHAMMED KK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A study on women empowerment through Kudumbasree with special reference to Thennala grama panchayath Effect of advertisement on children with special reference to confectionery products	BBA6B17	2022-23	ANUSREE C K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A ANALYSIS ON BRAND AWARENESS TOWARDS LUXURY CARS IN INDIA"	BBA6B17	2022-23	ARATHI P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A study on motivation and effectiveness of employee at jewellery manufacturing company with special reference on Capestone ventures pvt ltd Malappuram	BBA6B17	2022-23	REBINA PRAKASH CK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECTIVENESS OF ADVERTISEMENT TOWARDS TATA MOTORS, MALAPPURAM	BBA6B17	2022-23	ABDULLA FAZAL MK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON WORK- LIFE BALANCE OF FEMALE NURSES IN MALAPPURAM DISTRICT WITH SPECIAL REFERENCE TO GOVERNMENT HOSPITALS		2022-23	AHAMMAD ABDULLA NOUFAL M K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE IMPACT OF ADVERTISEMENT IN	BBA6B17	2022-23	AHMED SAFWAN

		SPECIAL REFERENCE TO YOUTH OF MALAPPURAM DISTRICT			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	ANALYSING AND STUDYING OF MENTAL STRAIN AND STRESS IN RESTURANT BUSINESS	BBA6B17	2022-23	KAMARUDHEEN AVAYIL
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	" THE EFFECTIVENESS OF PUBLIC DISTRIBUTION SYSTEM WITH REFERENCE TO BENEFICIARIES OF RATION SHOPS IN PULIKKAL PANCHAYATH"	BBA6B17	2022-23	MOHAMMED RAYYAN P D
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A study on stress management among students of EMEA College of Arts and science	BBA6B17	2022-23	MOHAMMED SUHAIL V P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Prospects and problems of kerala tourism "	BBA6B17	2022-23	MUHAMMED DILSHAD M V
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Gulf remittance and behavioural traits migrated household in kerala a case study of Kavanur panchayat	BBA6B17	2022-23	MUHAMMED MINHAJ K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON IMPACT OF COVID-19 ON TOURIST BEHAVIOUR WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	BBA6B17	2022-23	MUHAMMED HAJMAL M P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF SELECTED COMPANIES IN INDIA	BBA6B17	2022-23	MUHAMMED JASSIM POOKKADAN
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER BEHAVIOUR OF WOMEN TOWARDS TWO WHEELERS WITH SPECIAL REFERENCE TO ramnattukkara panchayat	BBA6B17	2022-23	MUHAMMED MINHAJ
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	MARKETING STRAGIES CUIRASS COMPANY MANJERI	BBA6B17	2022-23	MUHAMMED SAHAL T K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON ONLINE FOOD ORDERING SYSTEMS IN KOZHIKODE DISTRICT	BBA6B17	2022-23	MUHAMMED SHENFEER E
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	ATTITUDE OF CUSTOMER ABOUT MILMA PRODUCT	BBA6B17	2022-23	MURSHID ILYAS P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING IN AUTOMOBILE	BBA6B17	2022-23	NIHAL ALI MOHYUDHEEN EK

Prepared by Internal Quality Assurance Cell (IQAC), EMEA College of Arts and Science, Kondotti

		INDUSTRY"			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE EFFECTIVENESS OF GRIEVANCE HANDLING MECHANISM WITH SPECIAL REFERENCE TO STECON POLYMER PVT LTD	BBA6B17	2022-23	SALMANUL FARIS K P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A study on saving habits of steel and building construction workers among AG roof and shade	BBA6B17	2022-23	SAMI ARSHEK SHAH
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	Comprehensive study on the attitude of the youth towards the stock market	BBA6B17	2022-23	SHAHIN ARSHEK SHAH

3.Project work completion certificates




DEPARTMENT OF BUSINESS ADMINISTRATION


EMEA COLLEGE OF ARTS AND SCIENCE




CERTIFICATE

This is certify that the work reported in this report entitled is “**FACTORS DETERMINING DEMAND OF MOBILE PHONES: A CASE STUDY OF ANDROID AND IOS**” being submitted by **ADHIRA CT (Reg. no: EMAUBBAR01)** for the award of degree of BBA to the university of Calicut, is based on the confide project work carried out by under my supervision and guidance, the results embodied in this report have not been included in any other report submitted previously for the award of any degree of diploma of any other university or institution.


Mr. ASIF .N
ASIF N
Head of Business Administration
HOD
Bachelor of Business Administration
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY


PRINCIPAL
Lt. Abdul Rasheed P
PEN: 677157
Assistant Professor in Charge of Principal
EMEA College of Arts & Science, Kondotty
P.O Kuminiparamba -673638

EXTERNAL EXAMINAR


SREEKALA. K
Assistant Professor
F.G. Department of Commerce
Govt. College
Malappuram- 676 303

**“A STUDY ON BRAND PREFERENCE OF SOFT DRINKS AMONG
YOUTH”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF CALICUT**



SUBMITTED BY

AHSANA MARIYAM ABDUL SHUKOOR PE

REG NO: EMAUBBAR02

UNDER THE GUIDANCE OF

Mr. SHIJIL C

**ASSISTANT PROFESSOR , DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTY

**KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638 PH: 0483 2712030(OFFICE), EMAIL: mail@emea.ac.in**

CERTIFICATE

This is to certify that this project report entitled a study on “**A STUDY ON BRAND PREFERENCE OF SOFT DRINKS AMONG YOUTH**” is a record of bona-fide Work done by **AHSANA MARIYAM ABDUL SHUKOOR PE** and submitted in partial fulfillment of the requirement For The award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** of the University Of Calicut.


ASIF N

**Head of Business Administration
HOD**

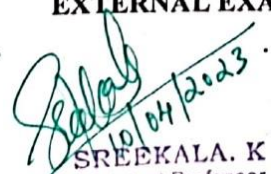
**Bachelor of Business Administration
EMEA Arts and Science, Kondotty**

PRINCIPAL



EXTERNAL EXAMINOR

Valued


10/04/2023

SREEKALA. K
Assistant Professor
P.O. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON CONSUMER ATTITUDE AND EFFECTIVENESS OF
HOME DELIVERY SYSTEM OF HYPERMARKET”**

(WITH SPECIAL REFERENCE OF GDS HYPERMARKET CHELARI)

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF
CALICUT**



SUBMITTED BY

ANEENA KT

REG NO: EMAUBBAR03

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

ASSISTANT PROFESSOR

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY**

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638

PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that ANEENA KT is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON CONSUMER ATTITUDE AND EFFECTIVENESS OF HOME DELIVERY SYSTEM OF HYPERMARKET**” is prepared and submitted by under my guidance in partial fulfillment of her bachelor degree of business, University of Calicut.

Mr. ASIF N
ASIF N

Head of Business Administration
HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL

EXTERNAL EXAMINER

SREEKALA. K

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

"A STUDY ON BUYING BEHAVIOUR OF CUSTOMER BASED ON CELEBRITY ENDORSEMENT"



EMEA COLLEGE OF ARTS&SCIENCE KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

BY

Ms. FIDHA PP

Reg No.EMAUBBAR05

2020-2023

Under the guidance of

Mr. ASIF N

Head of the department

BACHELOR OF BUSINESS ADMINISTRATION



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 0482712030(OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 04832713530(PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL: mail@emea.ac.in

CERTIFICATE

his is to certify that **Ms. FIDHA PP** is a student of the Department of Bachelor of business administration, MEA College of Arts & Science, Kondotty has successfully completed the project and this report entitled "**A STUDY ON BUYING BEHAVIOUR OF CUSTOMER BASED ON CELEBRITY ENDORSEMENT**" is prepared and submitted by his under my guidance in partial fulfillment of his Degree Bachelor of Business administration, University of Calicut.

Mr. ASIF N

Head of the Business administration

PRINCIPAL
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
MALAPPURAM DT. 671 609

EXTERNAL EXAMINER

valued

SREEKALA. K

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

4 | Page

**“EFFECT OF ADVERTISEMENT ON CHILDREN WITH SPECIAL
REFERENCE TO CONFECTIONERY PRODUCTS”**

PROJECT REPORT

**Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT**



SUBMITTED BY

HARSHIDHA P

REG NO: EMAUBBAR06

UNDER THE GUIDENCE OF

Miss. SHAREENA RASHEED

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

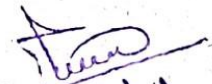
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638 PH:
0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that **HARSHIDHA P** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**EFFECT OF ADVERTISEMENT ON CHILDREN WITH SPECIAL REFERENCE TO CONFECTIONERY PRODUCTS**" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N

Head of Business Administration


ASIF N

PRINCIPAL




SREEKALA. K
EXTERNAL EXAMINER Professor
P.G. Department of Commerce
Govt College
Malappuram- 676 509

**“A STUDY ON STRESS MANAGEMENT OF BANK EMPLOYEES WITH
REFERENCE TO TIRUR MUNICIPALITY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

HIBA V

REG NO: EMAUBBAR07

UNDER THE GUIDENCE OF

MS: FABISHA .P.P

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023





EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that HIBA V is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**A STUDY ON STRESS MANAGEMENT OF BANK EMPLOYEES WITH REFERENCE TO TIRUR MUNICIPALITY**" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


Mr. **ASHIN N**

Head of Business Administration

HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL




10/11/2023.

EXTERNAL EXAMINER. K

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

**“A STUDY ON STRESS MANAGEMENT AMONG STUDENTS
OF EMEA COLLEGE OF ARTS AND SCIENCE”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the
degree of BACHELOR OF BUSINESS ADMINISTRATION of the
UNIVERSITY OF CALICUT



SUBMITTED BY

SHIFANA MALOL

REGNO:EMAUBBAR08

UNDER THE GUIDENCE OF

Mr. ASIF N

HOD, DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



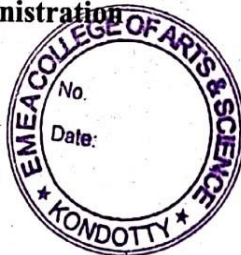
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638, PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that SHIFANA MALOL is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON STRESS MANAGEMENT AMONG STUDENTS OF EMEA COLLEGE OF ARTS AND SCIENCE" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N. ASIF N.
Head of Business Administration

PRINCIPAL
PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT, 673638



EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE INCREASING SCOPE OF ELECTRIC
VEHICLES FOR TRANSPORTATION IN SPECIAL
REFERENCE TO VENGARA PANCHAYATH”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF CALICUT**



SUBMITTED BY

ABDUL RAHMAN MOHAMMAD ISMAIL

REG NO: EMAUBBAR09

UNDER THE GUIDANCE OF

Mr. ASIF N

HEAD OF DEPARTMENT

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



**EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638**

PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in


CERTIFICATE

This is to certify that ABDUL RAHMAN MOHAMMAD ISMAIL is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE INCREASING SCOPE OF ELECTRIC VEHICLES FOR TRANSPORTATION IN SPECIAL REFERENCE TO VENGARA PANCHAYATH" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut


ASIF N
MR ASIF N

Head of department
Bachelor of business administration


PRINCIPAL
PRINCIPAL
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638


External examiner
SNEELLA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE INCREASING SCOPE OF ELECTRIC
VEHICLES FOR TRANSPORTATION IN SPECIAL
REFERENCE TO VENGARA PANCHAYATH”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF CALICUT**



SUBMITTED BY

ABDUL RAHMAN MOHAMMAD ISMAIL

REG NO: EMAUBBAR09

UNDER THE GUIDANCE OF

Mr. ASIF N

HEAD OF DEPARTMENT

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



**EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638**

PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that ABDUL RAHMAN MOHAMMAD ISMAIL is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE INCREASING SCOPE OF ELECTRIC VEHICLES FOR TRANSPORTATION IN SPECIAL REFERENCE TO VENGARA PANCHAYATH" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut

**ASIF N
MR ASIF N**

Head of department

Bachelor of business administration

**PRINCIPAL
PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638**

**External Examiner
SREERAJA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509**

A STUDY ON PREFERENCE OF MOBILEPHONES BRAND AMONG COLLEGE STUDENTS

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



Submitted By:

AHAMMED YAMIL K

REG NO: EMAUBBAR10

Under the guidance of

Ms. FABISHA PP

(Asst. Professor, DEPARTMENT OF BUSINESS ADMINISTRATION)

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI**

2022-23



EMEA College of Arts and Science, Kondottti

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PREFERENCE OF MOBILE PHONES BRAND AMONG COLLEGE STUDENTS" is a bonafide work carried out by AHAMMED YAMIL K under guidance and supervision of FABEESHA assistant professor of the Department of Business Administration in partial fulfillment of the requirement for the award of Degree of Bachelor of Business Administration from the University of Calicut.

ASIF N

HEAD OF DEPARTMENT
EMEA COLLEGE

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTTY
MALAPPURAM DE. 678 602

Valued

10/4/23

EXTERNAL EXAMINER
SREEKALA. K
Assistant Professor
Department of Commerce
Govt. College
Malappuram- 676 509

**A STUDY ON AWARENESS AND PERCEPTION OF
CONSUMER TOWARDS GREEN PRODUCTS WITH
SPECIAL REFERANCE TO KONDOTTY
MUNICIPALITY**

in partial fulfillment of the requirements for the award of the degree in

UNIVERISTY OF CALICUT

BACHELOR OF BUSINESS ADMINISTRATION

Submitted By

AMIL AHAMMED

Reg No. (EMAUBBAR11)

Under the Supervision and Guidance of

Mr. ASIF N

HEAD OF DEPARTMENT OF BUSINESS ADMINISTRATION



EMEA COLLEGE OF ARTS AND SCIENCE,

KONDOTTY

2020-2023

DEPARTMENT OF MANAGEMENT
EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY



CERTIFICATE

I Certified that this is bonafide record of the project work done under my guidance entitled "A STUDY ON AWARENESS AND PERCEPTION OF CONSUMER TOWARDS GREEN PRODUCTS WITH SPECIAL REFERANCE TO KONDOTTY MUNICIPALITY"

Submitted by AMIL AHAMMED (EMAUBBAR11) of Sixth Semester Bachelor of Business Administration in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration from University of Calicut.


ASIF N

HEAD OF DEPARTMENT

Bachelor of Business Administration
EMEA Arts and Science, Kondotty


16/4/2023


PRINCIPAL

EXTERNAL EXAMINERS

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS
SMARTPHONES THROUGH ONLINE SHOPPING WITH SPECIAL
REFERENCE TO KONDOTTY MUNICIPALITY**

A PROJECT REPORT SUBMITTED TO

UNIVERSITY OF CALICUT

**IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF DEGREE
IN BACHLELOR OF BUSINESS ADMINISTRATION**



SUBMITTED BY

FARSHAD V

EMAUBBAR12

UNDER THE GUIDANCE OF

Ms. FABISHA PP

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023

**EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY
BACHELOR OF BUSINESS ADMINISTRATION**



CERTIFICATE

This is to certify that the project entitled 'A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS SMARTPHONES THROUGH ONLINE SHOPPING WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY' by FARSHAD V has been prepared under the guidance and supervision of Ms. FABISHA PP Assistant professor, BBA Department. The work has been satisfactory and is recommended for consideration towards the award of Bachelor of Business Administration (2020-23) of University of Calicut.

PRINCIPAL

Mr. ASIF N

Head of the Business Administration Department

Viva-voce Examination held on:
External examiner

10/04/2023

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

ASIF N
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

**"A STUDY ON THE EFFECTIVENESS OF ONLINE PAYMENT APPS AMONG
COLLEGE STUDENTS IN KONDOTTY MUNICIPALITY"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the
award of degree of **BACHELOR OF BUSINESS ADMINISTRATION**

Submitted by

MOHAMMED ANFAL V

(Reg. No: EMAUBBAR13)

Under the guidance of

Mr. SHIJIL C

(ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION)



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

CALICUT UNIVERSITY

(Aided, Affiliated to University of Calicut)

Accredited with A Grade by NAAC

Website: www.emeacollege.ac.in

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC
PH:0494-2712030 (office)
(Aided, affiliated to university of calicut)
Kondotty (p.o)kumminiparaba,
Malappuram (DT)


CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE EFFECTIVENESS OF ONLINE PAYMENT APPS AMONG COLLEGE STUDENTS IN KONDOTTY MUNICIPALITY" is a benefited record work done by MOHAMMED ANFAL V (EMAUBBAR13) and submitted in partial fulfillment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate


ASIF N

Head of the department

principal


10/10/2023.
SREEKALA. K
Assistant Professor
External examiner of Commerce
Govt. College
Malappuram- 676 509



**"A STUDY ON THE ATTITUDE OR SATISFACTION OF CUSTOMERS
TOWARDS CHINESE PRODUCTS"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MOHAMMED FAVAZ P

REG NO: EMAUBBAR14

UNDER THE GUIDENCE OF

Mr. ASIF N

HOD, DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638PH:
0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MOHAMMED FAVAZ P is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE ATTITUDE OR SATISFACTION OF CUSTOMERS TOWARDS CHINESE PRODUCTS" is prepared and submitted by under my guidance in partial fulfillment of her degree bachelor of business, University of Calicut.

Mr. ASIF N
Head of Business Administration


ASIF N

PRINCIPAL



PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638


EXTERNAL EXAMINER K

Associate Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

**“EFFECTIVENESS OF COMPUTERIZED ACCOUNTING PACKAGES
IN RETAIL SHOPS WITH SPECIAL REFERENCE TO TIRUR
MUNICIPALITY”**

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



EMEA COLLEGE OF ARTS&SCIENCE, KONDOTTY

SUBMITTED BY

MOHAMMED NISHAM.K

Reg.NO: EMAUBBAR15

UNDER THE GUIDANCE OF

**SHEREENA RASHEED ASSISTANT PROFESSOR, DEPARTMENT OF
BUSINESS ADMINISTRATION**

2020.2023



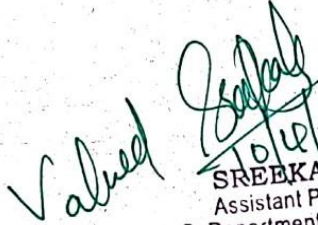
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MOHAMMED NISHAM.K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “EFFECTIVENESS OF COMPUTRIZED PACKAGES IN RETAIL SHOPEs WITH SPECIAL REFERENCE TO TIRUR MUNICIPALITY” is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.


M. ASIF N

Head of Business Administration
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


10/10/2023
SREEBALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
676 509
EXTERNAL EXAMINER

PRINCIPAL



**“A FEASIBILITY STUDY ON HOME DELIVERY SYSTEM
(ANYTHING TO ANYWHERE) WITH SPECIAL REFERENCE TO
KONDOTTY MUNICIPALITY ”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR OF
BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MOHAMMED SHAJAHAN K V

REG.NO: EMAUBBAR17

UNDER THE GUIDANCE OF

MR. SHIJIL C

Assistant Professor

**DEPARTMENT OF BUSINESSADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE,KONDOTTY**

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:04832712030 (OFFICE)

(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530 (PRINCIPAL)

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL:mail@emea.ac.in

CERTIFICATE

This is to certify that this project report entitled a study on “A FEASIBILITY STUDY ON HOME DELIVERY SYSTEM (ANYTHING TO ANYWHERE) WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY” is a record of bona-fide work done by **MOHAMMED SHAJAHAN KV** and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

Mr. 
HEAD OF DEPARTMENT

PRINCIPAL



Valued 
10/4/2023.

EXTERNAL EXAMINER

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE INVESTMENT BEHAVIOUR OF NRIs IN
KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT”**



**EMEA COLLEGE OF ARTS&SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**

Submitted by

**MOHAMMED YUNUS I
(EMAUBBAR18)**

2020-2023

Under the guidance of

**Mr. ASIF.N
(ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION)**



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 04832712030 (OFFICE) (AIDED,
AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530 (PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT)
EMAIL:mail@emca.ac.in

CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INVESTMENT BEHAVIOUR OF NRIs IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is bonafide record of work done by **MOHAMMED YUNUS I (Reg.No:EMAUBBAR18)** under my supervision and submitted in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration of University of Calicut.

This report has not previously formed the basis for award of any degree/diploma or other similar title to the candidate.

ASIF N
Mr. ASIF. N

Head, Department of Business Administration
HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

Place: KONDOTTY

Date:

External Examiner

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

Principal

A COMPARATIVE STUDY ON THE BEHAVIOUR OF SMALL INVESTORS TOWARDS TRADITIONAL AND ALTERNATIVE INVESTMENT

PROJECT REPORT

submitted In partial fulfillment of the requirement for award of The
Degree of BACHLELOR OF BUSINESS ADMINISTRATION
of the UNIVERSITY OF CALICUT

By

MUHAMMED NABEEL A

DEPARTMENT OF BUSINESS ADMINISTRATION
EMAUBBAR19

2020-2023

Under the guidance of

Mrs. SHEREENA RASHEED

Assistant professor

Department of BUSINESS ADMINISTRATION



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY




EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE


This is to certify that the project entitled "A COMPARATIVE STUDY ON THE BEHAVIOUR OF SMALL INVESTORS TOWARDS TRADITIONAL AND ALTERNATIVE INVESTMENT" is a bonafide record of work done by **MUHAMMED NABEEL A (Reg.No:EMAUBBAR19)** and submitted in partial fulfillment of requirements for the award of the degree in **BACHELOR OF BUSINESS ADMINISTRATION** of the University of Calicut and has not formed the basis for award of any degree/ diploma/ associate ship/ fellowship or other similar title to the candidate.


Mr. SASI P N

Head of Business Administration
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509
EXTERNAL EXAMINER

PRINCIPAL


PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638

**STUDY ON TEENAGER'S ATTITUDE TOWARDS ADVERTISEMENT
AND ITS INFLUENCE ON FAMILY PURCHASE DECISION**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the
degree of BACHELOR OF BUSINESS ADMINISTRATION of the
UNIVERSITY OF CALICUT



**SUBMITTED BY
NASEH MOIDEEN
REG NO: EMAUBBAR20**

**UNDER THE GUIDENCE OF
MS: FABISHA .P.P
ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

**EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
2020-2023**



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638PH: 0483 2712030 (OFFICE), EMAIL: mail@emca.ac.in

CERTIFICATE

This is to certify that NASEH MOIDEEN is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**STUDY ON TEENAGER'S ATTITUDE TOWARDS ADVERTISEMENT AND ITS INFLUENCE ON FAMILY PURCHASE DECISION**" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

ASIF N
Mr. ASIF N

Head of Business Administration
HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL

EXTERNAL EXAMINER

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**A STUDY ON IMPACTS OF SOCIAL MEDIA
MARKETING AMONG CUSTOMERS SPECIAL
REFERENCE TO PANDIKKAD PANCHAYATH**

**A PAPER SUBMITTED TO
THE UNIVERSITY OF CALICUT**

In partial fulfillment of the requirement for award of BBA Degree

By

SHAMHAN M

BUSINESS ADMINISTRATION

EMAUBBAR21

2020-2023

Under the guidance of

Mr. SHIJIL

Assistant professor

Department of Business Administration



**EMEA COLLEGE OF ARTS AND SCIENCE,
KONDOTTY**

DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY



CERTIFICATE

This is to certify that the project entitled "A STUDY ON IMPACTS OF SOCIAL MEDIA MARKETING AMONG CUSTOMERS SPECIAL REFERENCE TO PANDIKKAD PANCHAYATH" is a bonafide record of work done by SHAMHAN M (Reg.No:EMAUBBAR21) and submitted in partial fulfillment of requirements for the award of the degree in BACHELOR OF BUSINESS ADMINISTRATION of the University of Calicut and has not formed the basis for award of any degree/ diploma/ associate ship/ fellowship or other similartitle to the candidate.

ASIF N
Mr ASIF N

Head of department
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram- 676 509

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638

**“A STUDY ON STUDENTS ATTITUDE TOWARDS
ENTERPRENEURSHIP WITH SPECIAL REFRENCE TO EMEA
COLLEGE OF ARTS AND SCIENCE, KONDOTTY”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

ARSHIDA P

REG NO: EMAUBBAR22

UNDER THE GUIDENCE OF

Ms. FABISHA P P

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE


This is to certify that ARSHIDA P is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON STUDENTS ATTITUDE TOWARDS ENTERPRENEURSHIP WITH SPECIAL REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.


ASIF N
Mr. ASIF N

Head of Business Administration



PRINCIPAL


SREEKALA. K
Assistant Professor
Department of Commerce
Govt. College
Malappuram-676 509
EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL
MARKETING IN MALAPPURAM MUNCIPALITY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF
CALICUT**



**SUBMITTED BY
FATHIMA RIYA N P
REG NO: EMAUBBAR23**

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

ASSISTANT PROFESSOR

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY**

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that FATHIMA RIYA N P is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING IN MALAPPURAM MUNICIPALITY" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


ASIF N

Mr. ASIF N
Head of Business Administration

PRINCIPAL




10/4/2023

SREEKALA. K
Assistant Professor
EXTERNAL EXAMINER
P.O. Department of Commerce
Govt. College
Malappuram-676 309

**“A STUDY ON CONSUMER ATTITUDE ON SUSTAINABILITY ON
FASHION INDUSTRY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVRSITY OF CALICUT



SUBMITTED BY

FATHIMA SHAHBA KM

REG NO: EMAUBBAR24

UNDER THE GUIDENCE OF

Ms. FABISHA PP

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020 - 2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

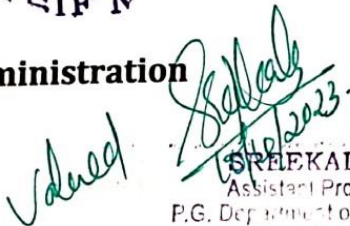
This is to certify that FATHIMA SHAHBA KM is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON CONSUMER ATTITUDE ON SUSTAINABILITY OF THE FASHION INDUSTRY**” is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business administration, University of Calicut.

Mr. ASIF N



SIF N

Head of Business Administration



SREEKALA. K

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

EXTERNAL EXAMINER



PRINCIPAL

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638



**INVESTORS' ATTITUDE TOWARDS PRIVATE
INSURANCE COMPANIES : A STUDY WITH REFERENCE
TO CALICUT**

A project report submitted in partial fulfillment of the requirement for the award of

DEGREE IN BACHELORS OF BUSINESS

ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT

2020-2023

Prepared and submitted by

HANEENA

EMAUBBAR25

Under the guidance of

MR.SHIJIL.C

Assistant professor



DEPARTMENT OF MANAGEMENT

EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY,673638

CERTIFICATE

This is to certify that the project report entitled "INVESTORS' ATTITUDE TOWARDS PRIVATE INSURANCE COMPANIES : A STUDY WITH REFERENCE TO CALICUT" submitted in partial fulfillment of requirements for the award of degree in **Bachelors of Business Administration, University of Calicut** is the record of original project work done by **HANEENA** during the period of her study in the department of Business Administration, EMEA College Of Arts College, Calicut under my supervision and guidance.


This project has not been previously formed for the award to the candidate diploma or other similar title. She is allowed to submit the project.


ASIF N
ASIF.N
Head of department
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

Valued

10/4/2023

SREEKALA. K
Assistant Professor
External examiner
G.D. Government College
Kottayam
Malappuram


Principal
PRINCIPAL
**EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY**
MALAPPURAM DT. 673 680

**“A STUDY ON CHANGING CONSUMER SHOPPING HABITS IN
INFLUENCE OF MALLS IN KOZHIKODE”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

JASEEMA JUMNA M

REG NO: EMAUBBAR26

UNDER THE GUIDENCE OF

Mr. ASIF N

HOD, DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE


This is to certify that JASEEMA JUMNA M is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON CHANGING CONSUMER SHOPPING HABITS IN INFLUENCE OF MALLS IN KOZHIKODE**” is prepared and submitted by under my guidance in partial fulfillment of her degree bachelor of business, University of Calicut.

Mr. ASIF N
Head of Business Administration


ASIF N

PRINCIPAL




10/01/2023
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
College
Malappuram- 676 509
EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
MEESHO ONLINE SHOPPING APP WITH SPECIAL
REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTY”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF
CALICUT



SUBMITTED BY

MARIYATHUL KIBTHIYYA K

REG NO: EMAUBBAR27

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

Assistant professor

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638

PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that **MARIYATHUL KIBTHIYYA K** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS MEESHO ONLINE SHOPPING APP WITH SPECIAL REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY**" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N


ASIF N

Head of Business Administration

PRINCIPAL




20/4/2023

SREEKALA. K
Assistant Professor
EXTERNAL EXAMINER
P.E. Department of Commerce
Govt. College
Malappuram- 676 509

**“THE STUDY AND ANALYSIS OF BRAND LOYALTY AMONG
MOBILE USERS IN KONDOTTY AREA”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the
award of degree of BACHELOR OF BUSINESS ADMINISTRATION



SUBMITTED BY

NASLA NASNIN

REG NO: EMAUBBAR28

UNDER THE GUIDANCE OF

Miss. SHEREENA RASHEED

ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS

ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC
PH:0494-2712030 (office)
(Aided, affiliated to university of calicut)
Kondotty (p.o) kumminiparaba,
Malappuram (DT)

CERTIFICATE

This is to certify that the project report entitled "A STUDY AND ANALYSIS OF BRAND LOYALTY AMONG MOBILE USERS IN KONDOTTY AREA" is a benefited record work done by NASLA NASNIN (EMAUBBAR28) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.


ASIF N

HEAD OF THE DEPARTMENT

HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL




10/4/2023

SREEKALA. K
EXTERNAL EXAMINER
Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**AUDIENCE ATTITUDE TOWARDS TELEVISION
ADVERTISEMENTS IN KOZHIKODE**

PROJECT REPORT

Submitted to
University of Calicut in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION

Prepared by

RANIA ABDUL JALEEL
Reg No.EMAUBBAR29

Under the guidance of
MS.FABISHA
Assistant Professor



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
UNIVERSITY OF CALICUT
2020-2023



KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that Mrs. RANIA ABDUL JALEEL is a student of the Department of Business Administration, EMEA College Kondotty. The project report entitled "AUDIENCE ATTITUDE TOWARDS TELEVISION ADVERTISEMENTS IN KOZHIKODE" is prepared and submitted by her under my guidance and supervision of MRS FABISHA, in partial fulfillment of the requirement for the award of Bachelor of Business Administration Degree of the University of Calicut.

MR. ASIF .N

HEAD OF THE BUSINESS ADMINISTRATION

PRINCIPAL
PRINCIPAL
OWE A COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 600

EXTERNAL EXAMINER

SREEKALA. K

Assistant Professor

P.G. Department of Commerce

Malappuram District 673 609

**"A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MALLS
WITH SPECIAL REFERENCE TO AAK MALL TIRUR"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

AKTHAM HABEEB SAMAD

REG NO: EMAUBBAR30

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638


PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

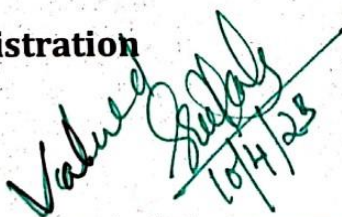
CERTIFICATE

This is to certify that AKTHAM HABEEB SAMAD is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MALLS WITH SPECIAL REFERENCE TO AAK MALL TIRUR" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


ASIF N
Mr. ASIF N

Head of Business Administration


PRINCIPAL
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638


10/4/23

SREEKALA. K
EXTERNAL EXAMINER
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS

PROJECT REPORT

Submitted to the university of Calicut in partial fulfilment of the requirement for the award of degree

BACHELOR OF BUSINESS ADMINISTRATION



Submitted by

SAYED MUHAMMED ALI HISHAM SHIHAB

(Reg.No:EMAUBBAR40)

Under the guidance of

Mr.SHIJIL.C

(Assistant professor, Department of Business Administration)



**EMEAC COLLEGE OF ARTS AND
SCIENCE, KONDOTTY CALICUT**

UNIVERSITY

(Aided, Affiliated to university of
calicut) Accredited with A Grade by

NAAC

Website: www.emecollege.ac.in

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:04832712030(OFFICE)

(AIDED, AFFILIATED TO UNIVERSITY OF

CALICUT)048302713530(PRINCIPAL)KONDOTTY(PO),KUMMINIPARA


MBA, MALAPPURAM(DT)EMAIL:mail@emea.ac.in

CERTIFICATE

This is to certify that this project report entitled a study on “**ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS**” is a record of bonafide work done by **SAYED MUHAMMED ALI HISHAM SHIHAB** and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the university of Calicut.


ASIF N
HOD

HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

Valued 
12/19/2023
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram- 676 509

PRINCIPAL



**“CELEBRITY ENDORSEMENT AND ITS IMPACT ON
BRAND BUILDING AMONG COLLEGE GOING STUDENTS
WITH SPECIAL REFERENCE TO MALAPPURAM
DISTRICT”**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfillment of the Requirement for the
award of the degree of BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY

DONY JOSEPH

Register No: EMAUBBAR31

UNDER THE GUIDANCE OF

MR. SHIJIL.C

Assistant Professor

Department of Business Administration



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

2020 – 2023

EMEA COLLEGE OF ARTS AND SCIENCE



CERTIFICATE

This is to certify that the project entitled "CELEBRITY ENDORSEMENT AND ITS IMPACT ON BRAND BUILDING AMONG COLLEGE GOING STUDENTS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is a Bonafede record of work done by **DONY JOSEPH (Reg No: EMAUBBAR31)** under my supervision and submitted in partial fulfillment of requirements for the award of degree of Bachelor of Business Administration of University of Calicut and has not formed the basis for award of any Degree or Diploma or Fellowship or other similar title to the candidate.

MR. ASIF N

Head of Business Administration

ASIF N

Salud Joseph
10/4/2023.

PRINCIPAL

[Signature]

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON CUSTOMER’S ATTITUDE TOWARDS ONLINE
SHOPPING WITH SPECIAL REFERENCE TO STUDENTS OF EMEA
COLLEGE”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

of the

UNIVERSITY OF CALICUT



SUBMITTED BY

FARSIN BIN BASHEER PA

REG NO: EMAUBBAR32

UNDER THE GUIDANCE OF

Mr. ASIF N

HOD

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

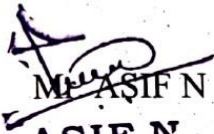
2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that **FARSIN BIN BASHEER PA** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**A STUDY ON CUSTOMER'S ATTITUDE TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO STUDENTS OF EMEA COLLEGE**" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.

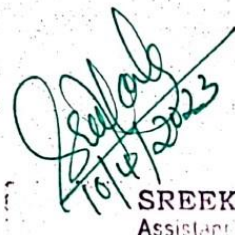

M. ASIF N
ASIF N

Head of Business Administration
HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL



Valued

16/4/2023

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram- 676 509

**“A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS
AMUL PRODUCTS”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



**SUBMITTED BY
MOHAMMED FARSIN CP
REG NO: EMAUBBAR33**

UNDER THE GUIDENCE OF

**Ms. FABISHA P P
Assistant professor**

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

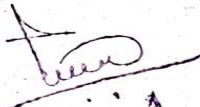
2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MOHAMMED FARSIN CP is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS AMUL PRODUCTS" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.


Mr. ASIF N

Head of Business Administration
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL



Valued

12/04/2023.

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**"A STUDY ON SAVING HABITS OF RURAL PEOPLE WITH SPECIAL
REFERENCE TO MANGALAM
PANCHAYATH"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfilment of the requirement for
the award of degree of **BACHELOR OF BUSINESS ADMINISTRATION**

Submitted By

MOHAMMED NIYAS

(Reg. No: EMAUBBAR34)

Under the Guidance Of

Mr. SHIJIL.C

**(ASSISTANT PROFESSOR, DEPARTMENT OF BACHELOR OF BUSINESS
ADMINISTRATION)**



**EMEA COLLEGE OF ARTS AND
SCIENCE, KONDOTTY CALICUT UNIVERSITY**

(Aided, Affiliated to University of Calicut)

Website: www.emecollege.ac.in

2020-2023




EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by
NAACPII:0494-2712030
(office)(Aided, affiliated to
university of Calicut)Kondotty
(p.o)kumminiparaba,
Malappuram (DT)

CERTIFICATE

This is to certify that MOHAMMED NIYAS is a student of the department bachelor of business administration ,EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON SAVING HABITS OF RURAL PEOPLE WITH SPECIAL REFERENCE TO MANGALAM PANCHAYATH" is prepared and submitted under mu guidance in partial fulfilment of his degree of bachelor of business administration , University of Calicut.


Mr. ASIF N

HEAD OF BUSINESS ADMINISTRATION

PRINCIPAL


12/4/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE IMPACT OF SALES PROMOTION ACTIVITIES
TOWARDS TIPTOP FURNITURE PVT. LTD.”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

of the

UNIVERSITY OF CALICUT



SUBMITTED BY

MOHAMMED SABIL KP

REG NO: EMAUBBAR35

UNDER THE GUIDENCE OF

Mr. ASIF N

HEAD OF THE DEPARTMENT

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638

PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that **MOHAMMED SABIL KP** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**A STUDY ON THE IMPACT OF SALES PROMOTION ACTIVITIES TOWARDS TIPTOP FURNITURE PVT. LTD.**" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.

ASIF N
Mr. ASIF N

Head of Business Administration

PRINCIPAL
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638

EXTERNAL EXAMINER
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE INVESTMENT PATTERN ON SALARIED GROUP
WITH SPECIAL REFERENCES TO KONDOTTY MUNICIPALITY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF CALICUT**



SUBMITTED BY

MUHAMMED ABIL C

REG NO: EMAUBBAR36

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MUHAMMED ABIL. C is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE INVESTMENT PATTERN ON SALARIED GROUP WITH SPECIAL REFERENCES TO KONDOTTY MUNICIPALITY" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF. N
HOD

Department of Business Administration

PRINCIPAL

Valued
Sreekala K
12/4/2023
EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON JOB SATISFACTION OF EMPLOYEES IN
RETAILSHOPS DURING COVID-19 IN THENNALA GRAMA
PANCHAYATH ”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR OF
BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MUHAMMED SHANIF NK

REG NO: EMAUBBAR37

UNDER THE GUIDENCE OF

Ms. FABISHA P.P

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020 – 2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638PH:

0483 2712030 (OFFICE), EMAIL: mail@emca.ac.in


CERTIFICATE

This is to certify that MUHAMMED SHANIF NK is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON JOB SATISFACTION OF EMPLOYEES IN RETAIL SHOPS DURING COVID-19 IN THENNALA GRAMA PANCHAYATH**” is prepared and submitted under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


ASIF N
ASIF N

HOD, Department of Business Administration

PRINCIPAL

Valued

7/24/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509



**“CUSTOMER SATISFACTION TOWARDS SHOPPING OF CLOTHING
ON ONLINE STORE WITH SPECIAL REFERENCE TO ‘MYNTRA”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF



SUBMITTED BY

**MUHAMMED SHIBILI KP
(REG.NO: EMAUBBAR38)**

UNDER THE GUIDANCE OF

**MR. SHIJIL C
ASSISTANT PROFESSOR**

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLAGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638 PH: 04832712030(OFFICE). EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MUHAMMED SHIBILI KP is a student of the department of business administration, EMEA College of arts and science, Kondotty has successfully completed the project and this report entitled "CUSTOMER SATISFACTION TOWARDS SHOPPING OF CLOTHING ON ONLINE STORE WITH A REFERENCE TO "MYNTRA" is a record of work done by MUHAMMED SHIBILI KP (EMAUBBAE38) under my supervision and submitted for the award of degree of BACHLOR OF BUSINESS ADMINISTRATION of the University of Calicut

Mr. ASIF N
Head of Business Administration

Valued
12/4/2023
EXTERNAL EXAMINER

PRINCIPAL

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638

AREA”

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

of the

UNIVERSITY OF CALICUT



SUBMITTED BY

MUHAMMED SHIDHAN M. V

REG NO: EMAUBBAR39

UNDER THE GUIDENCE OF

Mr. ASIF N

HOD

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST),
KERALA, 673638 PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MUHAMMED SHIDHAN M. V is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON PERCEPTION AND CONSUMER SATISFACTION OF COUNTERFEIT FASHION PRODUCTS IN FEROKE MUNICIPALITY AREA" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.

ASIF N
Mr. ASIF N

PRINCIPAL

Head of Business Administration

HOD

Bachelor of : Administration
EM: Kondotty

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

Submitted to the university of Calicut in partial fulfilment of the requirement for the award of degree

PROJECT REPORT
BACHELOR OF BUSINESS
ADMINISTRATION



Submitted by

SAYED MUHAMMED ALI HISHAM SHIHAB

(Reg.No:EMAUBBAR40)

Under the guidance of

Mr.SHIJIL.C

(Assistant professor, Department of Business Administration)



EMEAC COLLEGE OF ARTS AND
SCIENCE, KONDOTTY CALICUT
UNIVERSITY

(Aided, Afiliated to university of
calicut) Accredited with A Grade by

NAAC

Website: www.emecollege.ac.in

2020-2023



Scanned with OKEN Scanner



Scanned with OKEN Scanner



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:04832712030(OFFICE)

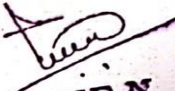
(AIDED, AFFILIATED TO UNIVERSITY OF


CALICUT)048302713530(PRINCIPAL)KONDOTTY(PO),KUMMINIPARA

MBA, MALAPPURAM(DT)EMAIL:mail@emca.ac.in

CERTIFICATE

This is to certify that this project report entitled a study on, "ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS" is a record of bonafide work done by SAYED MUHAMMED ALI HISHAM SHIHAB and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the university of Calicut.


ASIF N
HOD
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

Valued

12/4/2023
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram-676 509

PRINCIPAL


**"A STUDY ON EFFECTIVENESS OF PROMOTIONAL ACTIVITIES WITH SPECIAL
REFERENCE TO BUDGET HYPERMARKET, MALAPPURAM"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of degree

BACHELOR OF BUSINESS ADMINISTRATION



Submitted by

SHAHIL P K

(Reg.No:EMAUBBAR41)

Under the guidance of

Mr.ASIF N

(Head of Department of Business Administration)



EMEAC COLLEGE OF ARTS AND SCIENCE, KONDOTTY

CALICUT UNIVERSITY

(Aided, Affiliated to university of calicut)

Accredited with A Grade by NAAC

Website: www.emeacollege.ac.in

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:04832712030(OFFICE)

(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 048302713530 (PRINCIPAL)

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that this project report entitled a study on **"A STUDY ON EFFECTIVENESS OF PROMOTIONAL ACTIVITIES WITH SPECIAL REFERENCE TO BUDGET HYPERMARKET, MALAPPURAM"** is a record of bonafide work done by SHAHIL P K and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the university of Calicut.

HOD
ASIF N
HOD

Bachelor of Business Administration
EMEA

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

PRINCIPAL

**“A STUDY ON THE EFFECTIVENESS OF PERFORMANCE
APPRAISAL WITH SPECIAL REFERENCE TO CLASSIC HYUNDAI
MALAPPURAM”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF
CALICUT



SUBMITTED BY

SHIBIL MOHAMMED K K

REG NO: EMAUBBAR42

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY


2020-2023




EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that SHIBIL MOHAMMED K K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE EFFECTIVENESS OF PERFORMANCE APPRAISAL WITH SPECIAL REFERENCE TO CLASSIC HYUNDAI MALAPPURAM" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


Mr. ASIF N.
ASIF N
Head of Business Administration
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


Sreekala K
12/4/2023

EXTERNAL EXAMINER
SREEKALA. K
Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

PRINCIPAL


**“A STUDY ON WOMEN EMPOWERMENT THROUGH
KUDUMBASREE WITH SPECIAL REFERENCE TO THENNALA
GRAMA PANCHAYATH”**



**EMEA COLLEGE OF ARTS&SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MS. ANUSREE CK

Reg No..EMAUBBAR43

2020-2023

Under the guidance of

MS.Shereena Rasheed

Assistant Professor

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**



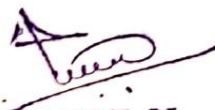
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY


ACCREDITED WITH A GRADE BY NAAC PH 04832712030(OFFICE)

(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483
2713530(PRINCIPAL) KONDOTTY (PO), KUMMINIPARAMBA,
MALAPPURAM (DT) EMAIL:mail@emea.ac.in

CERTIFICATE

This is to certify that the Project Report titled **“THE STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASREE WITH SPECIAL REFERENCE TO THENNALA GRAMA PACHAYATH”** is a record of bonafied work done by **ANUSREE CK** and Submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.


ASIF N
HEAD OF THE DEPARTMENT
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


SREEKALA. K
EXTERNAL EXAMINER
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509


PRINCIPAL

**“AN ANALYSIS ON BRAND AWARENESS TOWARDS
LUXURY CARS IN INDIA”**



**EMEA COLLEGE OF ARTS & SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF
CALICUT**

By

Ms ARATHI P

Reg No. EMAUBBAR44

2020-2023

UNDER THE GUIDENCE OF

Ms. FABISHA.PP

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH:0483 2712 030 (OFFICE), EMAIL: mail@emca.ac.in

CERTIFICATE


This is to certify that ARATHI P is a student of the department of business of administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**AN ANALYSIS ON BRAND AWARENESS TOWARDS LUXURY CARS IN INDIA**" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of Business Administration, University of Calicut.


ASIF N

Mr. ASIF
Head of Business Administration

PRINCIPAL




12/4/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

**"A STUDY ON EFFECTIVENESS OF ADVERTISEMENT TOWARDS
TATA MOTORS, MALAPPURAM"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

ABDULLA FAZAL M K

REG NO: EMAUBBAR46

UNDER THE GUIDENCE OF

Ms. FABISHA P P

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that ABDULLA FAZAL M K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON EFFECTIVENESS OF ADVERTISEMENT TOWARDS TATA MOTORS, MALAPPURAM**” is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.



Mr. ASIF N

Head of Business Administration

HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL


Sreekala K
92/4/23



SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram - 676 509

**“A STUDY ON WORK-LIFE BALANCE OF FEMALE NURSES IN
MALAPPURAM DISTRICT WITH SPECIAL REFERENCE TO
GOVERNMENT HOSPITALS”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree
BACHELOR OF BUSINESS ADMINISTRATION under the **University of Calicut**
Kerala

SUBMITTED BY
AHAMMAD ABDULLA NOUFAL.M.K

REG NO: EMAUBBAR48

UNDER THE GUIDANCE OF
MR SHIJIL C
Assistant Professor
(Department of Bachelor of Business)



Bachelor of Business Administration
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 0483-2712030 (OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483-2713530 (PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that the project report titled "A STUDY ON WORK-LIFE BALANCE OF FEMALE NURSES IN MALAPPURAM DISTRICT WITH SPECIAL REFERENCE TO GOVERNMENT HOSPITALS" is the work carried out by AHAMMAD ABDULLA NOUFAL.M.K, and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration under University of Calicut.

ASIF N
Mr. ASIF.N

Head of the department
Business Administration

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College

EXTERNAL EXAMINER 676 509

PRINCIPAL
Lt. Abdul Rasheed P
PEN: 677157

Assistant Professor in Charge of Principal
EMEA College of Arts & Science, Kondotty
P.O Kumminiparamba -673638



**A STUDY ON IMPACT OF ADVERTISEMENT IN
SPECIAL REFERENCE TO YOUTH OF
MALAPPURAM DISTRICT**



**EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

**SUBMITTED BY
AHMED SAFWAN
(EMAUBBAR49)**

**UNDER THE GUIDANCE OF
ASIF N
(HEAD OF BUSINESS ADMINISTRATION)**

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

**KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638PH:**

0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that AHMED SAFWAN is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON IMPACT OF ADVERTISEMENT IN SPECIAL REFERENCETO YOUTH OF MALAPPURAM DISTRICT" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


ASIF N

**Head of Business Administration
HOD**


**Bachelor of Business Administration
EMEA Arts and Science, Kondotty**

valued



**PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638**

EXTERNAL EXAMINER


12/4/2023

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON MOTIVATION AND EFFECTIVENESS OF
EMPLOYEE AT JEWELLERY MANUFACTURING COMPANY with
special references on Capestone ventures pvt ltd Malappuram”**



**EMEA COLLEGE OF ARTS&SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

Submitted by

Ms. REBINA PRAKASH CK

Reg No: EMAUBBAR45

2020-2023

Under the guidance of

Mr. ASIF N

(Head,Assistant professor)

Department of Business Administration



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

PH: 04832712030(OFFICE) (AIDED,
AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530(PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL:
mail@emea.ac.in

CERTIFICATE

This is to certify that the Project Report titled “**A STUDY ON MOTIVATION AND EFFECTIVENESS OF EMPLOYEE AT JEWELLERY MANUFACTURING COMPANY with special references on Capestone ventures pvt ltd Malappuram**” is a record of bona-fied work done by **REBINA PRAKASH CK** and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

MR ASIF.N

Head of the Department
Bachelor of Business Administration

ASIF N

HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL

Valued
Sreekala K
12/4/2023
M. S. S. S.

External examiner
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“THE EFFECTIVENESS OF PUBLIC DISTRIBUTION
SYSTEM WITH REFERENCE TO BENEFICIARIES OF RATION
SHOPS IN PULIKKAL PANCHAYAT”**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfillment of the Requirement for
the award of the degree of BACHELOR OF BUSINESS

ADMINISTRATION



SUBMITTED BY

MOHAMMED RAYYAN PD

Register No: EMAUBBAR53

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

Assistant Professor

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY (PO) KUMMINIPARAMBA, MALAPPURAM (DIST)
KERALA ,637638 PH0483 2712030(OFFICE),EMAIL:mail@emea.ac.in


CERTIFICATE

This is to certify that MOHAMMED RAYYAN PD is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**THE EFFECTIVENESS OF PUBLIC DISTRIBUTION SYSTEM WITH REFERENCE TO BENEFICIARIES OF RATION SHOPS IN PULIKKAL PANCHAYAT**” is a bonafide record of work done by MOHAMMED RAYYAN PD (Reg No: EMAUBBAR53) under my supervision and submitted in partial fulfilment of requirements for the award of degree of Bachelor of Business Administration of University of Calicut

ASIF N


ASIF N

Head of Business Administration


21/11/2023

External Examiner


PRINCIPAL
SREEKALA: K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“BRAND PREFERENCE OF CUSTOMERS TOWARDS TATA AND TOYOTA
CARS: A STUDY WITH SPECIAL REFERENCE TO TIRURANGADI
LOCALITY”**



**EMEA COLLEGE OF ARTS & SCIENCE
KONDOTTY(AFFILIATED TO UNIVERSITY OF
CALICUT)**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**

By

Mr. MOHAMMED SUHAIL V P

Reg No. EMAUBBAR54

2020-2023

Under the guidance of

Ms. FABISHA

Assistant Professor

UG Department of BUSINESS ADMINISTRATION



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 04832712030(OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530(PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that the Project Report titled "BRAND PREFERENCE OF CUSTOMERS TOWARDS TATA AND TOYOTA CARS: A STUDY WITH SPECIAL REFERENCE TO TIRURANGADI LOCALITY" is a record of bona-fied work done by MOHAMMED SUHAIL V P and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

Mr. ASIF N
Head Of The Department
Business Administration

HOD

Head of Business Administration
EMEA Arts and Science, Kondotty

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

PRINCIPAL
Lt. Abdul Rasheed P

PEN: 677157
Assistant Professor in Charge of Principal
EMEA College of Arts & Science, Kondotty
P.O Kumminiparamba -673638



"PROSPECTS AND PROBLEMS OF KERALA TOURISM"

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the

BACHELOR OF BUSINESS

ADMINISTRATION

UNIVERSITY OF CALICUT



Submitted By

Mr. MUHAMMED DILSHAD MV

Reg No.EMAUBBAR55

Under the guidance of

Mr. SHIJIL C

Assistant Professor

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**EMEA COLLEGE OF ARTS AND
SCIENCE, KONDOTTY**

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 04832712030(OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483
2713530(PRINCIPAL) KONDOTTY (PO), KUMMINIPARAMBA,
MALAPPURAM (DT) EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that Mr. MUHAMMED DILSHAD MV is a student of the Department of Bachelor of Business Administration, EMEA College of Arts & Science, Kondotty has successfully completed the project and this report entitled "**PROSPECTS AND PROBLEMS OF KERALA TOURISM**" is prepared and submitted by him under my guidance in partial fulfilment of his degree Bachelor of Business Administration, University of Calicut.


ASIF N

Mr. ASIF N
HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION


PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 676 509

Valued 
12/4/23

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“GULF REMITTANCE AND BEHAVIOURAL TRAITS MIGRATED
HOUSEHOLDS IN KERALA A CASE STUDY OF KAVANUR
PANCHAYATH”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF CALICUT**



SUBMITTED BY:

MUHAMMAD MINHAJ K

REG NO: EMAUBBAR56

UNDER THE GUIDENCE OF

Mr. ASIF N

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020 - 2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638

PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MUHAMMAD MINHAJ K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "GULF REMITTANCE AND BEHAVIOURAL TRAITS MIGRATED HOUSEHOLDS IN KERALA A CASE STUDY OF KAVANUR PANCHAYATH" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N

Head of Business Administration

ASIF N

PRINCIPAL

Valued

SREEKALA. K

Assistant Professor
P.G. Department of Commerce
Govt. Col

EXTERNAL EXAMINER⁹

**A STUDY ON IMPACT OF COVID-19 ON TOURIST
BEHAVIOUR WITH SPECIAL REFERENCE TO
MALAPPURAM DISTRICT**



**EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY
MUHAMMED HAJMAL . Mp
(EMAUBBAR57)

UNDER THE GUIDANCE OF

Mrs. SHEREENA RASHEED

(ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION)

(2020-2023)



EMEA COLLEGE OF ART AND SCIENCE, KONDOTTY
KONDOTTY, KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638

PH: 04832712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that **MUHAMMED HAJMAL MP** is a student of the department of business administration, EMEA College of arts & Science, kondotty has successfully complete the project and this report entitled "A STUDY ON IMPACT OF COVID- 19 ON TOURIST BEHAVIOUR IN SPECIAL REFERENCE TO MALAPPURAM DISTRICT " is prepared and submitted by under my guidance in partial fulfillment of his degree bachelior of business administration, University of Calicut

Mr. ASIF N

Head of business administration

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

EXTERNAL EXAMINER

valued

12/11/2023

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 600

**“A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF
SELECTED COMPANIES IN INDIA”**

**A project report submitted in partial fulfilment of the requirement for the
Award of
DEGREE IN BACHELORS OF BUSINESS ADMINISTRATION (BBA)
UNIVERSITY OF CALICUT**

2020-2023

By

MUHAMMED JASSIM. P

REG: NO. EMAUBBAR58

Under the guidance of

Ms. FABISHA. P P (Assistant Professor)



DEPARTMENT OF BUSINESS ADMINISTRATION

E.M.E.A COLLEGE OF ARTS AND SCIENCE

KONDOTTI-673638



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
PH: 0483 2712030 (OFFICE), EMAIL: mail@emca.ac.in

CERTIFICATE

This is to certify that MUHAMMED JASSIM P is a student of the department of business administration, EMEA College of Arts and Science, Kondotti has successfully completed the project and this report entitled "A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF SELECTED COMPANIES IN INDIA" is prepared and submitted by under my guidance in partialfulfilment of his degree bachelor of business, University of Calicut.


Mr. ASIF N
ASIF N

Head of Business Administration

PRINCIPAL




12/11/2023

EXTERNAL EXAMINER
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**A STUDY ON CONSUMER BEHAVIOR OF WOMEN
TOWARDS TWO WHEELERS WITH SPECIAL REFERENCE
TO RAMANATTUKARA PANCHAYATH**

PROJECT REPORT

*Submitted to the University of Calicut in Partial fulfillment of the requirements for
the award of Degree of BACHELORS OF BUSINESS ADMINISTRATION*

By

MUHAMMED MINHAJ

(Reg. No. EMAUBBAR59)

Under the guidance of

Mr.SHIJIL.C



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY
UNIVERSITY OF CALICUT**

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE
Accredited with A Grade by NAAC
PH:0483-2712030 (Office)
(Aided, Affiliated to University of Calicut)
Kondotty (P.O.) Kumminipparamba, Malappuram
(DT.)

CERTIFICATE

This is to certify that **Mr. MUHAMMED MINHAJ** is a bonafide student of the DEPARTMENT OF BUSINESS ADMINISTRATION, EMEA College Kondotty. The project report entitled **A STUDY ON CONSUMER BEHAVIOR OF WOMEN TOWARDS TWOWHEELERS WITH SPECIAL REFERENCE TO RAMANATTUKARA PANCHAYATH** has been prepared by him under the guidance and supervision of **Mr. SHIJIL.C.** in DEPARTMENT OF BUSINESS ADMINISTRATION, EMEA College Kondotty, in partial fulfillment of the requirement for the award of Bachelor of Business Administration Degree of the University of Calicut.

ASIF N
(Handwritten signature)

Head of the Department
B.A.
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

(Handwritten signature)
10/11/2013

SREEKALA. K
External Examiner
P.G. Department of Commerce
Govt. College
Malappuram-676 509

(Handwritten signature)

Principal
**EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 009**

**“MARKETING STRATEGIES FOLLOWED BY CUIRASS STEEL DOORS,
MANJERI”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**



Submitted By

**Mr. MUHAMMED SAHAL TK
Reg No.EMAUBBAR60**

Under the guidance of

Mr. ASIF N

Head of Department

**DEPARTMENT OF BUSINESS
ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE,
KONDOTTY**

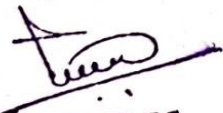
2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 04832712030(OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530(PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL:mail@emca.ac.in

CERTIFICATE

This is to certify that **Mr. MUHAMMED SAHAL TK** is a student of the Department of Business Administration, EMEA College of Arts & Science College, Kondotty has successfully completed the project and this report entitled "**MARKETING STRATEGIES FOLLOWED BY CUIRASS STEEL DOORS, MANJERI**" is prepared and submitted by his under my guidance in partial fulfilment of his degree Bachelor of Business Administration, University of Calicut.

Dr. ASIF N

ASIF N
HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION

PRINCIPAL


12/11/2023



EXTERNAL EXAMINER

**“A STUDY ON ONLINE FOOD ORDERING SYSTEMS IN KOZHIKODE
DISTRICT”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MUHAMMED SHENFEER E

REG NO: EMAUBBAR61

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023





EMEAC COLLEGE OF ARTS AND SCIENCE, KONDOTTY
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
673638 PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MUHAMMED SHENFEER E is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON ONLINE FOOD ORDERING SYSTEMS IN KOZHIKODE DISTRICT" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N
Head of Business Administration


ASIF N


PRINCIPAL

Valued

12/11/2023

EXTERNAL EXAMINER
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

"ATTITUDE OF CUSTOMERS ABOUT MILMA PRODUCTS"

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**



Submitted By

Mr. MURSHID ILYAS. P
Reg No.EMAUBBAR62

Under the guidance of
Ms. FABISHA. PP
Assistant Professor

DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE,
KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
(ACCREDITED WITH A GRADE BY NAAC PH: 04832712030(OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530(PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT)
EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that the Project Report "ATTITUDE OF CUSTOMERS ABOUT MILMA PRODUCTS" is a record of bona-fied work done by Mr. MURSHID ILYAS P and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

ASIF N
Mr. ASIF. N

HEAD OF THE DEPARTMENT
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

SREEKALA. K
Assistant Professor
EXTERNAL EXAMINER
Dept. of Commerce
Govt. College
Malappuram- 676 509

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 600

**“A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING IN
AUTOMOBILE INDUSTRY”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the award of
degree of BACHELOR OF BUSINESS ADMINISTRATION



SUBMITTED BY

NIHAL ALI MOHYUDHEEN E K

REG.NO: EMAUBBAR63

UNDER THE GUIDANCE OF

Mr. SHIJIL C

**ASSISTANT PROFESSOR, DEPARTMENT OF
BUSINESS ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC
PH:0494-2712030 (office)
(Aided, affiliated to university of
calicut) Kondotty (p.o)kumminiparaba,
Malappuram (DT)

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON EFFECTIVENES OF DIGITAL MARKETING IN AUTOMOBILE INDUSTRY" is a benefited record work done by NIHAL ALI MOHYUDHEEN E K (EMAUBBAR63) and submitted in partial fullfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.

Mr. ASIF N

Head of the department


ASIF N

PRINCIPAL


12/4/2023.



EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE EFFECTIVENESS OF GRIEVANCE HANDLING
MECHANISM WITH SPECIAL REFERENCE TO STECON
POLYMERS PVT LTD”**

**A PROJECT SUBMITTED TO
THE UNIVERSITY OF CALICUT IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE AWARD OF
BACHELOR OF BUSINESS ADMINISTRATION**

SUBMITTED BY

SALMANUL FARIS KP

(REG.NO: EMAUBBAR64)

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

Assistant Professor

DEPARTMENT OF BUSINESS ADMINISTRATION



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
2020-2023**



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(Affiliated to University of Calicut & Aided by Govt. of Kerala)
KONDOTTY (P.O), Kumminiparaba, Malappuram District, PIN-67651
Tele: 0494-2712030, Email: mail@emeacollage.ac.in

CERTIFICATE

This is to certify that the Project entitled "A STUDY ON THE EFFECTIVENESS OF GRIEVANCE HANDLING MECHANISM WITH SPECIAL REFERENCE TO STECON POLYMERS PVT LTD" is a record of bona-fied work done by SALMANUL FARIS KP and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

ASIF N
Mr. ASIF. N

HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 676 600

SHREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

EXTERNAL EXAMINER

**“A STUDY ON SAVING HABITS OF STEEL AND BUILDING
CONSTRUCTION WORKERS AMONG AG ROOF AND SHADE”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**



Submitted By

**Mr. SAMI ARSHEK SHAH
Reg No.EMAUBBAR65**

Under the guidance of
Ms. FABISHA. PP
Assistant Professor

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE,
KONDOTTY
2020-2023**



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
(ACCREDITED WITH A GRADE BY NAAC PH: 04832712030(OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530(PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT)
EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that the Project Report "A STUDY ON SAVING HABITS OF STEEL AND BUILDING CONSTRUCTION WORKERS AMONG AG ROOF AND SHADE" is a record of bona-fied work done by SAMI ARSHEK SHAH and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.


ASIF N
Mr. ASIF. N

HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION


PRINCIPAL

EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 609


Valued
12/11/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**"COMPREHENSIVE STUDY ON THE ATTITUDE OF THE YOUTH
TOWARDS THE STOCK MARKET"**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**



Submitted By

Mr. SHAHIN ARSHEK SHAH

Reg No.EMAUBBAR66

Under the guidance of

Mr. SHIJIL C

Assistant Professor

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

**EMEA COLLEGE OF ARTS AND SCIENCE,
KONDOTTY**

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 04832712030(OFFICE)
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530(PRINCIPAL)
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT)
EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that **Mr. SHAHIN ARSHEK SHAH** is a student of the Department of Business Administration, EMEA College of Arts & Science College, Kondotty has successfully completed the project and this report entitled "**COMPREHENSIVE STUDY ON THE ATTITUDE OF THE YOUTH TOWARDS THE STOCK MARKET**" is prepared and submitted by him under my guidance in partial fulfilment of his degree Bachelor of Business Administration, University of Calicut.


ASIF N

Mr. ASIF N
HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION





PRINCIPAL
EMEA COLLEGE OF ARTS & SCIENCE
KONDOTTY
MALAPPURAM DT. 673 600


12/11/2023

SREEKALA. K
Assistant Professor
EXTERNAL EXAMINER Commerce
Govt. College
Malappuram- 676 509

**"A STUDY OF INVESTMENT PATTERN AMONG WORKING WOMEN IN
PUBLIC SECTOR AND PRIVATE SECTOR SPECIAL REFERENCE TO
MALAPPURAM DISTRICT"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

FATHIMA SAFA PK

REG NO: EMAUBBAR04

UNDER THE GUIDANCE OF

Mr. SHIJIL C

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST),
KERALA, 673638 PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that FATHIMA SAFA PK is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY OF INVESTMENT PATTERN AMONG WORKING WOMEN IN PUBLIC SECTOR AND PRIVATE SECTOR SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N

Head of Business Administration



ASIF N

PRINCIPAL



EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

Valued

10/4/23

**"ANALYSING AND STUDYING OF MENTAL STRAIN AND STRESS IN
RESTURANT BUSINESS"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfilment of the requirement for the award
of degree of **BACHELOR OF BUSINESS ADMINISTRATION**



Submitted by

KAMARUDHEEN AVAYIL

Under the guidance of

Mr. ASIF N

(HOD, Department of Business Administration)

DEPARTMENT OF BUSINESS ADMINISTRATION



EMEAC COLLEGE OF ARTS AND SCIENCE, KONDOTTY

CALICUT UNIVERSITY

(Aided, Affiliated to University of Calicut)

Website: www.emeacollege.ac.in

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC

PH:0494-2712030 (office)

(Aided, affiliated to university of Calicut)

Kondotty (p.o) kumminiparaba,

Malappuram (DT)

CERTIFICATE

This is to certify that the project report entitled "ANALYSING AND STUDYING OF MENTAL STRAIN AND STRESS IN RESTURANT BUSINESS" is a bona-fide record work done By **KAMARUDHEEN AVAYIL** and submitted in partial fulfilment of requirement for awarding the Degree of Bachelor of Business Administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF N
MR. ASIF N

Head of Business Administration

HUD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL

External examiner
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

Prepared by Internal Quality Assurance Cell (IQAC), EMEA College of Arts and Science, Kondotti

