

ROLE OF CO-OPERATIVE BANK TO MEET CREDIT NEEDS OF FARMERS
PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

ANJUNA P P

EMAWMCM001

Under the guidance of

Dr. JASEENA P P

Assistant Professor in Commerce

EMEA College of Arts and Science

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2024-2025

valued

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18/12/24
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Assistant Professor
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CERTIFICATE

This is to clarify that **ANJUNA P P** is a bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled **“ROLE OF CO-OPERATIVE BANK TO MEET CREDIT NEEDS OF FARMERS”** has been prepared under the guidance of **Dr. JASEENA P P**, Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfilment of the award of the degree **MASTER OF COMMERCE**.

Date:

Place: Kondotty


Head of department.
KANAI AM EDATHIL
Associate Professor
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Kondotty - 673638

**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTY**



CERTIFICATE

This is to clarify that the project entitled **“ROLE OF CO-OPERATIVE BANK TO MEET CREDIT NEEDS OF FARMERS”** submitted to the University of Calicut in partial fulfilment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **ANJUNA P P** during the period 2022-2024, in the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY** under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date:

Place: Kondotty


Supervising Guide

JASEENA P.P
Assistant Professor
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EMEA College of Arts & Science, Kondotty

**IMPACT OF TECHNOLOGICAL INNOVATION ON MUTUAL FUND
INVESTMENT**

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

BIBINA SHEBI K.T

EMAWMCM002 ✓

Under the guidance of

Dr. JASEENA P.P

Assistant Professor in Commerce

EMEA College of Arts and Science

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2022-2024

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This is to clarify that **BIBINA SHEBI K.T** is a bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled **"IMPACT OF TECHNOLOGICAL INNOVATION ON MUTUAL FUND INVESTMENT"** has been prepared under the guidance of **Dr. JASEENA P.P**, Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfilment of the award of the degree **MASTER OF COMMERCE**.

Date:

Head of department

Place: Kondotty

KAMALAM EDATHIL
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**PG DEPARTMENT OF COMMERCE
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KONDOTTY**



CERTIFICATE

This is to clarify that the project entitled **“IMPACT OF TECHNOLOGICAL INNOVATION OPN MUTUAL FUND INVESTMENT”** submitted to the University of Calicut in partial fulfilment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **BIBINA SHEBI K.T** during the period 2022-2024, in the PG Department of Commerce at EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date:

Place: kondotty


Supervising Guide

JASEENA P.P
Assistant Professor
PG Department of Commerce
EMEA College of Arts & Science, Kondotty

**MOBILISATION OF INVESTORS'S SAVINGS THROUGH MUTUAL
FUND**

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

BINSHIDA PA EMAWMCM003

Under the guidance of

Dr.JASEENA PP

Assistant Professor in Commerce

EMEA College of Arts and Science

Kondotty Malappuram



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2022-2024

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This is to clarify that **BINSHIDA PA** is a bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled **“MOBILISATION OF INVESTOR’S SAVINGS THROUGH MUTUAL FUND”** has been prepared under the guidance of **Dr. JASEENA PP, Assistant Professor** of Department of Commerce and submitted to the University of Calicut in partial fulfilment of the award of the degree **MASTER OF COMMERCE**.

Date:

Head of department

Place: Kondotty

[Handwritten signature]
[Handwritten date: 08/07/2024]
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**PG DEPARTMENT OF COMMERCE EMEA COLLEGE OF ARTS AND
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CERTIFICATE

This is to clarify that the project entitled “**MOBILISATION OF INVESTOR’S SAVINGS THROUGH MUTUAL FUND**” submitted to the University of Calicut in partial fulfilment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **BINSHIDA PA** during the period 2022-2024, in the PG Department of Commerce at EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date:

Place: kondotty


Supervising Guide

JASEENA P.P
Assistant Professor
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EMEA College of Arts & Science, Kondotty

“FINANCIAL LITERACY AMONG WOMEN ENTREPRENEURS”

Project report submitted to university of Calicut in partial fulfillment of
requirements for the award of degree in

Master of Commerce.



Submitted by

**FASNA P,
(EMAWMCM004)**

Under the guidance of

Dr. JASEENA PP
Assistant Professor
PG Department of Commerce



**P G DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
University of Calicut
2022 – 2024**

Good

Valid.

18/7/24
Dr. NISSAR P.
Assistant Professor
Dept. of Commerce & Centre of Research
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Tirurangadi - 676 306



PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE
(Aided by Government of Kerala & affiliate to University of Calicut)
Reaccredited by NAAC with A Grade
Kumminiparamba , Kondotti-67338
www.emeacollege.ac.in

CERTIFICATE

This is to certify that this project work entitled “ **FINANCIAL LITERACY AMONG WOMEN ENTREPRENEURS**” is an authentic record of the work carried out by **FASNA P, EMAWMCM004**, under my supervision and submitted in partial fulfilment of requirements for the award degree of **Master of commerce of university of Calicut** and has not formed the basis for award of any degree or diploma or fellowship or other similar title to the candidate.

Supervisor

Dr. Jaseena PP
Assistant Professor, PG Department of Commerce
EMEA College of Arts & Science

Place:
Date:

Kondotti
8/07/24



**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE**
(Aided by Government of Kerala & affiliate to University of Calicut)
Reaccredited by NAAC with A Grade
Kumminiparamba , Kondotti-67338
www.emeacollege.ac.in

CERTIFICATE

This is to certify that this project work entitled "**FINANCIAL LITERACY AMONG WOMEN ENTREPRENEURS**" is an authentic record of the work carried out **FASNA P (EMAWMCM004)** the student submitted in partial fulfilment of requirements for the award degree of **Master of commerce of university of Calicut** and has not formed the basis for award of any degree or diploma or fellowship or other similar title to the candidate.

Mrs. Kamalam Edathil.
HOD, PG Department of Commerce
EMEA College of Arts & Science

KAMALAM EDATHIL
Associate Professor
HOD, PG Department of Commerce
EMEA College of Arts & Science
Kondotty - 673638

Place:
Date:

INVESTMENT BEARING OF GOVERNMENT AND NON- GOVERNMENT EMPLOYEES

Project Report

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

FATHIMA SHAHALA. MP

(Reg No: EMAWMCM005)

Under the Guidance of

Dr. JASEENA P.P

Assistant Professor Commerce

EMEA College Of Arts And Science

Kondotti Malappuram



PG DEPARTMENT OF COMMERCE


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CERTIFICATE

This is to clarify that **FATHIMA SHAHALA. MP** is a bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled **“INVESTMENT BEARING OF GOVERNMENT AND NON-GOVERNMENT EMPLOYEES”** has been prepared under the guidance of **DR. JASEENA P.P**, Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfilment of the award of the degree **MASTER OF COMMERCE**.

Date: 08/07/24

Place: Kondotti

Mrs. KAMALAM EDATHIL
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KONDOTTI**



CERTIFICATE

This is to clarify that the project entitled **“INVESTMENT BEARING OF GOVERNMENT AND NON-GOVERNMENT EMPLOYEES”** submitted to the University of Calicut in partial fulfillment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **FATHIMA SHAHALA. MP** during the period 2022-2024, in the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI** under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date: 08/07/24

Place: Kondotty

Dr. JASEENA P.P
Supervising Guide
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EMEA College of Arts and Science, Kondotti

**THE CONSUMER BUYING BEHAVIOUR TOWARDS GREEN
PRODUCTS
PROJECT REPORT**

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

FATHIMA SHAHANA.K

EMAWMCM006

Under the guidance of

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EMEA College of Arts and Science

Kondotti Malappuram



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**A STUDY ON GOVERNMENT EMPLOYEES TOWARDS
INVESTMENT DECISION**

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

HANA PK

EMAWMCM007

Under the guidance of

Dr. JASEENA P P

Assistant Professor in Commerce

EMEA College of Arts and Science Kondotty, Malappuram



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THE UNIVERSITY OF ...
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**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTY**



CERTIFICATE

This is to clarify that the project entitled **“A STUDY ON GOVERNMENT EMPLOYEES TOWARDS INVESTMENT DECISION”** submitted to the University of Calicut in partial fulfillment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **HANA PK** during the period 2022-2024, in the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI** under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date: 8/07/2024

Place: Kondotty


Supervising Guide

JASEENA P.P
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PG Department of Commerce
EMEA College of Arts & Science, Kondotty

EFFECTIVENESS OF E-PAYMENT SYSTEM IN AGRICULTURAL SECTOR

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

HARSHA C

EMAWMCM008

Under the guidance of

DR. JASEENA PP

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2022-2024

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EMEA COLLEGE OF ARTS AND SCIENCE
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This is to clarify that **HARSHA C** is a Bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled "**EFFECTIVENESS OF E-PAYMENT SYSTEM IN AGRICULTURAL SECTOR**" has been prepared under the guidance of **DR. JASEENA PP**, Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfillment of the award of the degree **MASTER OF COMMERCE**.

Date:

Place: Kondotti

Head of department

KAMALAM EDATHIL
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Kondotty - 673638

**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTI**



CERTIFICATE

This is to clarify that the project entitled "EFFECTIVENESS OF E-PAYMENT SYSTEM IN AGRICULTURAL SECTOR" submitted to the University of Calicut in partial fulfilment of the award of the degree of MASTER OF COMMERCE is record of original project work done by **HARSHA C** during the period 2022-2024, in the PG Department of Commerce at EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date:

Place: Kondotti


Supervising Guide

JASEENA P.P.
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TAX SAVING DEVICES USED BY COLLEGE TEACHERS

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

LIJNA K

EMAWMCM009

Under the guidance of

Dr . JASEENA P P

Assistant Professor in Commerce

EMEA College of Arts and Science

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2022-2024

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**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE**

KONDOTTY



CERTIFICATE

This is to clarify that **LIJNA K** is a bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled "**TAX SAVING DEVICES USED BY COLLEGE TEACHERS**" has been prepared under the guidance of **Dr. JASEENA P P**, Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfilment of the award of the degree **MASTER OF COMMERCE**.

Date: 8/7/24

Place: Kondotty

Head of department

KAMALAM EDATHIL
Associate Professor
HOD, PG Department of Commerce
EMEA College of Arts & Science
Kondotty - 673638

**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE**

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CERTIFICATE

This is to clarify that the project entitled “**TAX SAVING DEVICES USED BY COLLEGE TEACHERS**” submitted to the University of Calicut in partial fulfilment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **LIJNA K** during the period 2022-2024, in the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY** under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date: 8/7/24

Place: Kondotty

Supervising Guide

JASEENA P.P
Assistant Professor
PG Department of Commerce
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**IMPACT OF FINTECH SOLUTIONS ON THE SMALL-SCALE
ENTREPRENEURSHIP**

PROJECT REPORT

SUBMITTED TO UNIVERSITY OF CALICUT

In the partial fulfillment of requirement for the award of

MASTERS OF COMMERCE



**SUBMITTED BY
NAFEESATHUL HUDA.M**

(REG.NO: EMAWMCM010)

Under the guidance and supervision of

Dr. JASEENA P P

(Assistant Professor Pg Department of Commerce)



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2022-2024



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EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY**

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This is to clarify that **NAFEESATHUL HUDA M** is a Bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled **“IMPACT OF FINTECH SOLUTIONS ON THE SMALL-SCALE ENTREPRENEURSHIP”** has been prepared under the guidance of **Mrs. JASEENA**, Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfilment of the award of the degree **MASTER OF COMMERCE**.

Date:


Mrs. KAMALAM EDATHIL

(Head of commerce department)

EMEA college Kondotty

Place: Kondotty



PG DEPARTMENT OF COMMERCE

EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

CERTIFICATE

This is certified that this project entitled "**IMPACT OF FINTECH SOLUTIONS ON THE SMALL-SCALE ENTREPRENEURSHIP**" is a genuine work done by **NAFEESATHUL HUDA.M** under my supervision and guidance in partial fulfillment of requirement for the award of degree of **MASTERS OF COMMERCE** under University of Calicut.

PLACE: Kondotty

DATE: 08/07/24

Dr. JASEENA PP

(Project guide)

(Assistant Professor)

**Pg Department of Commerce
EMEA COLLEGE KONDOTTY**

DETERMINANTS OF HOUSEHOLDS INVESTMENT IN ENERGY EFFICIENCY AND RENEWABLES

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the
award of

MASTER OF COMMERCE



Submitted by

NAVYA K P

EMAWMCM011

Under the guidance of

Dr. JASEENA PP

Assistant Professor in Commerce

EMEA College of Arts and Science, Kondotti, Malappuram Dist.



PG DEPARTMENT OF COMMERCE

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2022-2024

Valma


Dr. NISSAR P.
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**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTI**



CERTIFICATE

This is to clarify that NAVYA K P is a bonafide student of the PG Department of Commerce at EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI. The project report entitled "DETERMINANTS OF HOUSEHOLD INVESTMENT IN ENERGY EFFICIENCY AND RENEWABLES" has been prepared under the guidance of Mrs. Dr. JASEENA PP Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfillment of the award of the degree MASTER OF COMMERCE.

Date :

Place : Kondotti

Head of the department

KAMALAM EDATHIL
Associate Professor
HOD, PG Department of Commerce
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**PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTI**



CERTIFICATE

This is to clarify that the project entitled “**DETERMINANTS OF HOUSEHOLD INVESTMENT IN ENERGY EFFICIENCY AND RENEWABLES**” submitted to the University of Calicut in partial fulfilment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **NAVYA K P** during the period 2022-2024, in the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI** under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date :

Place : Kondotti.


Supervising Guide

JASEENA P.P
Assistant Professor
PG Department of Commerce
EMEA College of Arts & Science, Kondotti

**CONSUMER PERCEPTION TOWARDS ARTIFICIAL
INTELLIGENCE IN E-COMMERCE WITH REFERENCE TO
MALAPPURAM DISTRICT**

PROJECT REPORT

Submitted to University of Calicut, in partial fulfillment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

NOORJAHAN K A

Reg No: EMAWMCM012

Under the guidance of

Mrs. Dr. JASEENA P P

Assistant Professor in Commerce

EMEA College of Arts and Science

Kondotti, Malappuram



PG DEPARTMENT OF COMMERCE

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI

2022-2024

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[Signature]
Dr. NISSAR P.
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Department of Commerce & Centre of Research
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Tirurangadi - 676 305

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CERTIFICATE

This is to clarify that **NOORJAHAN K A** is a bonafide student of the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**. The project report entitled "**CONSUMER PERCEPTION TOWARDS ARTIFICIAL INTELLIGENCE IN E-COMMERCE WITH REFERENCE TO MALAPPURAM DISTRICT**" has been prepared under the guidance of **Mrs. Dr. JASEENA P P**, Assistant Professor of Department of Commerce and submitted to the University of Calicut in partial fulfillment of the award of the degree **MASTER OF COMMERCE**.

Date :

Place : Kondotti


KAMALAM EDATHIL
Head of department
Professor
HOD, PG Department of Commerce
EMEA College of Arts & Science
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PG DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE
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CERTIFICATE

This is to clarify that the project entitled “**CONSUMER PERCEPTION TOWARDS ARTIFICIAL INTELLIGENCE IN E-COMMERCE WITH REFERENCE TO MALAPPURAM DISTRICT**” submitted to the University of Calicut in partial fulfilment of the award of the degree of **MASTER OF COMMERCE** is record of original project work done by **NOORJAHAN K A** during the period 2022-2024, in the PG Department of Commerce at **EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI** under my guidance. I further declare that this project report or any part of this report has not been submitted to any other university or institution for the award of any degree, diploma or any other recognition before.

Date : 18-07-24

Place : Kondotti


Supervising Guide

JASEENA P.P
Assistant Professor
PG Department of Commerce
EMEA College of Arts & Science, Kondotti

**CONSUMER BUYING BEHAVIOUR CHANGES POST GST
IMPLEMENTATION**

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award
of

MASTER OF COMMERCE



Submitted by

PRATHYUSHA.V

EMAWMCM013

Under the guidance of

Dr. JASEENA.PP

Assistant Professor in Commerce

EMEA College of Arts and Science

Kondotty Malappuram



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2022-2024

**PG DEPARTMENT OF COMMERCE
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Date:

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Place: Kondotty

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**ANALYSIS OF CUSTOMER CHALLENGES AND COMPLAINTS
IN BAJAJ FINSERV SERVICE**

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of
MASTER OF COMMERCE



Submitted by

RAMSHANA

EMAWMCM014

Under the guidance of

Dr. JASEENA PP

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Date: 8/07/24
Place: Kondotty


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FINANCIAL LITERACY AMONG GENERATION Z

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

SAMSUNNISA K A

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Date: 08/07/24

Place: Kondotti

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**A STUDY ON COLLEGE STUDENTS ATTITUDE TOWARDS
START-UPS**

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

SHABANA P

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Under the guidance of

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Date: 08/07/2024

Place: Kondotty

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BEHAVIOUR OF INVESTORS TOWARDS STOCK MARKET INVESTMENT

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

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Date :

Place : Kondotty


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**BEHAVIOURAL FINANCE AND ITS IMPACT ON INDIVIDUAL
INVESTORS DECISION MAKING AND PERFORMANCE
PROJECT REPORT**

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

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Date: 08/07/24

Place: Kondotti

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**ATTITUDE TOWARDS STARTUP ON YOUNG WOMEN
ENTREPRENEURS
PROJECT REPORT**

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

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Date: 8/07/24

Place: Kondotti

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**EXAMINATION OF CLAIM PROCESSING AND SETTLEMENT
PRACTICES IN MICRO INSURANCE SCHEME**

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

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Under the guidance of

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Date:

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“CONSUMER PERCEPTION TOWARDS DIGITAL PAYMENT APPLICATIONS”

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

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Date : 18.07.24

Place : Kondotti


KAMALAM EDATHIL
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FACTORS INFLUENCING INVESTORS BEHAVIOUR TOWARDS INVESTMENT IN GOLD

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

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Date:

Place: Kondotti


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IMPACT OF COGNITIVE BIAS AND FINANCIAL LITERACY ON INVESTMENT DECISION MAKING

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment
of the requirement for the award of

MASTER OF COMMERCE



Submitted by

VINDUJA T

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Date: 08-07-2024

Place: Kondotti

Head of the Department

AN EMPIRICAL ANALYSIS OF THE DYNAMIC INTERACTION BETWEEN
SPOT MARKET EXCHANGE RATE AND CURRENCY FUTURES; WITH
SPECIAL REFERENCE TO, USD/INR, EURO/INR, GBP/INR AND JYP/INR
PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the award of
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Submitted by

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Date: 08/07/2024

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PROPOSAL

Submitted to University of Calicut in partial fulfillment of the requirements for the

award of

PH.D. DEGREE



Submitted by

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Date: 8/07/2024

Place: Kondotty

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IMPACT OF MOBILE SHOPPING ON TRADITIONAL RETAIL STORES

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

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Date :

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**A STUDY ON CUSTOMER PERCEPTION TOWARDS E-BANKING
SERVICE**

PROJECT REPORT

Submitted to University of Calicut in partial fulfillment of the requirement for the
award of
MASTER OF COMMERCE



Submitted by

RENSHAD MON KS

EMAWMCM027

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Date: 08/07/2024

Place: Kondotty

Head of the Department

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**CONSUMERS' PERCEPTION TOWARDS CASHLESS
TRANSACTION AND INFORMATION SECURITY IN THE
DIGITAL ECONOMY**

PROJECT REPORT

Submitted to University of Calicut in partial fulfilment of the requirement for the award of

MASTER OF COMMERCE



Submitted by

RISHIN. A

EMAWMCM028

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Head of Department

Date: 08/07/2024

Place: KONDOTTY

**CONSUMER PERSPECTIVE ON ONLINE FASHION PRODUCT: STUDY OF
PURCHASE PATTERN, EXPERIENCE, RISK AND
E-WOM
PROJECT REPORT**

Submitted to University of Calicut in partial fulfilment of the requirement for the
award of

MASTER OF COMMERCE



Submitted by

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2022-2024