



**UNIVERSITY OF CALICUT**

**Abstract**

Faculty of Commerce & Management Studies-Regulations, Scheme and Syllabus of B.Com, BCom with( Islamic Finance),BBA,BHA(Bachelor of Hotel Administration),BTHM (Bachelor of Tourism and Hotel Management) Programmes under CUCBCSS(UG) 2014- Approved- Implemented- Orders Issued-

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**G & A - IV - E**

U.O.No. 6747/2014/Admn

Dated, Calicut University.P.O, 15.07.2014

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*Read:-*(i) U.O No:GAM/J/5180/2014/Admn dt-29.05.2014(CUCBCSS UG Revised Regulations)

(ii) Minutes of the meeting of the BOS in Commerce(UG) held on 03.07.2014, Item No: I and 2

(iii) Minutes of the meeting of the BOS in Management studies(UG) held on 14.05.2014,Item No:I

(iv) Minutes of the meeting of the BOS in Hotel Management held on 20.05.2014,Item No:I

(v) Minutes of the meeting of the Faculty of Commerce and Management studies held on 20.06.2014,vide Item No :II & III

(vi) Orders of the Hon'ble Vice Chancellor in File even No:dt.14.07.2014

**ORDER**

As per reference read first above,the Revised Regulations for CUCBCCS(2014) has been implemented and the BOS in Commerce(UG),Management studies(UG) and Hotel Management have prepared the syllabi for the UG courses in tune with the revised Regulations.

As per reference read second above,the BOS in Commerce(UG) at its meeting held on 03.07.2014 vide Item No :I has finalised and approved the syllabi for B.Com course and also vide Item No: 2 approved the syllabi of BCom with Islamic Finance as Specialisation, which was finalised and approved by the BOS in Islamic Finance, under CUCBCSS scheme w.e.f 2014 admission onwards.

As per reference third above, the meeting of the BOS in Management studies(UG) held on 14.05.2014 vide Item No:I has finalised and approved the syllabi for BBA course under CUCBCSS scheme w.e.f 2014 admissiononwards.

Vide reference fourth above, the meeting of the BOS in Hotel Management held on 20.05.2014 vide Item No.I has finalised and approved the syllabi for BHA and BTHM course under CUCBCSS scheme w.e.f 2014 admission onwards

The Faculty of Commerce and Management studies at its meeting held on 20.06.2014, vide item No:II,III, has approved the minutes of the meeting of the BOS in Management studies(UG) and Hotel Management held on 14.05.2014,20.05.2014 respectively. The syllabi for B.Com course and BCom with specialisation Islamic Finance has been approved by the Dean Faculty of Commerce and Management studies on behalf of the Faculty.

Considering the exigency of the matter, the Hon'ble Vice Chancellor in exercising the powers of the Academic Council, has approved the minutes of the meeting of the BOS in Commerce(UG), Management studies(UG), Hotel Management and Faculty of Commerce and Management studies, read as 2nd to 5th above, subject to ratification by the Academic Council.

Sanction is therefore accorded to implement the Regulations, Scheme and Syllabus of B.Com, BBA, BHA, BTHM courses under CUCBCSS scheme w.e.f 2014-2015 admission onwards subject to ratification by the Academic Council.

Orders are issued accordingly

**(Syllabi of B.Com, BBA, BHA, BTHM courses are appended)**

Muhammed S  
Deputy Registrar

To

The Principals of all affiliated colleges/The Controller of Examinations, Copy to: PS to VC/PA to PVC/PA to Registrar/PA to CE/EX sections/EG I section/DR/AR-B Com, BBA, Hotel Management Tabulation sections/GA I F section/Enquiry/PRO- System Administrator-with a request to upload the syllabi in the university website.

Forwarded / By Order

Section Officer

**UNIVERSITY OF CALICUT**  
**REGULATIONS OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)**  
**PROGRAMME UNDER DISTANCE EDUCATION UNDER CCSS MODE**  
**TO BE IMPLEMENTED WITH EFFECT FROM 2014**  
**BY REGULAR/ SDE, UNIVERSITY OF CALICUT**

**1.0 Title of the programme**

This DEGREE shall be called BACHELOR OF BUSINESS ADMINISTRATION (BBA).

**2.0 Eligibility for admission**

Any candidate who has passed the Plus Two of the Higher Secondary Board of Kerala or Pre Degree of Calicut University or that of any other University or Board of Examinations in any state recognized as equivalent to the Plus Two of the Higher Secondary Board in Kerala, with not less than 50 % marks in aggregate, is eligible for admission. However, SC/ST, OBC, and other eligible communities shall be given relaxation as per University rules.

**3.0 Medium of Instruction and examination**

The medium of instruction and examination shall be English.

**4.0 Courses of study:**

Total number of courses for the whole BBA programme is 30.

It is divided in to four groups namely-

1. Common courses
2. Core courses
3. Complementary courses and
4. Open courses

The Courses of study leading to the award of BBA shall comprise the following:

### 5.0 Semester I

Course	Title	Contact hours	Credits
Common	BBIA01 Common English course I	5	4
Common	BBIA02 Common English course II	5	3
Common	BBIA07 Addl. Language courses I	5	4
Core	BBIB01 Management Concepts and Business Ethics	5	5
Compl.	BBIC01 Managerial Economics	5	4

### Semester II

Course	Title	Contact hours	Credits
Common	BBIIA03 Common English course III	5	4
Common	BBIIA04 Common English course IV	5	3
Common	BBIIA 08 Additional language course II	5	4
Core	BBIIB02 Financial Accounting	5	5
Compl.	BBIIC02 IT for Business & Management	5	4

### Semester III

Course	Title	Contact hours	Credits
Common	BBIIIA11 Basic numerical skills	5	4
Common	BBIIIA12 General Informatics	5	4
Core	BBIIIB03 Business regulatory frame work	5	4
Core	BBIIIB04 Organizational Behavior	5	4
Compl.	BBIIIC03 Quantitative Techniques for Business	5	4

### Semester IV

Course	Title	Contact hours	Credits
Common	BBIVA13 Banking & Insurance	5	4
Common	BBIVA14 Entrepreneurship Development	5	4
Core	BBIVB05 Marketing Management	5	4
Core	BBIVB06 Financial Management	5	4
Compl.	BBIVC04 Management Science	5	4

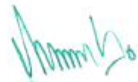
### Semester V

Course	Title	Contact hours	Credits
Core	BBVB07 Accounting for management	5	4
Core	BBVB08 Business Research methods	4	4
Core	BBVB09 Emerging Trends in Management	3	4
Core	BBVB10 Specialization I	5	4
Core	BBVB11 Specialization II	5	4
Open.	BBVD01 Open Course ( For others)	3	2

### Semester VI

Course	Title	Contact hours	Credits
Core	BBVIB12 Operations Management	5	4
Core	BBVIB13 Human Resource Management	5	4
Core	BBVI B14 Specialization III	5	4
Core	BBVI B15 Specialization IV	5	4
Core Project	BBVI B16 Three weeks project and viva voce	5	4



  
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