

**“A STUDY ON THE EFFECTIVENESS OF PUBLIC DISTRIBUTION
SYSTEM WITH REFERENCE TO BENEFICIARIES OF RATION
SHOPS IN VALLIKUNNU PANCHAYATH”**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfillment of the Requirement
for the award of the degree of BACHELOR OF COMMERCE

SUBMITTED BY

ABDUL BASITH MK

Register No: EMAQBCM001

UNDER THE GUIDANCE OF

ABOBACKER SIDDEEQUE KAKKATTUCHALI

Assistant Professor

PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY

2016 – 2019

**“A STUDY ON AWARENESS OF GREEN MARKETING AMONG
RETAILERS WITH SPECIAL REFERENCE TO EDAVANNA
PANCHAYTH”**

Panchayeth.

PROJECT REPORT

*Submitted in
Partial fulfillment of the requirements
For the award of degree of*

BACHLEOR OF COMMERCE

University of Calicut

Submitted by

ABDUL VAJID M.P

Reg No. EMAQBCM002

Under by the guidance of

Mr. K.C ABOOBACKER SIDHEEQUE

(Assistant professor of PG. Department of commerce)



**PG.DEPARTMENT OF COMMERCE
EMEA ARTS AND SCIENCE KONDOTTY
MALAPPURAM**

2016-2019

**A STUDY ON IMPACT OF CELEBRITY
ENDORSEMENT ON BUYING BEHAVIOUR WITH
SPECIAL REFERENCE TO KONDOTTY
MUNICIPALITY**

Submitted in partial fulfillment of the requirements

for the award degree of

BACHELOR OF COMMERCE

University of the Calicut

Submitted by

ASNA. P

Reg. No. EMAQBCM004

Under the Guidance of

Mr. Aboobacker Siddeeqe Kakkattuchali

Assistant Professor

PG Department of Commerce



EMEA College of Arts and Science, Kondotty

Affiliated college to Calicut University

2016-2019

**“ENTREPRENEURIAL CULTURE AMONG TRIBAL PEOPLES –
A CASE STUDY WITH SPECIAL REFERENCE TO
NILAMBUR DIVISION”**

PROJECT REPORT

Submitted to the University of Calicut in Partial fulfillment of the requirements
for the award of the degree of
BACHELOR OF COMMERCE

Submitted by
DAVOODUL HAKEEM .V
(Reg. No: EMAQBCM005)

Under the guidance of
Mr. ABOOBACKER SIDDEEQ KAKKATTUCHALI
Assistant Professor, PG Department of Commerce

Printed



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(Aided, Affiliated to University of Calicut)

Re-accredited With 'A' grade by NAAC

Website: www.emeacollege.ac.in

2016 – 2019

**A STUDY ON DEALERS SATISFACTION WITH SPECIAL
REFERENCE TO MALAYIL FOOD PARK**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfilment of the Requirement
for the award of the degree of BACHELOR OF COMMERCE

SUBMITTED BY

FABNA P

Register No: EMAQBCM006

UNDER THE GUIDANCE OF

Mr . ABOOBACKAR SIDDEEQ KAKKATTUCHALI

Assistant Professor

PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY

2016 – 2019

Handwritten signature

**"A STUDY ON FINANCIAL PERFORMANCE OF
KODUR COCONUT COMPLEX MALAPPURAM"**

PROJECT REPORT

Submitted in partial fulfillment of the requirements for the award of
the degree of

BACHELOR OF COMMERCE

Of the

UNIVERSITY OF CALICUT

Submitted by

FARHANA C

Reg. No. EMAQBCM007

Under the guidance of

MR.ABOOBACKER SIDDEEQUE

Assistant professor, PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

2016-2019

**A STUDY ON ROLE OF MGNREGS IN WOMEN EMPOWERMENT
WITH SPECIAL REFERENCE TO MUTHUVALOOR PANCHAYATH**

PROJECT REPORT

SUBMITTED TO

The University of Calicut in Partial Fulfilment of the Requirement
For the award of the degree of BACHELOR OF COMMERCE

SUBMITTED BY

FATHIMA RINCY A

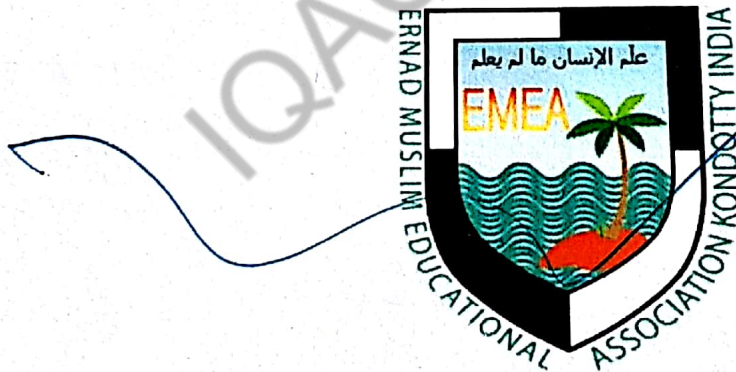
Register No: EMAQBCM008

UNDER THE GUIDANCE OF

ABOBACKER SIDDEEQ

Assistant Professor

PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY

**“A STUDY ON BRAND IMAGE OF CHARMS CURRY
POWDER WITH SPECIAL REFERENCE TO
WANDOOR AREA**

Submitted to

*The University of Calicut in partial fulfillment of the requirements for the
award of degree in Bachelor of Commerce in 2016-2019*



Submitted by

FATHIMA SHIBILE PE

REG. NO: EMAQBCM009

Under the guidance of

Mr. ABOOBACKER SIDDEEQ KAKKATTUCHALI

(Assistant professor, PG Department of Commerce)

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

**"A STUDY ON THE INFLUENCE OF SOCIAL MEDIA IN
MARKETING WITH SPECIAL REFERENCE TO THIRUTHIYAD
AREA"**

PROJECT REPORT

Submitted in partial fulfilment of the requirements for the award of the degree
of

BACHELOR OF COMMERCE

Of the

UNIVERSITY OF CALICUT

Submitted by

HILMA. P

Reg. No. EMAQBCM010

Under the guidance of

MR. ABOOBAKKAR SIDDEEQUE

Assistant professor, PG Department of Commerce



EMEA COLLAGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

2016 – 2019

**"THE EFFECTIVENESS OF ADVERTISEMENT - A
CASE STUDY OF A.M.S. SPICES AND FOOD
PRODUCTS PVT.LTD.MANJERI"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the
award of the degree of

BACHELOR OF COMMERCE

Submitted by:

HUSNA .V.M

Reg.No: EMAQBCM011

Under the Guidance of

Mr. ABOOBACKER SIDDEEQ .K

(Assistant Professor, PG Department of Commerce)

Handwritten signature in green ink.



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

(Affiliated to university of Calicut)

2016 - 2019

“FINANCIAL PERFORMANCE AND VIABILITY OF A.R NAGER CO-OPERATIVE BANK LTD”

A PROJECT REPORT

Submitted to **university of Calicut** in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

ISMAYIL T

Reg. No. EMAQBCM012

Under the guidance of

Mrs.FASEELA NK

Assistant professor



PG Department of Commerce

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

March 2019

**A STUDY ON CUSTOMERS BUYING PREFERENCE OF DIESEL
CARS
WITH SPECIAL REFERENCE TO POPULAR VEHICLES AND
SERVICES THAMARASSERI**

PROJECT REPORT

SUBMITTED TO

The University of Calicut in Partial Fulfilment of the Requirement

for the award of the degree of

BACHELOR OF COMMERCE

SUBMITTED BY

JAHANA THASNEEM M K

Register No: EMAQBCM013

UNDER THE GUIDANCE OF

Mrs. FASEELA N K

Assistant Professor



PG Department of Commerce

EMEA COLLAGE OF ARTS AND SCIENCE

KONDOTTY

Aided by Govt. of Kerala Affiliated to

the University of Calicut

March 2019

**ANALYSIS ON THE FINANCIAL STATEMENT
OF
AMT WORLD TRADE PVT LTD,
KONDOTTY**

PROJECT REPORT

Submitted to

**The University of Calicut in partial fulfillment of the requirements for the
award of degree in Bachelor of Commerce in 2016-19**



Submitted by

**LUKMANUL HAKEEM K T
(REG. NO.EMAQBCM014)**

**UNDER THE GUIDANCE OF
Mrs. FASEELA NK
(Assistant Professor, PG Department of Commerce)**

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(Aided By Government Of Kerala, Affiliated To University Of Calicut)

Re-Accredited With A Grade By NAAC

Kumminipparamba, Malappuram Pin -673638

March - 2019

**A STUDY ON CUSTOMER PREFERENCE OF BSNL
TELECOMMUNICATION SERVICE WITH SPECIAL
REFERENCE TO MORAYUR PANJAYATH**

PROJECT REPORT

SUBMITTED TO

The University of Calicut in Partial Fulfillment of the Requirement

For the award of the degree of

BACHELOR OF COMMERCE

SUBMITTED BY

MAJIDA JANNATH P

Register No: EMAQBCM015

UNDER THE GUIDANCE OF

Mrs . FASEELA N K

Assistant Professor

PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE

KUMMINIPARAMBA, KONDOTTY

March 2019

**“A STUDY OF CUSTOMER SATISFACTION
TOWARDS HERO MOTOCORP WITH A
SPECIAL REFERENCE TO MARVEL MOTORS
KONDOTTY”**

Submitted to the University of the Calicut in partial fulfillment of requirements
for the award degree of

Bachelor of Commerce

Submitted by

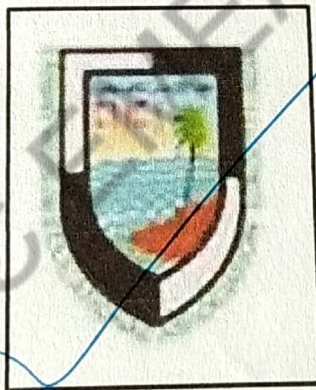
MUBASHIRA T

(Reg.No.EMAQBC016)

Under the Guidance of

MRS. FASEELA N K

Assistant professor



PG DEPARTMENT OF COMMERCE

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

AFFILIFATED CALICUT UNVERISITY

March-2019

**“A STUDY ON THE INVESTMENT PREFERENCE OF
GOVERNMENT EMPLOYEES ON VARIOUS
INVESTMENT AVENUES WITH SPECIAL
REFERANCE TO KONDOTTY MUNICIPALITY”**

A PROJECT REPORT

Submitted to **university of Calicut** in partial fulfillment of the requirements for the
award of the degree of

BACHELOR OF COMMERCE

Submitted by

MUHAMMED SAFVAN AP

Reg. No. EMAQBCM017

Under the guidance of

Mrs.FASEELA NK

Assistant professor



PG Department of Commerce

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

MARCH 2019

**“A STUDY ON IMPACT OF ADVERTISEMENT OF KINDER
JOY PRODUCT WITH SPECIAL REFERENCE TO
KONDOTTY AREA”**

PROJECT REPORT

Submitted to University of Calicut

The University of Calicut In Partial Fulfillment of the Requirement for the award of the degree

BACHELOR OF COMMERCE

SUBMITTED BY

MUHAMMED USAMA V K

Register No: EMAQBCM018

UNDER THE GUIDANCE OF

Mrs. Faseela N.K

(Ast. Prof. PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY

2019

**“A STUDY ON ECONOMIC IMPACT OF NITAQAT
IRRESPECTIVE OF INVESTMENT BEHAVIOR OF GULF
MIGRANTS WITH SPECIAL REFERENCE TO MORAYOOR
PANCHAYATH.”**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfillment of the Requirement

for the award of the degree of

BACHELOR OF COMMERCE

SUBMITTED BY

MUNJITHA.K

Register No: EMAQBCM019

UNDER THE GUIDANCE OF

Mrs. FASEELA.NK

Assistant Professor



PG DEPARTMENT OF COMMERCE

EMEA COLLAGE OF ARTS AND SCIENCE

KONDOTTY

MARCH 2019

“RETAILERS SATISFACTION - A CASE STUDY OF ALBA FOOTCARE COMPANY”

Project Report

*Submitted to University of Calicut in Partial Fulfillment of the
Requirements for the Award of the Degree of*

BACHELOR OF COMMERCE

Submitted by

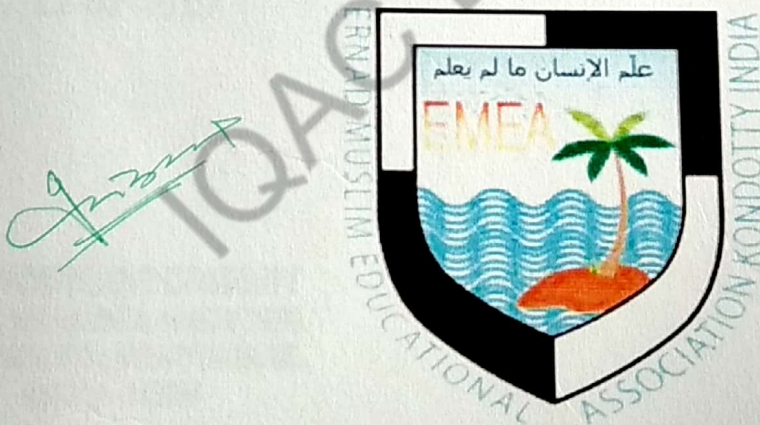
NISHAM . M

REG NO:EMAQBCM020

Under the guidance of

Mrs. FASEELA . NK

(ASSISTANT PROFESSOR)



PG Department Of Commerce

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

MARCH-2019

**A STUDY ON INVESTORS ATTITUDE TOWARDS POST OFFICE
SAVING SCHEMES WITH A SPECIAL REFERENCE TO PULIKKAL
PANCHAYATH**

PROJECT REPORT

**Submitted to
UNIVERSITY OF CALICUT**

In partial fulfillment of the requirements

For the award of the degree of

BACHELOR OF COMMERCE

By

Mr. NOUFAN K

Reg. No.EMAQBCM021

Under the guidance of

Mrs. FASEELA N K

Assistant Professor



PG Department of commerce

EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

March-2019

**“A STUDY ON PASSENGER’S SATISFACTION ON
INDIAN AIRLINES WITH SPECIAL REFERENCE TO
CALICUT INTERNATIONAL AIRPORT”**

PROJECT REPORT

Submitted to

*The University of Calicut in partial fulfillment of the requirements for the award
of degree in Bachelor of Commerce in 2016-2019*



Submitted by

NUBLA MV

REG. NO: EMAQBCM022

Under the guidance of

MR.JAMSHEER CK

(Assistant professor, PG Department of Commerce)

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

**“A STUDY ON THE EFFECT OF ADVERTISEMENT OF
COSMETIC GOODS ON CONSUMER BRAND PREFERENCE
AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE
TO KONDOTTY MUNICIPALITY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirements

for the award of the degree of

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted by

RINSHA K

Reg. No. EMAQBCM024

Under the guidance of

MR. JAMSHEER CK

Assistant professor, PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

2016-2019

**A STUDY ABOUT IMPACT OF EMPLOYEES
PARTICIPATION IN DECISION MAKING IN FOSTER
HOT BREAD PVT. (LTD.)**

**with special reference to
FOSTER HOT BREAD PVT. (LTD)**

*The University of Calicut in partial fulfillment of the requirements for the
award of degree in Bachelor of Commerce in 2016-2019*



Submitted by

SHABEEBA.P

REG. NO: EMAQBCM025

Under the guidance of

Mr. JAMSHEER CK

(Assistant professor, PG Department of Commerce)

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

**“A STUDY ON EMPLOYEES SATISFACTION
WITH SPECIAL REFERENCE TO ERAM MOTORS
CALICUT SHOWROOM”**

PROJECT REPORT

Submitted in partial fulfillment of requirements for the award of degree of

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted by

SHIBIL AHMED PT

(Reg. No.EMAQBCM026)

Under guidance of

Mr. JAMSHEER CK

(Assistant professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

2016 - 2019

**“A COMPARATIVE STUDY ON ESSAR AND INDIAN OIL
PETROLEUM PRODUCTS IN KONDOTTY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted by

Mr. SHIBILI MUBARACK P

Reg. No. EMAQBCM027

Under the guidance of

MR.JAMSHEER C K

Assistant professor, PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

2016-2019

**"A STUDY ON WOMEN EMPOWERMENT THROUGH
KUDUMBASHREE' WITH SPECIAL REFERENCE TO
VANIMEL PANCHAYATH"**

PROJECT REPORT

Submitted to

*The University of Calicut in partial fulfillment of the requirements for the
award of degree in Bachelor of Commerce in 2016-2019*



Submitted by

THAJURASHAD VK

REG. NO: EMAQBCM029

Under the guidance of

MR.JAMSHEER CK

(Assistant professor, PG Department of Commerce)

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

**“A STUDY ON CUSTOMER PREFERENCES TOWARDS SHOPPING
MALLS IN CALICUT WITH SPECIAL REFERENCE TO YOUTH IN
KONDOTTY MUNICIPALITY”**

PROJECT REPORT

Submitted to
Partial fulfillment of the requirements
For the award of degree of
BACHELOR OF COMMERCE
University of Calicut

Submitted by
ZAINUL ABID KP
Reg.No.EMAQBCM030

Under the guidance of
Mr. JAMSHEER.C.K

Assistant professor, Post graduate department of commerce



EMEA COLLEGE OF ARTS & SCIENCE KUMMINIPARAMB, KONDOTTY
(Affiliated to University of Calicut, Recognized by Govt. of Kerala)

2016-2019

**“A STUDY ON THE ATTITUDE OF GRADUATED YOUTHS
TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO
MALAPPURAM DISTRICT”**

PROJECT REPORT

Submitted to the University of Calicut

In partial fulfillment of the requirements for the award of

BACHELORE OF COMMERCE

Submitted by

ABDUL BASITH PT

Reg. NO. EMAQBCM031

Under Guidance of Mr. JAMSHEER CK

(Assistant professor, PG Department of Commerce)



**EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

2016-2019

“A STUDY ON THE IMPACT OF GST ON RESTAURANT WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY”

*A project report Submitted to the University of Calicut
In partial fulfillment of the requirements for the award of*

BACHELORE OF COMMERCE

UNIVERSITY OF CALICUT

Submitted by

ANJALI K

Reg. NO. EMAQBCM032

Under Guidance of Mr. **JAMSHEER CK**
(Assistant professor, PG Department of Commerce)



**EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

2016-2019

**“AN EMPIRICAL STUDY ON QUALITY OF WORK LIFE AND
OCCUPATIONAL STRESS WITH SPECIAL REFERENCE TO
COLLEGE TEACHERS IN ERANAD TALUK”**

PROJECT REPORT

Submitted to
Partial fulfillment of the requirements
For the award of degree of
BACHELOR OF COMMERCE
University of Calicut

Submitted by
ASHARUDHEEN.K
Reg.No.EMAQBCM033

Under the guidance of
Mr. JAMSHEER.C.K

Assistant professor, Post graduate department of commerce



EMEA COLLEGE ARTS & SCIENCE KUMMINIPARAMB, KONDOTTY
(Affiliated to University of Calicut, Recognized by Govt. of Kerala)

2016-2019

**“A STUDY ON EFFECTIVENESS OF COST
CONTROL WITH SPECIAL REFERENCE TO
MALAYIL FOOD PARK”**

PROJECT REPORT

Submitted in partial fulfillment of the
Requirements for the award of the degree of
BACHELORE OF COMMERCE
UNIVERSITY OF CALICUT

Submitted by

JASMIN P

Reg. NO: EMAQBCM034

Under Guidance of

Mrs. LUBNA. PK

(Assistant professor, PG Department of Commerce)

**“A STUDY ON ECONOMIC IMPACT OF WIDE BODY
AIRCRAFT RESTRICTIONS AT CALICUT
INTERNATIONAL AIRPORT ON
TRADERS”**

PROJECT REPORT

Submitted in partial fulfillment of the
Requirements for the award of the degree of

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted by

MAJITHA.KP

Reg. No. EMAQBCM035

Under the guidance of

MRS.LUBNA.PK

(Assistant professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY 2016-19

(AFFILIATED TO UNIVERSITY OF CALICUT)

2016-2019

**A STUDY ON EFFECTIVENESS OF PERFORMANCE
APPRAISAL ON EMPLOYEES IN AMS SPICES**

Majeed

PROJECT REPORT

**Submitted to the University of Calicut in Partial fulfillment of Requirement for the
award of the Degree of BACHELOR OF COMMERCE**

Submitted By

RUBEENA.T.A

Reg.No. EMAQBCM036

Under the guidance of

Mrs.LUBNA P.K

Assistant professor

Department of commerce



**P.G. DEPARTMENT OF COMMERCE
EMEA COLLEGE OF ARTS AND SCIENCE**

Re-accredited with 'A' grade by NAAC
(Aided, affiliated to University of Calicut)

**KONDOTTY, P.O. KUMMINIPARAMBA
MALAPPURAM (DIST), PIN. 673 638**

2016-2019

**“A STUDY ON IMPACT OF CELEBRITY
ENDORSEMENT ON BRAND BUILDING WITH SPECIAL
REFERENCE TO PERUVALLUR PANCHAYATH”**

PROJECT

Submitted in partial fulfillment of Requirements

For the award of the degree of

**BACHELOR OF COMMERCE
UNIVERSITY OF CALICUT**

By

SHADINA P

REG.NO.EMAQBCM037

Under the guidance of

Mrs. LUBNA P K

(Lecturer, PG Department of commerce)



**EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

2016-2019

“ADVERTISEMENT EFFECTIVENESS OF HI-SLEEP MATTRESS WITH SPECIAL REFERENCE TO VENGARA”

A PROJECT REPORT

Submitted to **university of Calicut** in fulfillment of the requirements for the
award of the degree

BACHELOR OF COMMERCE

Submitted by

ABDUL VASIH OC

Reg. No. EMAQBCM038

Under the guidance of

Mrs.LUBNA PK

Assistant professor



PG Department of Commerce

**EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

MARCH 2019.

**A STUDY ON PRODUCTION AND MARKETING
STRATEGY OF SREE SHANMUGHA COCONUT DRYING
AND OIL MILL, RAMANATTUKARA**

Submitted to the University of the Calicut in partial fulfillment of the requirements for the
award degree of Bachelor of Commerce (Computer Application)

Submitted by

AFEEFA. T

Reg. No. EMAQBCM039

Under the Guidance of
Mrs. Lubna
Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
CALICUT UNIVERSITY

2016-2019

**“A STUDY ON FINANCIAL PERFORMANCE OF THE
THENHIPALAM SERVICE CO-OPERATIVE
BANK Ltd. No. 1969”**

PROJECT REPORT

Submitted in partial fulfillment of requirements

For the award of the degree of

BACHLOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted by

ANFAS M

Reg. No. EMAQBCM041



Under the guidance of

Mrs. LUBNA P K

(Lecturer, PG Department of commerce)

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(AFFILIATED TO UNIVERSITY OF CALICUT)

2016-2019

“A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION”

PROJECT REPORT

Submitted in partial fulfillment of the requirements

For the award of the degree of

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted By

Mrs. APARNA CHERALA

(Reg. No.EMAQBCM042)

Under the guidance of

Ms. LUBNA P K

(Assistant Professor

PG Department of commerce)



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

KUMMINIPARAMBA (PO), KONDOTTY, 673638

Reaccredited with A Grade By NACC

(Affiliated to University of Calicut)

MARCH 2019

**A STUDY ON INVESTMENT BEHAVIOUR OF
COLLEGE TEACHERS WITH SPECIAL REFERENCE
TO RAMANATTUKKARA MUNICIPALITY**

Project Report

Submitted to partial fulfilment of the requirements for the award of the degree

BACHELOR OF COMMERCE

Submitted by

CHITHRA .M

(Reg.No:EMAQBCM043)

Under the guidance of

Ms. LUBNA P.K

Asst. Professor

(PG DEPARTMENT OF COMMERCE)



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY

KUMMINIPARAMBA (PO),KONDOTTY,673638

Reaccredited with A Grade by NAAC
(Affiliated to the University of Calicut)

MARCH 2019

**“A STUDY ON
CONSUMER BEHAVIOUR ON ONLINE SHOPPING IN
VALLIKKUNNU PANCHAYATH”**

A Project report

Submitted to University of Calicut in partial fulfillment of the Requirement for

The award of degree of

Bachelor of Commerce

Submitted by

FAZIL K.P

Reg. No. EMAQBCM044

2016-19 Batch

Under the guidance of

MR. MUNAVAR JASIM P.K

Assistant professor, EMEA College



EMEA COLLEGE OF ARTS & SCIENCE KONDOTTY

(Aided, affiliated to University of Calicut)

KONDOTTY, P.O. KUMMINIPARAMBA

MALAPPURAM (DIST), PIN. 673648

March 2019

**“A STUDY ON CONSUMER PERCEPTION TOWARDS
MARUTI ALTO SPECIAL REFERANCE IN
KONDOTTYAREA”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the award
of the degree of

BACHELOR OF COMMERCE

Submitted by

MANEESHA.T.P

Reg.No: EMAQBCM045

Under the Guidance of

Mr. MUNAVAR JASIM. P.K

(Assistant Professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

(Affiliated to university of Calicut)

2016 – 2019

**GOLD BUYING BEHAVIOUR OF HOUSEWIVES IN
MALAPPURAM WITH SPECIAL REFERENCE TO
KONDOTTY MUNICIPALITY**

PROJECT REPORT

Submitted in partial fulfillment of the requirements for the award of the Degree

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted By

MOHAMMED RAHEES P

Reg.no: EMAQBCM046

Batch 2016-2019

Under the guidance of

MUNAVAR JASIM

(Assistant Prof.)



PG DEPARTMENT OF COMMERCE

EMEA ARTS AND SCIENCE COLLEGE

KONDOTTY-673638

**“A STUDY ON NEED AND EFFECTIVENESS OF
TRAINING AND DEVELOPMENT OF EMPLOYEES
WITH REFERENCE TO A.M.S.SPICES AND FOOD
PRODUCTS PVT.LTD MANJERI”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the award of
the degree of

BACHELOR OF COMMERCE

Submitted by

MOHAMMED RINSHAD KV

Reg.No: EMAQBCM047

Under the Guidance of

Mr. MUNAVAR JASIM . P.K

(Assistant Professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTT

(AIDED BY GOVT OF KERALA, AFFILIATED TO UNIVERSITY OF CALICUT)

RE-ACCREDITED WITH A GRADE BY NAAC

KUMMINIPARAMBA, MALAPPURAM PIN-673638

March 2019

**“CONSUMER ATTITUDE TOWARDS PUBLIC
DISTRIBUTION SYSTEM WITH SPECIAL
REFERENCE TO MAVELI STORE AT KONDOTTY”**

PROJECT REPORT

*Submitted in the partial fulfillment of the requirements for the award of
degree in*

Bachelor of Commerce under University of Calicut

SUBMITTED BY

NANDANA.VK

(REG NO: EMAQBCM048)

Under the supervision of

Mr MUNAVAR JASIM P.K

Assistant professor

PG DEPARTMENT OF COMMERCE



EMEA COLLEGE OF ARTS & SCIENCE KONDOTTY

(AIDED BY GOVT OF KERALA AFFILIATED TO UNIVERSITY OF CALICUT)

**“MARKETING AND PROMOTIONAL STRATEGIES
– A CASE STUDY OF Mr WALKER FOOTCARE “
PROJECT REPORT**

Submitted to the University of Calicut in partial fulfillment of the requirement for the award of
the degree of

BACHELOR OF COMMERCE

Submitted by:

NAURIN.P.P

Reg.No: EMAQBCM049

Under the Guidance of

Mr. MUNAVAR JASIM. P.K

(Assistant Professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

(AIDED BY GOVT OF KERALA, AFFILIATED TO UNIVERSITY OF CALICUT)

RE-ACCREDITED WITH A GRADE BY NAAC

KUMMINIPARAMBA, MALAPPURAM PIN-673638

March 2019

**“MEDIA AS A MEANS FOR EFFECTIVE
ADVERTISEMENT” A CASE STUDY WITH SPECIAL
REFERENCE TO PALLIKKAL PANCHAYATH**

PROJECT REPORT

Submitted in Partial fulfillment of Requirement for the award of the Degree of

BACHELOR OF COMMERCE

University of Calicut

Submitted by

NIVYA C.K

(Reg. No. EMAQBCM050)

Under the Guidance and supervision

Mr. MUNAVAR JASIM

(Assistant professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

(Affiliated to University of Calicut)

2016 - 2019

**“A STUDY ON THE SATISFACTION OF ODYSSIA
FOOTWEAR RETAILERS WITH SPECIAL
REFERENCE OF KONDOTTY AREA”**

PROJECT REPORT

SUBMITTED TO

*The University of Calicut in Partial fulfilment of the Requirements for the award of Degree in
Bachelor of Commerce*

Submitted By

PRAVEENA .C

(Reg.NO:EMAQBCM051)

Under the guidance of

Mr. MUNAVAR JASIM P.K

Assistant professor

PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

(AIDED BY GOVT OF KERALA, AFFIATED TO UNIVERSITY OF CALICUT)

RE-ACCREDITED WITH A GRADE BY NAAC

KUMMINIPARAMBA, MALAPPURAM PIN - 673638

MARCH 2019

CUSTOMER SATISFACTION AMONG E-BUYERS

Submitted to the University of Calicut in
partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted By

RAHMATHUNNISA A
(Reg. No. EMAQBCM052)

Under the guidance of

MUNAVAR JASIM P. K.
Assistant Professor
P.G. Department of Commerce



**EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTY**

(Affiliated to University of Calicut)

2016-2019

**“A COMPARATIVE STUDY ON SOCIO ECONOMIC
CONDITIONS OF INTERSTATE MIGRANT
LABOURS WITH SPECIAL REFERENCE TO
PARAPPANANGADI MUNICIPALITY ”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for
the award of the degree of

BACHELOR OF COMMERCE

Submitted by:

REMEES P.P

Reg. No: EMAQBCM053

Under the Guidance of

Mr. MUNAVAR JASIM . P.K

(Assistant Professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

(Affiliated to university of Calicut)

MARCH 2019

**“ A STUDY ON CUSTOMER PERCEPTION
TOWARDS MARUTI SUZUKI SWIFT CARS IN
KONDOTTY AREA”**

PROJET REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the award
of the degree of

BACHELOR OF COMMERCE

Submitted by:

ROSHNA RAJ.P

Reg.No: EMAQBCM054

Under the Guidance of

Mr. MUNAVAR JASIM. P.K

(Assistant Professor, PG Department of Commerce)



EMEA COLLEGE OF ARTS AND SCIENCE

(Affiliated to university of Calicut)

KONDOTTY, P.O KUMMINIPARAMBA

2016 - 2019

**A STUDY ON INVESTMENT BEHAVIOUR OF NRIs
WITH SPECIAL REFERENCE TO CALICUT CITY
CORPORATION**

Project Report

Submitted to partial fulfilment of the requirements for the award of the degree

BACHELOR OF COMMERCE

Submitted by

SARANYA K

(Reg.No:EMAQBCM055)

Under the guidance of

Ms. KAMALAM EDATHIL

Associate Professor & HOD

(PG DEPARTMENT OF COMMERCE)



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY

KUMMINIPARAMBA (PO), KONDOTTY, 673638

Reaccredited with A Grade by NAAC
(Affiliated to the University of Calicut)

MARCH 2019

**“A STUDY ON PERFORMANCE APPRAISAL SYATEM IN FOOD
INDUSTRIES WITH SPECIAL REFERENCE TO MALAYIL FOOD
PARK”**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfilment of the Requirement
for the award of the degree of BACHELOR OF COMMERCE

SUBMITTED BY

SHIBITHA PK

Register No: EMAQBCM056

UNDER THE GUIDANCE OF

Mrs. KAMALAM EDATHIL

Assistant Professor

PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY

2018 – 2019

**“A STUDY ON USAGE OF BANKING SERVICES
AMONG STUDENTS IN EMEA COLLEGE OF ARTS &
SCIENCE KONDOTTY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirements

For the award of the degree of

BACHELOR OF COMMERCE

UNIVERSITY OF CALICUT

Submitted By

Mrs. SHYNA.P

(Reg. No.EMAQBCM057)

Under the guidance of

Ms. KAMALAM EDATHIL

(Associate Professor

PG Department of commerce)



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

KUMMINIPARAMBA (PO), KONDOTTY, 673638

Reaccredited with A Grade By NACC

(Affiliated to University of Calicut) MARCH 2019

**“A STUDY ON CUSTOMER AWARENESS OF SERVICES
PROVIDED BY KOTTAKKAL CO-OPERATIVE URBAN
BANK”**

Project Report

*Submitted in Partial Fulfillment of the Requirements for the Award of the Degree of
Bachelor of Commerce*

Submitted by

VAISAKH CHALIYIL

(EMQBCM058)

2016-2019

Under the guidance of

Mrs. KAMALAM EDATHIL

Head of Department

PG Department of Commerce



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

(Aided By Government of Kerala, Affiliated To University Of Calicut)

Re-Accredited With A Grade By NAAC

Kumminipparamba, Malappuram Pin -673638

MARCH 2019

**“A STUDY ON THE BRAND EQUITY OF HYUNDAI
CUSTOMERS WITH SPECIAL REFERANCES TO KONDOTTY
MUNICIPALITY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirements

For the award of the degree of

**BACHELOR OF COMMERCE
UNIVERSITY OF CALICUT**

By

Mr. YUSUF K N

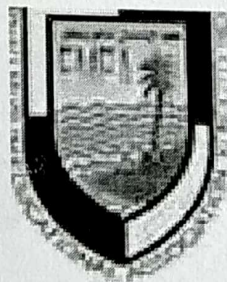
Reg. No.EMAQBCM059

Under the guidance of

KAMALAM EDATHIL

Associate Professor

PG Department of commerce



**EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

2016-2019

**A STUDY ON PROBLEMS OF BUILDING
CONTRACTORS IN MALAPPURAM DISTRICT
WITH SPECIAL REFERENCE TO KONDOTTY
MUNICIPALITY**

Submitted in partial fulfilment of the requirements

For the award degree of

BACHELOR OF COMMERCE (Computer Application)

University of the Calicut

Submitted By

MUHSINA. T.C.

Reg.No:EMAQBCM118

Under the Guidance of

Mrs. Kamalam Edathil

Associated Professor

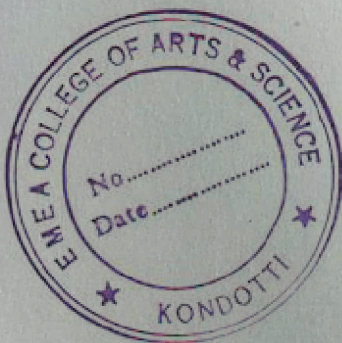
Department of Commerce



EMEA College Of Arts and Science Kondotty

Affiliated College to Calicut University

2016-2019



[Signature]
PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638