

**MEMORANDUM OF UNDERSTANDING
FOR CANTEEN BASED STUDENTS INTERNET TV CHANNEL
AND ENTREPRENEURSHIP PROMOTION
BETWEEN
EMEA COLLEGE OF ARTS AND SCIENCE, MALAPPURAM AND
AMLIRE PRIVATE LIMITED, KAKKANAD**

EMEA College of Arts and Science, Malappuram (hereinafter EMEA College), located at Kuminiparamba, Kondotti, Malappuram-673638 represented by its Principal and Amlire Pvt. Ltd. (hereinafter AMLIRE), located at GS2 Heavenly Plaza, Kakkanad, Cochin 682021, represented by its Director, agrees to cooperate in regard to Canteen based students internet TV channel (**CT Network**) and entrepreneurship promotion. EMEA College and AMLIRE are referred to individually as a "party" and collectively as "parties".

This Memorandum of Understanding (hereinafter MoU) serves as a legal document for both parties to establish and develop their bilateral relationships.

The parties hereby agree as follows:

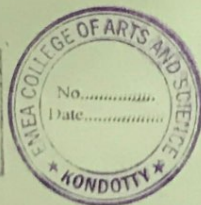
1. This MoU is reached between Principal EMEA College as the first party, and AMLIRE, as the second party.
2. The first party, on request of the second party, has consented to the installation of a display screen of not exceeding 55" inch, at the expense of the second party, at the College canteen, on a spot approved by the first party.
3. This shall be for a period of 3 years; that is, from 11 February 2019 to 10 February 2022 or at the discretion of Principal.
4. The canteen based students internet TV channel will run as per the canteen timings.
5. The technical aspect of such display shall be the responsibility of the second party.
6. Tentative schedule of the programs are as follows.

- University News & Updates
- Educational News & Updates
- College-Wide News and Announcements
- Fest & National Seminar Details
- Jobs & Careers
- Government Launching Programs
- Start-up kit for Students Entrepreneurship promotion
- International Organizations Campaigns
- Technology News, Latest Gadgets News & Reviews
- Youth Education Motivation Programs
- Travel documentary
- Latest Automotive Industry News & Reviews
- History and Cultural Programs
- International News
- Contest
- Emergency alert
- Advertisements

7. Key benefits of CT Network are as follows

- CT network would render details of various programs of your colleges like National seminars, college fests and any other college events across all colleges coming under CT network and vice versa.

Amal C Shaji
Principal
EMEA COLLEGE OF ARTS AND SCIENCE
KUMMINIPARAMBA - PO, KONDOTTY
MALAPPURAM DL. - 673638

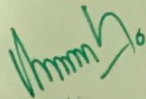


Amal C Shaji
Amal C Shaji
Director
Amlire Pvt Ltd

- CT network will works towards publishing College exam notifications, Exam halls details, Principal messages, Inter departmental events, College Fees payments details.....etc. i.e. In shot all college related information and events can be rendered through CT Network.
 - CT Network will render PSC, SSC and all other Job updates regularly so that it reaches students directly on time.
 - CT Network will help students' start-ups to popularize their products/services among other colleges through the available mediums of CT Network.
 - CT Network will render information on Govt Funded programs and start-up kits information to the college incubation centers and also through the available mediums of CT Network.
8. At the end of three years, the agreement may be renewed on the basis of mutual consent.
 9. Ads displayed in the canteen based students internet TV channel will not have contents related to religious orientations, political news, advertisements of alcohol, tobacco, pan masala, other government and college banned products and anti-moral pictures. Moreover, it does not include ads that are similar to the first party service.
 10. The first party agrees that similar service of the second party will not be entertained in the canteen premises where the agreement is entered into between first and second parties.
 11. This MoU is executed in English in two copies, one for each party, which have equal legal effects.

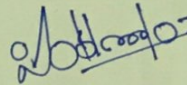
Duly authorized representatives of EMEA College and Amlire executed this MoU as of the date and year given below.

For EMEA College

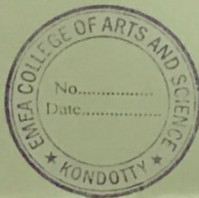

Principal
EMEA COLLEGE OF ARTS AND SCIENCE
KUMMINIYAMPAMBA - PO, KONDOTTY
MALAPPURAM Dt. - 673638



For Amlire Pvt. Ltd.


Amal C Shaji
Director

Date: 08-02-2019



To,

**The Principal
EMEA College of Arts and Science,
Malappuram**

Sub: - Reg Student oriented internet TV channel

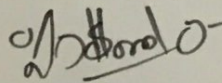
Respected Sir,

This mail is drafted on behalf of Amlire Private Limited, an MG University Business innovation and incubation center (BIIC) funded startup run by the students of Bharata Mata College Thrikakkara. We are going to launch a student oriented internet TV channel named **CAN-TEEN NETWORK** in 50 colleges across Kerala by 15th Feb, 2019.

We aim to help the students with information on Educational updates, University News, Job offers, Scholarships and other vital information which will be displayed on our screens on a daily basis.

With all due respect, we request you to grant permission to run our internet TV channel in your college canteen. The screen will be provided/Installed free of cost by us and we request you to make necessary arrangement for the power supply and Internet connection towards the smooth running of the Internet TV Channel. Our existing college list and Tentative Schedules are as follow.

Thanking you,



Amal C Shaji

Director

AmlirePvt Ltd

