



EMEA College of Arts and Science, Kondotti

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PROJECT WORK

DEPARTMENT OF BUSINESS ADMINISTRATION

1.3.2: Percentage of students undertaking project work/field work/internships

CONTENTS

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1. Nominal Roll of the candidates who has completed project work as part of curriculum

SL NO	NAME OF THE STUDENT	REGISTER NUMBER
1	AMEENA. MP	EMAVBBAR01
2	ANSHIDATH ZUHRA . P	EMAVBBAR02
3	ASEELA . K	EMAVBBAR03
4	FAHMA . T	EMAVBBAR04
5	FATHIMA NASHWA	EMAVBBAR05
6	NAJIYA . M	EMAVBBAR06
7	NIJLA. AP	EMAVBBAR07
8	SAHIMA . CP	EMAVBBAR08
9	SHAHLA SHEREEN	EMAVBBAR09
10	ABDUL VASIH . KT	EMAVBBAR10
11	AFAKH MOOSA	EMAVBBAR11
12	INSAM ALI . K	EMAVBBAR12
13	MISHAB . P	EMAVBBAR13
14	MOHAMED AJMAL	EMAVBBAR14
15	MOHAMMED SHEHEEN	EMAVBBAR15
16	MUHAMMAD BILAL	EMAVBBAR16
17	MUHAMMAD FAZIL . K	EMAVBBAR17
18	MUHAMMED ANSHAD . P	EMAVBBAR18
19	MUHAMMED ASLAH . K	EMAVBBAR19
20	MUHAMMED ASLAM . CC	EMAVBBAR20
21	MUHAMMED FARHAN . M	EMAVBBAR21
22	MUHAMMED RAMSHAD . TP	EMAVBBAR22
23	MUHAMMED SAFUVAN . V	EMAVBBAR23
24	MUHAMMED SHIHAN . P	EMAVBBAR24
25	MUHAMMED SHUHAIM . PP	EMAVBBAR25
26	MUHAMMED SINAN . EK	EMAVBBAR26
27	NUSAIF . P	EMAVBBAR27
28	RINAS . A	EMAVBBAR28
29	FATHIMA FILNA . KK	EMAVBBAR29
30	FATHIMA NAJA . PK	EMAVBBAR30
31	FATHIMA NASREEN . N	EMAVBBAR31
32	LENA FATHIMA . K P	EMAVBBAR32
33	RIFAHATH . C	EMAVBBAR33
34	SAYANA . T	EMAVBBAR34
35	SHERIN IBADA . P	EMAVBBAR35
36	SREELAKSHMI . K	EMAVBBAR36
37	ADNAN AHAMED	EMAVBBAR37
38	AKSHAY . KK	EMAVBBAR38
39	ANAND . A	EMAVBBAR39
40	MOHAMMED IRFAN . C	EMAVBBAR40
41	MOHAMMED SINAN . A C	EMAVBBAR41
42	AJSALNASER	EMAVBBAR42
43	ARSHIDA SHAHNA . KC	EMAVBBAR43
44	NANDHA . T.M	EMAVBBAR44
45	SAFA . PK	EMAVBBAR45
46	SANA SHERIN . PT	EMAVBBAR46

47	ABHINAV . C	EMAVBBAR47
48	ABOBACKER SIDDEEK . U	EMAVBBAR48
49	ARSHAD . PP	EMAVBBAR49
50	ASEEL MOHAMMED . PK	EMAVBBAR50
51	AVINASH . PT	EMAVBBAR51
52	DHANUSH . P	EMAVBBAR52
53	MOHAMMED SINAN . NK	EMAVBBAR53
54	MOHAMMED AFSAL	EMAVBBAR54
55	MOHAMMED AQIYAAN	EMAVBBAR55
56	MOHAMMED MUHASIN . KV	EMAVBBAR56
57	MUHAMMAD ANSHAD . NC	EMAVBBAR57
58	MUHAMMED ASMAL	EMAVBBAR58
59	MUHAMMED MISHAL . MS	EMAVBBAR59
60	MUHAMMED SINAN . K	EMAVBBAR60
61	MUHAMMED SUFAID . V	EMAVBBAR61
62	RADHWAN . K	EMAVBBAR62
63	SHANIF . M	EMAVBBAR63
64	SUBHAN . K	EMAVBBAR64

2. List of final year UG students undertaking project work

Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON INCREASING CUSTOMER LOYALTY DUE TO HOME DELIVERY SYSTEM WITH SPECIAL REFERENCES TO THENIPALAM PANCHAYATH	BBA6B17	2023-24	AMEENA. MP
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A ROLE OF FINANCIAL LITERACY ON THE PROMOTION OF THE RURAL ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO VAZHAKAD PANCHAYATH	BBA6B17	2023-24	ANSHIDATH ZUHRA . P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE CONSUMER BEHAVIOUR TOWARDS ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO KOTTAKAL MUNICIPALITY	BBA6B17	2023-24	FAHMA . T
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON BRAND LOYALTY OF JUNK FOODS AMONG YOUTH WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	BBA6B17	2023-24	FATHIMA NASHWA
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CUSTOMER PREFERENCES TOWARDS MOBILE NETWORK SERVICE PROVIDERS WITH SPECIAL REFERENCES TO POOKKOTTUR PANCHAYAT	BBA6B17	2023-24	NAJIYA . M
BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON BRAND PREFERENCE OF COSMETICS AMONG YOUNGSTERS SPECIAL REFERENCES TO CALICUT DISTRICT	BBA6B17	2023-24	NIJLA. AP

UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON IMPACT OF TEAM WORK ON ORGANIZATIONAL PRODUCTIVITY OF MELEPURAKAL FOOD AND PRODUCTS	BBA6B17	2023-24	SAHIMA . CP
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON FEMALE'S ATTITUDE TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO KONDOTTY TALUK	BBA6B17	2023-24	SHAHLA SHEREEN
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	STUDY ON FACTORS DETERMINING DEMAND OF MOBILE PHONES: A CASE STUDY OF ANDROID AND IOS	BBA6B17	2023-24	ABDUL VASIH . KT
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE STUDENT'S PERSPECTIVE ON THE EFFECTIVENESS OF USING E LEARNING WITH SPECIAL REFERENCE TO EDAVANNA PANCHAYATH	BBA6B17	2023-24	AFAKH MOOSA
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	INFLUENCE OF BRANDS ON PURCHASING DECISION AMONG YOUTH WITH SPECIAL REFERENCE TO MALAPPURAM	BBA6B17	2023-24	INSAM ALI . K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON INVESTORS ATTITUDE TOWARDS POST OFFICE SAVING SCHEMES WITH A SPECIAL REFERENCE TO KONDOTTY TALUK	BBA6B17	2023-24	MISHAB . P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON INCOME AND INVESTMENT PATTERN OF SALARIED PEOPLE WITH SPECIAL REFERENCE TO MALAPPURAM MUNCIPALITY	BBA6B17	2023-24	MOHAMED AJMAL
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON INVESTMENT PERSPECTIVES OF YOUTH IN THE STOCK MARKET WITH SPECIAL REFERENCES TO MALAPPURAM DISTRICT	BBA6B17	2023-24	MOHAMMED SHEHEEN
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	PROBLEMS AND PROSPECTS OF MARKETING THROUGH INSTAGRAM IN CALICUT"	BBA6B17	2023-24	MUHAMMAD BILAL
UG BACHELOR OF BUSINESS	BBA	A STUDY ON STUDENTS SATISFACTION	BBA6B17	2023-24	MUHAMMAD FAZIL . K

ADMINISTRATION		TOWARDS VIRTUAL LEARNING WITH SPECIAL REFERENCE TO EMEA ARTS AND SCIENCE COLLEGE KONDOTTY			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE IMPACT OF STRESS LEVEL OF EMPLOYEES DURING WORK FROM HOME AND IT IMPACT ON JOB SATISFACTION WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	BBA6B17	2023-24	MUHAMMED ANSHAD . P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE INCREASING SCOPE OF ELECTRIC VEHICLES FOR TRANSPORTATION IN SPECIAL REFERENCE TO VENGARA PANCHAYATH	BBA6B17	2023-24	MUHAMMED ASLAK . K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING WITH SPECIAL REFERENCE TO POPULAR ALUMINIUM CENTER , KONDOTTY	BBA6B17	2023-24	MUHAMMED ASLAM . CC
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE EFFECTIVENESS OFF ONLINE PAYMENT APPS AMONG COLLEGE STUDENTS IN KONDOTTY MUNICIPALITY	BBA6B17	2023-24	MUHAMMED FARHAN . M
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON ATTITUDE OF COMMERCE STUDENTS TOWARDS ENTREPRENEURSHIP N MALAPPURAM DISTRICT	BBA6B17	2023-24	MUHAMMED RAMSHAD . TP
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	ROLE OF BUSINESS EDUCATION IN DEVELOPING ENTREPRENEURIAL COMPETENCE	BBA6B17	2023-24	MUHAMMED SAFUVAN . V
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	"WORKING WOMEN'S INVESTMENT BEHAVIOUR TOWARDS FINANCIAL PRODUCTS	BBA6B17	2023-24	MUHAMMED SHIHAN . P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER PERCEPTION TOWARDS SAMSUNG MOBILES"	BBA6B17	2023-24	MUHAMMED SHUHAIM . PP
UG BACHELOR OF	BBA	A STUDY ON THE FACTORS INFLUANCING	BBA6B17	2023-24	MUHAMMED

Prepared by Internal Quality Assurance Cell (IQAC), EMEA College of Arts and Science, Kondotti

BUSINESS ADMINISTRATION		THE SELECTION OF USED CAR WITH SPECIAL REFERENCE TO MALAPPURAM			SINAN . EK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	EFFECTIVENES OF SALES PROMOTION STRATEGIES IN FAST MOVING CONSUMER GOODS A SPECIAL REFERENCE TO MALAPPURAM	BBA6B17	2023-24	NUSAIF . P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOR WITH SPECIAL REFERENCE TO KONDOTTY THALUK	BBA6B17	2023-24	RINAS . A
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECT OF EMPLOYEE WELFARE MEASURE WITH SPECIAL REFERENCE TO PARAMBAADAN CEMENT HOLLOW BRICKS	BBA6B17	2023-24	FATHIMA FILNA . KK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE MARKETING PROBLEMS OF KUDUMBASHREE ENTREPRENEUR'S WITH SPECIAL REFERENCE TO KOZHIKODE CORPORATION	BBA6B17	2023-24	FATHIMA NAJA . PK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECTIVENESS OF SEASONAL OFFERS IN E- COMMERCE WEBSITE WITH SPECIAL REFERENCE TO FLIPKART AND AMAZON IN MALAPPURAM LOCALITY	BBA6B17	2023-24	FATHIMA NASREEN . N
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECTIVENESS OF PROMOTIONAL ACTIVITIES WITH SPECIAL REFERENCES TO GREEN FRESH	BBA6B17	2023-24	LENA FATHIMA . K P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON AFFINITY OF ATHLETES ON NIKE WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	BBA6B17	2023-24	RIFAHATH . C
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE STRESS LEVEL OF EMPLOYEES IN HEALTH CARE SECTOR WITH SPECIAL REFERENCE TO FEROKE	BBA6B17	2023-24	SAYANA . T

		MUNICIPALITY			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFFECTIVE TRAINING AND DEVELOPMENT OF EMPLOYEES WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	BBA6B17	2023-24	SHERIN IBADA . P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON INFLUENCE OF CELEBRITY ENDORSEMENT IN ADVERTISING AMONG YOUNGSTERS	BBA6B17	2023-24	SREELAKSHMI . K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON INVESTMENT HABIT OF RETIRED GOVERNMENT EMPLOYEES IN MALAPPURAM DISTRICT WITH SPECIAL REFERENVE TO KONDOTTY MUNCIPALITY	BBA6B17	2023-24	ADNAN AHAMED
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EFECTIVE PRODUCTIONS STRATEGY OF SESAME OIL INDUSTRY SPECIAL REFERANCE TO CEE YEM CO OIL INDUSTRIES	BBA6B17	2023-24	AKSHAY . KK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON HEALTH AND SAFETY MEASURES IN PRINTING AREA WITH SPECIAL REFERENCE TO AONE OFFSET PRINTS.	BBA6B17	2023-24	ANAND . A
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CUSTOMER ATTITUDE AND EXPECTATIONS ON WATERLESS CAR WASH WITH REFERENCE TO HOZZO IN CALICUT	BBA6B17	2023-24	MOHAMMED IRFAN . C
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY OF RISK FACTORS AFFECTING ONLINE BUYING BEHAVIOR OF STUDENTS- WITH A SPECIAL REFERENCE OF PERUVALLUR PANCHAYATH	BBA6B17	2023-24	MOHAMMED SINAN . A C
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY OF BRANDING ON CUSTOMER PURCHASING BEHAVIOUR WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY	BBA6B17	2023-24	AJSALNASER
UG BACHELOR OF BUSINESS	BBA	A STUDY OF EFFECTIVENESS OF	BBA6B17	2023-24	ARSHIDA SHAHNA . KC

ADMINISTRATION		ONLINE ADVERTISING ON CONSUMER BUYING BEHAVIOR SPECIAL REFERENCE TO PERUVALLUR AREA			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON EMPLOYEE RETENTION WITH SPECIAL REFERENCE TO STORIES GLOBAL HOME CONCEPTS	BBA6B17	2023-24	NANDHA . T.M
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON FINANCIAL EMPOWERMENT OF DIFFERENTLY ABLED PERSONS WITH SPECIAL REFERENCE TO MALAPPURAM MUNICIPALITY	BBA6B17	2023-24	SAFA . PK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	"THE STUDY AND ANALYSIS OF BRAND LOYALTY AMONG MOBILE USERS IN THIRURANGADI AREA"	BBA6B17	2023-24	SANA SHERIN . PT
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON USAGE OF E-PAYMENTS FOR SUSTANABLE GROWTH OF ONLINE BUSINESS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT		2023-24	ABHINAV . C
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	"A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS SUPPER MARKET WITH SPECIAL REFERENCE TO POPULAR SUPPER MARKET	BBA6B17	2023-24	ABOBACKER SIDDEEK . U
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON FACTORS AFFECTING THE PURCHASING DECISION OF MINI COMMERCIAL VEHICLE WITH REFERENCE TO VENGARA	BBA6B17	2023-24	ARSHAD . PP
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE CONSUMER AWARENESS ON CONSUMER RIGHTS WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY	BBA6B17	2023-24	ASEEL MOHAMMED . PK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	STUDY ON BRAND AWARENESS AND CUSTOMER PREFERENCE OF GENTS WEARS WITH SPECIAL REFERENCETO PERINTHALMANNA	BBA6B17	2023-24	AVINASH . PT

		AREA			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON INFLUENCE OF PROFESSIONAL INSTITUTES AMONG COLLEGE STUDENTS FROM THEIR CAREER SELECTION WITH SPECIAL REFERENCE TO MANJERI TOWN	BBA6B17	2023-24	DHANUSH . P
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON USER FAMILIARITY AND SATISFACTION WITH FOOD DELIVERY MOBILE APPS	BBA6B17	2023-24	MOHAMMED SINAN .NK
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE EFFECTIVENESS OF PUBLIC DISTYRIBUTION SYSTEM IN KERALA AFTER THE ADOPTION OF THE E-POS SYSTEM WITH SPECIAL REFERENCE TO VENGARA PANCHAYATH	BBA6B17	2023-24	MOHAMMED AFSAL
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	ACCEPTANCE AND USAGE OF E-WALLET AMONG THE PEOPLE OF FEROKE PANCHAYAT	BBA6B17	2023-24	MOHAMMED AQIYAAN
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON WOMENS BUYING BEHAVIOUR TOWARDS DIFFWERENT BRANDS TO FAIRNESS CREAMS WITH SPECIAL REFERENCE TO VENGARA PANCHAYATH	BBA6B17	2023-24	MOHAMMED MUHASIN .KV
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS AMUL PRODUCTS	BBA6B17	2023-24	MUHAMMAD ANSHAD . NC
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER'S PERCEPTION TOWARDS GST WITH SPECIAL REFERENCE TO KANNAMANGALAM GRAMAPANCHAYATH	BBA6B17	2023-24	MUHAMMED ASMAL
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FOCUS SHIRT AMONG THE MEN IN KOCHI DISTRICT.	BBA6B17	2023-24	MUHAMMED MISHAL . MS
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	"A STUDY ON EMPLOYEE ABSENTEEISM WITH SPECIAL REFERENCE	BBA6B17	2023-24	MUHAMMED SINAN . K

		TO BLUE MOUNTAIN AUTOS ROYAL ENFIELD, CALICUT”			
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON AWARENESS AND PERCEPTION OF CONSUMER TOWARDS GREEN PRODUCTS WITH SPECIAL REFERANCE TO VENGARA PANCHAYAT	BBA6B17	2023-24	MUHAMMED SUFAID . V
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A STUDY ON THE SATISFACTION OF KSEB EMPLOYEES TOWARDS THE JOB, SALARY AND ADDITIONAL INCENTIVES WITH A SPECIAL REFERENCE TO KONDOTTY TALUK	BBA6B17		RADHWAN . K
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	A DTUDY ON THE PROBLME FACED BY WORKERS IN UNORGANIZED SECTOR IN MOONIYUR PANCHAYATH	BBA6B17		SHANIF . M
UG BACHELOR OF BUSINESS ADMINISTRATION	BBA	APPRAISAL OF THE PROBLEMS FACED BY SMALL FARM HOLDERS IN ACCESSING LOAN FACILITIES WITH SPECIAL REFERENCE TO THENNALA PANCHAYATH	BBA6B17		SUBHAN . K

3.Project work completion certificates

**"A STUDY ON INFLUENCE OF HOME DELIVERY SYSTEM ON INCREASING
CUSTOMER LOYALTY WITH SPECIAL REFERENCE TO THENHIPALAM
PANJAYATH"**

PROJECT REPORT



Submitted in partial fulfillment of the requirement for the award of the degree

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

AMEENA MP

REG.NO: EMAVBBAR01

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESSADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:0494-2712030 (OFFICE)

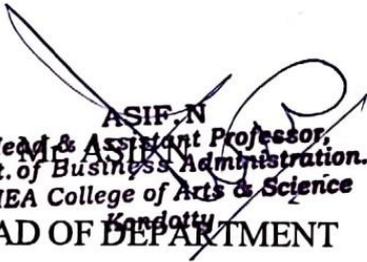
(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT)

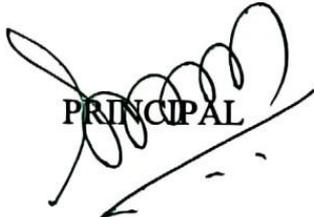
KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT)



CERTIFICATE

This is to certify that this project report entitled a study on “A STUDY ON INFLUENCE OF HOME DELIVERY SYSTEM ON INCREASING CUSTOMER LOYALTY WITH SPECIAL REFERENCES TO THENHIPALAM PANJAYATH” is a record of bona-fide work done by AMEENA MP and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.


ASIF N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty
HEAD OF DEPARTMENT


PRINCIPAL


EXTERNAL EXAMINER

Valued on 23/3/24
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A ROLE OF FINANCIAL LITERACY ON THE PROMOTION OF RURAL
ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO
VAZHAKKAD PANCHAYATH ”**

PROJECT REPORT



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

ANSHIDATH ZUHRA.P

(REG NO: EMAVBBAR02)

UNDER THE GUIDANCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS & SCIENCE

Accredited with A grade by NAAC

PH:0494-2712030 (office)

(Aided, affiliated to University of Calicut) Kondotty(p.o)
Kumminiparamba, Malappuram (DT)

CERTIFICATE



This is to certify that ANSHIDATH ZUHRA.P is a student of the Department of Business Administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “A ROLE OF FINANCIAL LITERACY ON THE PROMOTION OF RURAL ETREPRENEURSHIP WITH SPECIAL REFERENCE TO VAZHAKKAD PANCHAYATH ” is prepared and submitted by under my guidance in partial fulfillment of her degree BACHELOR OF BUSINESS ADMINISTRATION, of the University of Calicut.

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty

Mr. ASIF N

Head of Department of Business Administration

PRINCIPAL

EXTERNAL EXAMINER

Valued on 23/03/2024

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**"A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ELECTRIC
VEHICLES WITH SPECIAL REFERENCE TO KOTTAKKAL
MUNICIPALITY"**

PROJECT REPORT



Submitted to the University of Calicut in partial fulfilment of the requirement for the award
of degree of **BACHELOR OF BUSINESS ADMINISTRATION**

UNIVERSITY OF CALICUT

SUBMITTED BY

FAHMA T

(Reg No: EMAVBBAR04)

UNDER THE GUIDENCE OF

Mr. SHIJIL C

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTI, MALAPPURAM

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC

PH:0494-2712030 (office)

(Aided, affiliated to university of Calicut)

Kondotti (p.o) kumminiparamba,
Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY" is a bona-fide record work done by FAHMA T (EMAVBBAR04) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate.


Mr. ASIF N
Head of the Department

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty


PRINCIPAL

External examiner


Valued on 23/3/2024

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON BRAND LOYALTY OF JUNK FOODS AMONG YOUTH WITH
SPECIAL REFERENCE TO MALAPPURAM DISTRICT”**



Submitted in partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

FATHIMA NASHWA

(REG NO: EMAVBBAR05)

UNDER THE GUIDANCE OF

Ms. HANAA MOOSA KOYA

(Assistant professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC

PH:0494-2712030 (office)

(Aided, affiliated to university of calicut)

Kondotty (p.o)kumminiparaba,

Malappuram (DT)

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON BRAND LOYALTY OF JUNK FOODS AMONG YOUTH WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is a benefited record work done by FATHIMA NASHWA (EMAVBBAR05) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF.N
Head & Assistant Professor,
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Kondotty

MR ASIF N
Head of Business Administration



PRINCIPAL

External Examiner

Valaad on 23/03/2024

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
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Malappuram- 676 509

**"A STUDY ON CUSTOMER PREFERENCES TOWARDS
MOBILE NETWORK SERVICES WITH SPECIAL REFERENCE
TO POOKKOTTUR PANCHAYATH"**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

NAJIYA MANNITHODI
(REGNO: EMAVBBAR06)

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEAC COLLEGE OF ARTS & SCIENCE, KONDOTTY
2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

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CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER PREFERENCES TOWARDS MOBILE NETWORK SERVICES WITH SPECIAL REFERENCE TO POOKKOTTUR PANCHAYATH" is a bona-fide record of work done by NAJIYA MANNITHODI (EMAVBBAR06) and submitted in partial fulfillment of requirement for the award of degree of BACHLOR OF BUSINESS ADMINISTRATION of the University of Calicut.

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PRINCIPAL

EXTERNAL EXAMINER

Valued on 23/03/2024

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**“A STUDY ON BRAND PREFERENCE OF COSMETICS
AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO
CALICUT”**



Submitted in partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

NIJLA AP

(REG NO: EMAVBBAR07)

UNDER THE GUIDANCE OF

Ms. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEAC COLLEGE OF ARTS & SCIENCE,

KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS & SCIENCE
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Kondotty (p.o) Kumminjparamba, Malappuram
(DT)



CERTIFICATE

This is to certify that NIJLA AP is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON BRAND PREFERENCE OF COSMETICS AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO CALICUT**” is prepared and submitted by under my guidance in partial fulfillment of his Degree Bachelor of Business, University of Calicut.

ASIF. N
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EMEA College of Arts & Science
Mr. ASIF N Kondotty

Head of Department

Bachelor of Business Administration


PRINCIPAL

Valued On 23/03/2024
EXTERNAL EXAMINER


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Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

**"A STUDY ON IMPACT OF TEAMWORK ON ORGANISATIONAL
PRODUCTIVITY OF MELEPURAKKAL FOOD AND PRODUCTS"**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**

SUBMITTED BY

**SAHIMA.CP
(REG.NO: EMAVBBAR08)**

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
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2021-2024



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:0492712030(OFFICE)

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KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT)

CERTIFICATE



This is to certify that this project report entitled a study on “A STUDY ON IMPACT OF TEAMWORK ON ORGANISATIONAL PRODUCTIVITY OF MELEPURAKKAL FOOD AND PRODUCTS” is a record of bona-fide work done by SAHIMA.CP and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
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Dept. of Business Administration,
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Mr. ASIF N Kondotty
HEAD OF DEPARTMENT

PRINCIPAL

EXTERNAL EXAMINER

Valued on 23/9/2024

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
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Malappuram- 676 509

**"A STUDY ON FEMALE ATTITUDE TOWARDS
ENTREPRENEURSHIP" WITH SPECIAL REFERENCE TO
KONDOTTY MUNICIPALITY"
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

SHAHLA SHEREEN

REG.NO: EMAVBBAR09

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE

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Kondotty (p.o) Kumminiparamba,
Malappuram (DT)



CERTIFICATE

This is to certify that this project report entitled a study on "A STUDY ON FEMALE ATTITUDE TOWARDS ENTREPRENEURSHIP" WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY" is a record of bona-fide work done by SHAHLA SHEREEN (EMAVBBAR09) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
Head & Assistant Professor,
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Kondotty

Mr. ASIF N

Head of Department

Bachelor of Business Administration

PRINCIPAL

Valued on 23/03/2024

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON FACTORS DETERMINING DEMAND OF MOBILE
PHONES : A CASE STUDY OF ANDROID AND IOS WITH
SPECIAL REFERENCE TO MALAPPURAM MUNICIPALITY”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

ABDUL VASIH KT

REG.NO: EMAVBBAR10

UNDER THE GUIDANCE OF

Mr. ASIF N

**(Head and Assistant Professor, Department of Business
Administration)**



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021 - 2024



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Malappuram (DT)



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This is to certify that this project report entitled a study on “A STUDY ON FACTORS DETERMINING DEMAND OF MOBILE PHONES :A CASE STUDY OF ANDROID AND IOS WITH SPECIAL REFERENCE MALAPPURAM MUNICIPALITY” is a record of bona-fide work done ABDUL VASIH KT (EMAVBBAR10) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

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Valued On 23/03/2024
External Examiner

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**“A STUDY ON CONSUMER AFFINITY TOWARDS BRANDS WITH SPECIAL
REFERANCE TO EDAVANNA PANCHAYATHI”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

Submitted by

AFAKH MOOSA

REG.NO: EMAVBBAR11

Under the guidance of

Mr. SHIJIL C

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY**

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE

Accredited with A grade by NAAC

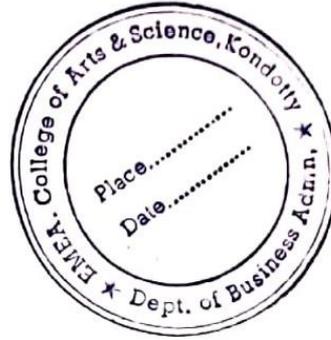
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This is to certify that this project report entitled a study on “A STUDY ON CONSUMER AFFINITY TOWARDS BRANDS WITH SPECIAL REFERANCE TO EDAVANNA PANCHAYATH” is a record of bona-fide work done AFAKH MOOSA (EMAVBBAR11) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
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External Examiner

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P.G. Department of Commerce
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Malappuram- 676 509

Salad on 23/3/24

**“A STUDY ON INFLUENCE OF BRANDS ON
PURCHASING DECISION AMONG YOUTH”
PROJECT REPORT**



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY
INSAM ALI K
(REG.NO: EMAVBBAR12)

UNDER THE GUIDANCE OF
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DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

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EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:04832712030 (OFFICE)

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This is to certify that this project report entitled a study on "A STUDY ON INFLUENCE OF BRANDS ON PURCHASING DECISION AMONG YOUTH" is a record of bona-fide work done **INSAM ALI K** and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

Mr. ASIF N

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EXTERNAL EXAMINER

Value on 23/03/2024

SREEKALA. K
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**“A STUDY ON INVESTORS ATTITUDE TOWARDS POST OFFICE
SAVING SCHEMES WITH A SPECIAL REFERENCE TO KONDOTTY
TALUK”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION OF THE UNIVERSITY OF
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SUBMITTED BY

MISHAB P

REG NO: EMAVBBAR13

UNDER THE GUIDANCE OF

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Head of Business Administration

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE , KONDOTTY

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Kondotty (p.o) kumminiparaba,

Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON INVESTORS ATTITUDE TOWARDS POST OFFICE SAVING SCHEMES WITH A SPECIAL REFERENCE TO KONDOTTY TALUK" is a bona fide record work done by MISHAB P (EMAVBBAR13) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

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MR. ASIF N
Head of Business Administration

PRINCIPAL

External Examiner

Valued
on 23/3/24

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**"A STUDY ON INCOME AND INVESTMENT PATTERN OF
SALARIED PEOPLE WITH SPECIAL REFERENCE TO
MALAPPURAM MUNICIPALITY"**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MOHAMMED AJMAL

REG.NO: EMAVBBAR14

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

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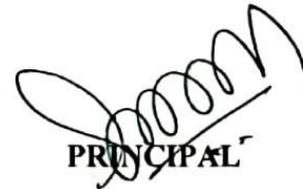
This is to certify that this project report entitled a study on “A STUDY ON INCOME AND INVESTMENT PATTERN OF SALARIED PEOPLE WITH SPECIAL REFERENCE TO MALAPPURAM MUNICIPALITY” is a record of bona-fide work done by **MOHAMED AJMAL (EMAVBBAR14)** and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
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Valued on 23/3/2024 

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
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**“A STUDY ON INVESTMENT PERSPECTIVES OF YOUTH IN
THE STOCK MARKET WITH SPECIAL REFERENCE TO
MALAPPURAM DISTRICT”
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

MOHAMMED SHEHEEN

REG.NO: EMAVBBAR15

UNDER THE GUIDANCE OF

Ms. HANAA MOOSA KOYA

**(Assistant Professor, Department of Business
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DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



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Malappuram (DT)



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This is to certify that this project report entitled a study on “A STUDY INVESTMENT PERSPECTIVES OF YOUTH IN THE STOCK MARKET WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT ” is a record of bona-fide work done **MOHAMMED SHEHEEN (EMAVBBAR15)** and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

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Head of the department

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Valued on 23/3/2024
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External Examiner **SREEKALA. K**
Assistant Professor
P.G. Department of Commerce
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Malappuram- 676 509

**"AN ANALYTICAL STUDY ON INVESTMENT BEHAVIOUR OF NRI'S IN
MALAPPURAM WITH SPECIAL FOCUS ON KONDOTTY REGION"**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED BILAL VP

(Reg.No:EMAVBBAR16)

UNDER THE GUIDANCE OF

Mrs. SAMEERA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

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Malappuram (DT)



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This is to certify that the project report entitled "AN ANALYTICAL STUDY ON INVESTMENT BEHAVIOUR OF NRI'S IN MALAPPURAM WITH SPECIAL FOCUS ON KONDOTTY REGION (EMAVBBAR16) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
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Dept. of Business Administration,
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Kondotty

MR. ASIF N

Head of the Department of Business Administration

PRINCIPAL

Valued on 23/3/2024
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EXTERNAL EXAMINER

SREEKALA. K

Assistant Professor

P.G. Department of Commerce

Govt College

Malappuram- 676 509

**“A STUDY ON STUDENT’S SATISFACTION TOWARDS VIRTUAL
LEARNING WITH SPECIAL REFERENCE TO EMEA ARTS AND
SCIENCE COLLEGE, KONDOTTY”**

PROJECT REPORT



Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMAD FAZIL K

(REG.NO: EMAVBBAR17)

UNDER THE GUIDANCE OF

Mr. ASIF N

(Head of Department, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 – 2024



EMEA COLLEGE OF ARTS & SCIENCE
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(Aided, affiliated to University of Calicut)
Kondotty (p.o) Kumminiparamba,
Malappuram (DT)



CERTIFICATE

This is to certify that this project report entitled “ A STUDY ON STUDENT’S SATISFACTION TOWARDS VIRTUAL LEARNING WITH SPECIAL REFERENCE TO EMEA ARTS AND SCIENCE COLLEGE, KONDOTTY” is a record of bona-fide work done by **MUHAMMAD FAZIL K (EMAVBBAR17)** and submitted in partial fulfillment requirement for the award of the degree Bachelor of Business Administration, University of Calicut.

ASIF. N
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Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty

Mr. ASIF N

Head of Business Administration

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Valued on 23/3/2024

SREEKALA. K
EXTERNAL EXAMINER Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE IMPACT OF STRESS LEVEL OF
EMPLOYEES DURING WORK FROM HOME AND
ITS IMPACT ON JOB SATISFACTION WITH
SPECIAL REFERENCE TO MALAPPURAM
DISTRICT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED ANSHAD P

REG NO: EMAVBBAR18

UNDER THE GUIDENCE OF

Mr. SHIJIL C

Assistant professor



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC

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(Aided, affiliated to university of calicut)

Kondotty (p.o)kumminiparaba,

Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE IMPACT OF STRESS LEVEL OF EMPLOYEES DURING WORK FROM HOME AND ITS IMPACT ON JOB SATISFACTION WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is a bona-fide record work done by MUHMAMMED ANSHAD P (EMAVBBAR18) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
Head & Assistant Professor,
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Kondotty

MR ASIF N
Head of Business Administration


PRINCIPAL

External Examiner

valued on 23/3/2024


SREEKALA. K
Assistant Professor
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Govt. College
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**A STUDY ON THE INCREASING SCOPE OF ELECTRIC VEHICLES
FOR TRANSPORTATION IN SPECIAL
REFERENCE TO VENGARAPANCHAYATHI"
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED ASLAH K

REG NO: EMAVBBAR19

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021-2024



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Malappuram (DT)



CERTIFICATE

This is to certify that **MUHAMMED ASLAH K** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE INCREASING SCOPE OF ELECTRIC VEHICLES FOR TRANSPORTATION IN SPECIAL REFERENCE TO VENGARA PANCHAYATH" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty

Mr. ASIF N

Head of department

PRINCIPAL

Valued on 23/3/2024

External examiner

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING
WITH SPECIAL REFERENCE TO POPULAR ALUMINIUM CENTER,
KONDOTTY**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED ASLAM CC

(REG NO: EMAVBBAR20)

UNDER THE GUIDANCE OF

Ms. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEAC COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021-2024



E.M.E.A COLLEGE OF ARTS & SCIENCE

Accredited with 'A' Grade by NAAC

(Aided, Affiliated To the University Of Calicut)

KONDOTTY, P.O. KUMMIMIPARAMBA MALAPPURAM

(DIST), PIN .673638

CERTIFICATE

This is to certify that Mr. **MUHAMMED ASLAM CC** is a bonafide student of the Department of Business Administration, EMEA college Kondotty. The project report entitled "**A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING WITH SPECIAL REFERENCE TO POPULAR ALUMINIUM CENTER**" has been prepared by under the guidance and supervision of **HANA MOOSA KOYA (Assistant Professor of Department of Business Administration, EMEA college Kondotty)** in partial fulfillment of the requirement for the award of Bachelor of Business Administration Degree of the University of Calicut.

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration.
EMEA College of Arts & Science
Kondotty

MR. ASIF N
HEAD OF THE DEPARTMENT

PRINCIPAL.

EXTERNAL EXAMINER

Valued on 23/3/24
Sadaly

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

“A STUDY ON THE EFFECTIVENESS OF ONLINE PAYMENT APPS AMONG COLLEGE STUDENTS IN KONDOTTY MUNICIPALITY”

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

Submitted by

MUHAMMED FARHAN M

REG.NO: EMAVBBAR21

Under the guidance of

Ms.SAMEERA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021-2024



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Malappuram (DT)



CERTIFICATE

This is to certify that this project report entitled a study on “A STUDY ON THE EFFECTIVENESS OF ONLINE PAYMENT APPS AMONG COLLEGE STUDENTS IN KONDOTTY MUNICIPALITY” is a record of bona-fide work done MUHAMMED FARHAN M (EMAVBBAR21) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
Head & Assistant Professor,
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Mr. ASIF N

Head of the department


PRINCIPAL

Valued on 23/3/24

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SREEKALA. K
Assistant Professor
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Malappuram- 676 509

**“A STUDY ON ATTITUDE OF COMMERCE STUDENTS TOWARDS
ENTREPRENEURSHIP IN MALAPPURAM DISTRICT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED RAMSHAD TP

(Reg. No: EMAVBBAR22)

UNDER THE GUIDENCE OF

MR. ASIF N

(HEAD OF DEPARTMENT OF BUSINESS ADMINISTRATION)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KOND OTTY

2021-2024



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PIN-673638 Ph:0483-2712030,
Website: www.emecollege.ac.in



CERTIFICATE

This is to certify that the project entitled "A STUDY ON ATTITUDE OF COMMERCE STUDENTS TOWARDS ENTREPRENEURSHIP IN MALAPPURAM DISTRICT" is a record of bona fide work done by **MUHAMMED RAMSHAD TP (EMAVBBAR22)** and submitted in partial fulfilment of the requirements for the award of the degree of bachelor of Business Administration under University of Calicut.

ASIF. N
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Mr. ASIF N Kondotty

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EXTERNAL EXAMINER

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SREEKALA. K
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**"ROLE OF BUSINESS EDUCATION IN DEVELOPING
ENTREPRENEURIAL COMPETENCIES IN TIRUR
LOCALITY"**



Submitted in partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED SAFUVAN V

(REG NO: EMAVBBAR23)

UNDER THE GUIDANCE OF

MR. SHIJIL C

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

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CERTIFICATE

This is to certify that **MUHAMMED SAFUVAN V** is a student of the Department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled **“ROLE OF BUSINESS EDUCATION IN DEVELOPING ENTREPRENEURIAL COMPETENCIES IN TIRUR LOCALITY”** is prepared and submitted by under my guidance in partial fulfillment of his Degree Bachelor of Business, University of Calicut.

ASIF. N
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Mr. ASIF N

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PRINCIPAL

Valued in 23/3/2024

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
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Govt. College
Malappuram- 676 509

**“A STUDY ON WORKING WOMEN'S INVESTMENT
BEHAVIOR TOWARDS FINANCIAL PRODUCTS WITH
SPECIAL REFERENCE TO THENIHPALAM PANCHAYATH”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED SHIHAN P

REG.NO: EMAVBBAR24

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021 - 2024



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CERTIFICATE

This is to certify that this project report entitled a study on “A STUDY ON WORKING WOMEN’S INVESTMENT BEHAVIOR TOWARDS FINANCIAL PRODUCTS WITH SPECIAL REFERENCE TO THENHIPALAM PANCHAYATH” is a record of bona-fide work done MUHAMMED SHIHAN P (EMAVBBAR24) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

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Mr. ASIF N

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SREEKALA. K
Assistant Professor
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Malappuram- 676 509
External Examiner

“A STUDY ON CONSUMER PERCEPTION TOWARDS SAMSUNG MOBILE”

PROJECT REPORT



Submitted to the University of Calicut in partial fulfilment of the requirement for the award of degree of **BACHELOR OF BUSINESS ADMINISTRATION**

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED SHUHAIM

(Reg No: EMAVBBAR25)

UNDER THE GUIDENCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTI, MALAPPURAM

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

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CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS SAMSUNG MOBILE" is a benefited record work done by MUHAMMED SHUHAIM (EMAVBBAR25) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

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Kondotti~~

Mr. ASIF N
Head of Department of Business Administration

~~PRINCIPAL~~

EXTERNAL EXAMINER

Valued on 23/3/24
[Signature]

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE FACTORS INFLUENCING THE
SELECTION OF USED CAR WITH SPECIAL REFERENCE TO
MALAPPURAM”
PROJECT REPORT**



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED SINAN EK

REG.NO: EMAVBBAR26

UNDER THE GUIDANCE OF

Mr. ASIF N

**(Head and Assistant Professor, Department of Business
Administration)**



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE
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CERTIFICATE

This is to certify that this project report entitled a study on “**A STUDY ON THE FACTORS INFLUENCING THE SELECTION OF USED CAR WITH SPECIAL REFERENCE TO MALAPPURAM**” is a record of bona-fide work done **MUHAMMED SINAN EK (EMAVBBAR26)** and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

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Head of the department

PRINCIPAL

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SREEKALA. K
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Malappuram- 676 509

**“A STUDY ON THE IMPACT OF EMPLOYEE –
MANAGEMENT RELATIONSHIP ON QUALITY OF
WORK LIFE IN BANKING SECTOR
WITH SPECIAL REFERENCE TO KONDOTTY AREA”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

NUSAIF P

(REG.NO: EMAVBBAR27)

UNDER THE GUIDANCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

**EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
2021-2024**



EMEA COLLEGE OF ARTS AND SCIENCE
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CERTIFICATE



This is to certify that the project report entitled “A STUDY ON THE IMPACT OF EMPLOYEE – MANAGEMENT RELATIONSHIP ON QUALITY OF WORK LIFE IN BANKING SECTOR WITH SPECIAL REFERENCE TO KONDOTTY AREA” is a benefited record work done by NUSAIF P (EMAVBBAR27) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
Head & Assistant Professor,
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Mr. ASIF N
Head of Business Administration

PRINCIPAL

EXTERNAL EXAMINER

Valaad on
23/3/24
[Signature]

SREEKALA. K
Assistant Professor
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Malappuram- 676 509

**“A STUDY ON IMPACT OF CELEBRITY ENDORSEMENT ON
CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERANCE
TO CHELEMBRA PANCHAYATHI”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the
awardof degree of **BACHELOR OF BUSINESS ADMINISTRATION**



Submitted by

RINAS A

(Reg.No: EMAVBBAR28)

Under the guidance of

Mr. ASIF N

(Assistant professor, Department of Business administration)

DEPARTMENT OF BUSINESS ADMINISTRATION



EMEA COLLEGE OF ARTS AND SCIENCE,

KONDOTTYCALICUT UNIVERSITY

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NAAC Website:

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2022-2024



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CERTIFICATE

This is to certify that this project work entitled "A STUDY ON IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERANCE TO CHELEMBRA PANCHAYATH" is an authentic record of the work carried out by RINAS A (Reg.No:EMAVBBAR28), student of BBA Finance, inthe Department of Business Administration, EMEA College, Kondotty and no part thereof has been presented earlier for the award of any other Degree, Diploma, Fellowship or Associate ship etc.

Head of the department

ASIF. N
Head & Assistant Professor,
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Kondotty

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PLACE: KONDOTTY

DATE: 14/03/2024

EXTERNAL EXAMINER:

valued on 23/3/2024
[Signature]
SREEKALA. K
Assistant Professor
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Malappuram- 676 509

**“A STUDY ON THE EFFECT OF EMPLOYEE WELFARE MEASURE ON
SATISFACTION WITH SPECIAL REFERENCE TO PARAMBADAN CEMENT
HOLLOW BRICKS”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

FATHIMA FILNA K K

(Reg.No:EMAVBBAR29)

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

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DEPARTMENT OF BUSINESS ADMINISTRATION

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This is to certify that the project report entitled "A STUDY ON THE EFFECT OF EMPLOYEE WELFARE MEASURE ON SATISFACTION WITH SPECIAL REFERENCE TO PARAMBADAN CEMENT HOLLOW BRICKS" is a benefited record work done by **FATHIMA FILNA K K (EMAVBBAR29)** and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate.



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PRINCIPAL

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SREEKALA. K
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**"A STUDY ON THE MARKETING PROBLEMS OF
KUDUMBASREE ENTREPRENEURS IN KOZHIKODE
CORPORATION"**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

**FATHIMA NAJA P K
REG NO: EMAVBBAR30**

Under the Guidance of

**Ms. SAMEERA
(ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION)**



**BACHELOR OF BUSINESS ADMINISTRATION
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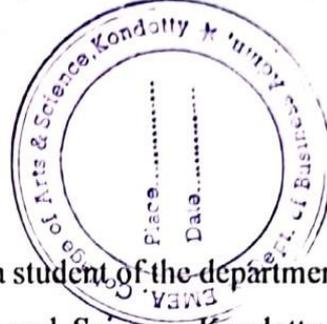
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EMEA COLLEGE OF ARTS & SCIENCE

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This is to certify that FATHIMA NAJA P K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON THE MARKETING PROBLEMS OF KUDUMBASREE ENTREPRENEURS IN KOZHIKODE CORPORATION**” is prepared and submitted by under my supervision in partial fulfilment of his degree bachelor of business, University of Calicut.

ASIF. N
Head & Assistant Professor,
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Mr. ASIF N

(Head of Department of Business Administration)

PRINCIPAL

Valued on 23/3/2024
External Examiner

SREEKALA. K
Assistant Professor
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Malappuram- 676 509

“A STUDY ON EFFECTIVENESS OF SEASONAL OFFERS IN E-COMMERCE WEBSITE WITH SPECIAL REFERENCE TO FLIPKART AND AMAZON IN MALAPPURAM LOCALITY”

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

FATHIMA NASREEN N

REG.NO: EMAVBBAR31

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DEPARTMENT OF BUSINESS ADMINISTRATION
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This is to certify that this project report entitled a study on "A STUDY ON EFFECTIVENESS OF SEASONAL OFFERS IN E-COMMERCE WEBSITE WITH SPECIAL REFERENCE TO FLIPKART AND AMAZON IN MALAPPURAM LOCALITY" is a record of bona-fide work done FATHIMA NASREEN N (EMAVBBAR31) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

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External Examiner

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**“A STUDY ON EFFECTIVENESS OF PROMOTIONAL
ACTIVITIES WITH SPECIAL REFERENCES TO GREEN FRESH
SUPERMARKET”**

PROJECT REPORT



Submitted to the University of Calicut in partial fulfilment of the requirement for the award of degree

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**

SUBMITTED BY

LENA FATHIMA KP

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UNDER THE GUIDANCE OF

Mr. SHIJIL .C

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**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

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This is to certify that this project report entitled a study on “A STUDY ON EFFECTIVENESS OF PROMOTIONAL ACTIVITIES WITH SPECIAL REFERENCE TO GREEN FRESH SUPERMARKET” is a record of bona-fide work done by LENA FATHIMA KP (EMAVBBAR32) and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

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**“A STUDY ON AFFINITY OF ATHLETES ON NIKE WITH
SPECIAL REFERENCE TO MALAPPURAM DISTRICT”
PROJECT REPORT**



Submitted in partial fulfilment of the requirements for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

RIFAHATH C

(REG NO: EMAVBBAR33)

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE,

KONDOTTY

2021-2024



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This is to certify that **RIFAHATH C** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON AFFINITY OF ATHLETES ON NIKE WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT**” is prepared and submitted by under my guidance in partial fulfillment of his Degree Bachelor of Business, University of Calicut.

ASIF. N
Head & Assistant Professor,
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Mr. ASIF N

Head of Department

Bachelor of Business Administration

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EXTERNAL EXAMINER

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Sreekala

SREEKALA. K
Assistant Professor
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Malappuram- 676 509

**“A STUDY ON THE STRESS LEVEL OF EMPLOYEES IN
HEALTH CARE SECTOR WITH
SPECIAL REFERENCE TO FEROKE MUNICIPALITY”
PROJECT REPORT**



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

SAYANA T

(REG NO: EMAVBBAR34)

UNDER THE GUIDANCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
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2021-2024



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This is to certify that **SAYANA T** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled **“A STUDY ON THE STRESS LEVEL OF EMPLOYEES IN HEALTH CARE SECTOR WITH SPECIAL REFERENCE TO FEROKE MUNICIPALITY”** is prepared and submitted by under my guidance in partial fulfillment of her degree bachelor of business Administration, University of Calicut.

ASIF. N
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Mr. ASIF N

Head of the Department of Business Administration

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**“A STUDY ON EFFECTIVE TRAINING AND
DEVELOPMENT OF EMPLOYEES WITH REFERENCE
TO MALAPPURAM DISTRICT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY

SHERIN IBADA P

(Reg. No: EMAVBBAR35)

UNDER THE GUIDENCE OF

MR. ASIF N

HEAD OF DEPARTMENT OF BUSINESS ADMINISTRATION



DEPARTMENT OF BUSINESS ADMINISTRATION

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CERTIFICATE

This is to certify that the project entitled “A STUDY ON EFFECTIVE TRAINING AND DEVELOPMENT OF EMPLOYEES WITH REFERENCE TO MALAPPURAM DISTRICT” is a record of bona-fied work done by **SHERIN IBADA P** and submitted in partial fulfilment of the requirements for the award of the degree of bachelor of Business Administration under University of Calicut.

ASIF. N
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HEAD OF DEPARTMENT OF
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23/3/2024
SREEKALA. K
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P.G. Department of Commerce
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Malappuram- 676 509

**“A STUDY ON INFLUENCE OF CELEBRITY ENDORSMENT
IN ADVERTISEMENT AMONG YOUNGSTERS TO VENGARA
PANCHAYATHI”
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

SREELAKSHMI K

REG.NO: EMAVBBAR36

UNDER THE GUIDANCE OF

Mr. SHIJIL C

**(Assistant Professor, Department of Business
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**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE

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Kondotty (p.o) Kumminiparamba,
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CERTIFICATE

This is to certify that this project report entitled a study on “A STUDY ON INFLUENCE OF CELEBRITY ENDOSMENT IN ADVERTISEMENT AMONG YOUNGSTERS TO VENGARA PANCHAYATH” is a record of bona-fide work done SREELAKSHMI K (EMAVBBAR36) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

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Mr. ASIF N

Head of the department


PRINCIPAL


External Examiner

23/3/2024

SREEKALA. K.
Assistant Professor,
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Malappuram- 676 509

**" A STUDY ON INVESTMENT HABIT OF RETIRED GOVERNMENT
EMPLOYEES IN MALAPPURAM DISTRICT WITH SPECIAL
REFERENCE TO KONDOTTY MUNICIPALITY"**

PROJECT REPORT



Submitted in partial fulfillment of the requirement for the award of
degree of

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**

Submitted by

**ADNAN AHAMED
(Reg.No. EMAVBBAR37)**

Under the guidance of

**Ms. SAMEERA
(Assistant Professor, Department of Business Administration)**



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

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PIN-673638 Ph:0483-2712030,
Website: www.emecollege.ac.in



CERTIFICATE

This is to certify that the project entitled "A STUDY ON INVESTMENT HABIT OF RETIRED GOVERNMENT EMPLOYEES IN MALAPPURAM DISTRICT WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY" is a record of bona-fied work done by **ADNAN AHAMED A** and submitted in partial fulfilment of the requirements for the award of the degree of bachelor of Business Administration under University of Calicut.

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration.
EMEA College of Arts & Science
Kondotty

HEAD OF DEPARTMENT OF
OF BUSINESS ADMINISTRATION

PRINCIPAL

EXTERNAL EXAMINER

Valared

23/05/2024
Sreekala K

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**"A STUDY ON EFFECTIVE PRODUCTION STRATEGY OF SESAME
OIL INDUSTRY SPECIAL REFERENCE TO CEE YEM CO OIL
INDUSTRIES"**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

AKSHAY KK

(Reg. No: EMAVBBAR38)

UNDER THE GUIDENCE OF

MR. ASIF N

HEAD OF DEPARTMENT OF BUSINESS ADMINISTRATION



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEAC COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



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Kondotty (P.O) Kumminiparamba, Malappuram (Dist.),

PIN-673638 Ph:0483-2712030,
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CERTIFICATE

This is to certify that the project entitled "A STUDY ON EFFECTIVE PRODUCTION STRATEGY OF SESAME OIL INDUSTRY SPECIAL REFERENCE TO CEE YEM CO OIL INDUSTRIES" is a record of bona fide work done by AKSHAY KK and submitted in partial fulfilment of the requirements for the award of the degree of bachelor of Business Administration under University of Calicut.

ASIF. N
Head & Assistant Professor,
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EMEA College of Arts & Science
Kondotty

HEAD OF DEPARTMENT OF
OF BUSINESS ADMINISTRATION

PRINCIPAL

Valued on 23/3/24
Sreekal K

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor,
P.G. Department of Commerce
Govt. College
Malappuram-676 509

**“A STUDY ON HEALTH AND SAFETY MEASURES IN PRINTING
AREA WITH SPECIAL REFERENCE TO AONE OFFSET PRINTS”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

ANAND A

(Reg.No:EMAVBBAR39)

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

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PH:0494-2712030 (office)
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Kondotty (p.o)kumminiparaba,
Malappuram (DT)

CERTIFICATE



is is to certify that the project report entitled "A STUDY ON HEALTH AND SAFETY MEASURES IN PRINTING AREA WITH SPECIAL REFERENCE TO AONE OFFSET PRINTS" is a bona fide record work done by ANAND A (EMAVBBAR39) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not been the basis for award of any degree other similar title to the candidate.

ASIF. N
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Kondotty

MR. ASIF N

Head of Business Administration

PRINCIPAL

EXTERNAL EXAMINER

Valued on 25/3/24
Sreekala K

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON CUSTOMER ATTITUDE AND EXPECTATION ON WATERLESS
CAR WASH WITH SPECIAL REFERENCE TO HIOZZO IN CALICUT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MOHAMMED IRFAN C

(Reg.No:EMAVBBAR40)

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE
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Kondotty (p.o)kumminiparaba,
Malappuram (DT)

CERTIFICATE



This is to certify that the project report entitled "A STUDY ON CUSTOMER ATTITUDE AND EXPECTATION ON WATERLESS CAR WASH WITH REFERENCE TO HOZZO IN CALICUT" is a benefited record work done by **MOHAMMED IRFAN C (EMAVBBAR40)** and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
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MR. ASIF N
Head of Business Administration

PRINCIPAL

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY OF RISK FACTORS AFFECTING ONLINE BUYING
BEHAVIOR OF STUDENTS- WITH A SPECIAL REFERENCE TO
PERUVALLUR PANCHAYATH”**

PROJECT REPORT



Submitted to the University of Calicut in partial fulfilment of the requirement for the award
of degree of **BACHELOR OF BUSINESS ADMINISTRATION**

UNIVERSITY OF CALICUT

SUBMITTED BY

MOHAMMED SINAN AC

(REG.NO: EMAVBBAR41)

UNDER THE GUIDANCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE
Accredited with A grade by NAAC
PH:0494-2712030 (office)
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Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled “A STUDY OF RISK FACTORS AFFECTING ONLINE BUYING BEHAVIOR OF STUDENTS- WITH A SPECIAL REFERENCE TO PERUVALLUR PANCHAYATH” is a benefited record work done by **MOHAMMED SINAN AC (EMAVBBAR41)** and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty

Mr. ASIF N

Head of Business Administration

PRINCIPAL

Valued on 23/3/24
[Signature]

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE CUSTOMER SATISFACTION TOWARDS MILMA
PRODUCTS WITH SPECIAL REFERENCE TO KONDOTTY
MUNICIPALITY”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfilment of the requirement for the award
of degree of **BACHELOR OF BUSINESS ADMINISTRATION**



Submitted by

MOHAMMED AJSAL

(Reg.No: EMAVBBAR42)

Under the guidance of

Mr. ASIF N

(Assistant professor, Department of Business administration)

DEPARTMENT OF BUSINESS ADMINISTRATION



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

CALICUT UNIVERSITY

(Aided, Affiliated to University of Calicut)

Accredited with A Grade by NAAC

Website: www.emecollege.ac.in

2022-2024



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Kondotty (p.o)kumminiparaba,
Malappuram (DT)

CERTIFICATE



This is to certify that this project work entitled “**A STUDY ON THE CUSTOMER SATISFACTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCETO KONDOTTY MUNCIPALITY**” is an authentic record of the work carried out by **MOHMMED AJSAL (Reg.No:EMAVBBAR42)**, student of BBA Finance, in the Department of Business Administration, EMEA College, Kondotty and no part there of has been presented earlier for the award of any other Degree, Diploma, Fellowship or Associateship etc.

ASIF. N
*Head & Assistant Professor,
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Kondotty*

MR.ASIF N

Head of Business Administration

PRINCIPAL

Valued on 26/3/2024
[Signature]

External Examiner

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON CONSUMER PREFERENCE TOWARDS DIGITAL
PAYMENT WITH REFERENCE TO PERUVALLUR TO
PANCHAYATH”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

ARSHIDA SHAHNA KC

(Reg.No:EMAVBBAR43)

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



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Malappuram (DT)

CERTIFICATE



This is to certify that the project report entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS DIGITAL PAYMENT WITH REFERENCE TO PERUVALLUR PANCHAYATH" is a benefited record work done by ARSHIDA SHAHNA KC (EMAVBBAR43) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
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EMEA College of Arts & Science

MR. ASIF N

Head of Business Administration

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Valued on 28/3/24
EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON EMPLOYEE RETENTION WITH
SPECIAL REFERENCE TO STORIES GLOBAL HOME
CONCEPTS”
PROJECT REPORT**



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

NANDHA T.M

REG.NO: EMAVBBAR44

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE
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Kondotty (p.o) Kumminiparamba,
Malappuram (DT)

CERTIFICATE

This is to certify that this project report entitled a study on **“A STUDY ON EMPLOYEE RETENTION WITH SPECIAL REFERENCE TO STORIES GLOBAL HOME CONCEPTS”** is a record of bona-fide work done **NANDHA T.M (EMAVBBAR44)** and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF.N
Head & Assistant Professor,
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Kondotty

Mr. ASIF N

Head of Department


PRINCIPAL

Valued on
External Examiner

26/3/2024

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON FINANCIAL EMPOWERMENT OF
DIFFERENTLY ABLED PERSONS WITH SPECIAL REFERENCE
TO MALAPPURAM DISTRICT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

SAFA P K

REG.NO: EMAVBBAR45

UNDER THE GUIDANCE OF

Mr. ASIF N

**(Head and Assistant Professor, Department of Business
Administration)**



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE
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PH: 0494-2712030 (office)
(Aided, affiliated to University of Calicut)
Kondotty (p.o) Kumminiparamba,
Malappuram (DT)



CERTIFICATE

This is to certify that this project report entitled a study on “A STUDY ON FINANCIAL EMPOWERMENT OF DIFFERENTLY ABLED PERSONS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT” is a record of bona-fide work done SAFA P K (EMAVBBAR45) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

Kondotty
EMEA College of Arts & Science
Dept. of Business Administration
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty

Mr. ASIF N
Head of the department

PRINCIPAL

Valued on 26/3/2024
External Examiner

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE CONSUMER AWARENESS ON CONSUMER
RIGHTS WITH SPECIAL REFERENCE TO
KONDOTTY MUNICIPALITY”
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

ASEEL MOHAMMED PK
(REG.NO: EMAVBBAR50)

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



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Kondotty (p.o) Kumminiparamba,
Malappuram (DT)

CERTIFICATE



This is to certify that this project report ~~entitled~~ a study on
**“A STUDY ON THE CONSUMER AWARENESS ON CONSUMER RIGHTS
WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY”** is a
record of bona-fide work done **ASEEL MOHAMMED P.K** and submitted in partial
fulfilment of the requirement for the award of the degree of Bachelor of Business
Administration of the University of Calicut.


ASIF N
Head of the Department, Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty


Dr. ABDUL MUNEER.V
Principal

EXTERNAL EXAMINER

Valued on 26/3/24


SREEKALA. K
Assistant Professor
P.G. Department of Commerce
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Malappuram-676 509

**“A STUDY ON BRAND PREFERENCE OF MOBILE PHONE USERS IN
THIRURANGADI AREA”**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

SANA SHERIN P T

(Reg. No: EMAVBBAR46)

UNDER THE GUIDENCE OF

Mr. SHIJIL C

(Assistant professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024

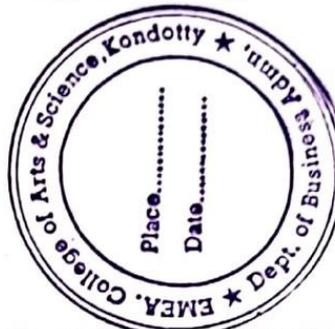


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CERTIFICATE

This is to certify that the project entitled "A STUDY ON BRAND PREFERENCE OF MOBILEPHONE USERS IN THIRURANGADI AREA" is a record of bona-fide work done by SANA SHERIN PT and submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

ASIF. N
Head & Assistant Professor,
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EMEA College of Arts & Science
ASIF. N Kondotty

HEAD OF DEPARTMENT OF

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PRINCIPAL

Valued on 26/3/2024
EXTERNAL EXAMINER


SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON USAGE OF E-PAYMENTS FOR
SUSTAINABLE GROWTH OF ONLINE BUSINESS WITH
SPECIAL REFERENCE TO MALAPPURAM DISTRICT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

ABHINAV C

REG.NO: EMAVBBAR47

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
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2021 - 2024



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(p.o) Kumminiparamba, Malappuram (DT)

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This is to certify that **ABHINAV C** is a student of the Department of Business Administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**A STUDY ON USAGE OF E-PAYMENTS FOR SUSTAINABLE GROWTH OF ONLINE BUSINESS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT**" is prepared and submitted by him, under my guidance in partial fulfillment of his degree bachelor of Business Administration University of Calicut.

Mrs. HANAA MOOSA KOYA

Assistant Professor

Department of Business Administration

PLACE: Kondotty

DATE: 14/03/2024

**“A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS
MALLS WITH SPECIAL REFERENCE TO AAK MALL TIRUR”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

ABOBACKER SIDDEEK U

(REG.NO:EMAVBBAR48)

UNDER THE GUIDANCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

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Kondotty (p.o)kumminiparaba,

Malappuram (DT)

CERTIFICATE



This is to certify that this project work entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MALLS WITH SPECIAL REFERENCE TO AKKALI THIRUR" is an authentic record of the work carried out by ABOOBACKER SIDDEEK U (Reg.No:EMAVBBAR48), student of BBA Finance, in the Department of Business Administration, EMEA College, Kondotty and no part there has been presented earlier for the award of any other Degree, Diploma, Fellowship or Associate ship etc.

ASIF. N
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MR. ASIF N
Head of the Department of Business Administration

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EXTERNAL EXAMINER

Valued on 26/3/24

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON FACTORS AFFECTING THE PURCHASING
DECISION OF MINI COMMERCIAL VEHICLE WITH
REFERENCE TO VENGARA”
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

ARSHAD P P

REG.NO: EMAVBBAR49

UNDER THE GUIDANCE OF

Mr. ASIF N

**(Head and Assistant Professor, Department of Business
Administration)**



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



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Kondotty (p.o) Kumminiparamba,
Malappuram (DT)

CERTIFICATE



This is to certify that this project report entitled a study on “A STUDY ON FACTORS AFFECTING THE PURCHASING DECISION OF MINI COMMERCIAL VEHICLE WITH REFERENCE TO VENGARA” is a record of bona-fide work done ARSHAD P P(EMAVBBAR49) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
Head & Assistant Professor,
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Mr. ASIF N

Head of the department

PRINCIPAL

Valued on 26/3/24
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SREEKALA. K
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Malappuram- 676 509

**“A STUDY ON THE CONSUMER AWARENESS ON CONSUMER
RIGHTS WITH SPECIAL REFERENCE TO
KONDOTTY MUNICIPALITY”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

ASEEL MOHAMMED PK

(REG.NO: EMAVBBAR50)

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE

Accredited with A grade by

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(Aided, affiliated to University of Calicut)

Kondotty (p.o) Kumminiparamba,

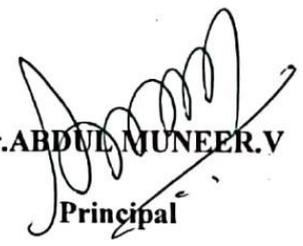
Malappuram (DT)

CERTIFICATE



This is to certify that this project report ~~entitled~~ a study on
**“A STUDY ON THE CONSUMER AWARENESS ON CONSUMER RIGHTS
WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY”** is a
record of bona-fide work done **ASEEL MOHAMMED P.K** and submitted in partial
fulfilment of the requirement for the award of the degree of Bachelor of Business
Administration of the University of Calicut.


ASEEL MOHAMMED P.K
Head of the Department / Assistant Professor,
Dept. of Business Administration,
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Kondotty


Dr. ABDUL MUNEER.V
Principal

EXTERNAL EXAMINER

Valued on 26/3/24


SREEKALA. K
Assistant Professor
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Malappuram- 676 509

**“STUDY ON BRAND AWARENESS AND CUSTOMER
PREFERENCE OF GENTS WEARES WITH SPECIAL
REFERENCE TO PERINTHALMANNA”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

AVINASH PT

(REG.NO: EMAVBBAR51)

UNDER THE GUIDANCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)

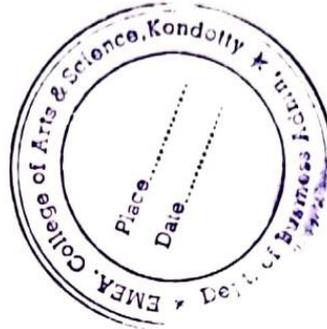


**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021 - 2024



EMEA COLLEGE OF ARTS AND SCIENCE
Accredited with A grade by NAAC
PH:0494-2712030 (office)
(Aided, affiliated to university of calicut)
Kondotty (p.o)kumminiparaba,
Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled “A STUDY ON BRAND AWARENESS AND CUSTOMER PREFERENCE OF GENTS WEARES WITH SPEACIAL REFERENCE TO PERINTHALMANNA” is a bona-fide record work done by AVINASH PT (EMAVBBAR51) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF.N
Head & Assistant Professor,
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Kondotty

Mr. ASIF N

Head of the department

Dr.ABDUL MUNEER.V

Principal

External Examiner

Valued On 26/3/24

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON PROFESSIONAL INSTITUTES
AMONG STUDENTS FOR THE CAREER SELECTION
WITH SPECIAL REFERNCE TO MANJERI AREA”
PROJECT REPORT**



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

DHANUSH.P

REG.NO: EMAVBBAR52

UNDER THE GUIDANCE OF

Mr. ASIF. N

**(HEAD OF THE DEPARTMENT, Department of Business
Administration)**



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE

Accredited with A grade by NAAC

PH: 0494-2712030 (office)

(Aided, affiliated to University of Calicut)

Kondotty (p.o) Kumminiparamba,
Malappuram (DT)



CERTIFICATE

This is to certify that this project report entitled a study on “A STUDY ON PROFESSIONAL INSTITUTES AMONG STUDENTS FOR THE CAREER SELECTION WITH SPECIAL REFERNCE TO MANJERI AREA” is a Record of bona-fide work done **DHANUSH. P (EMAVBBAR52)** and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration.
EMEA College of Arts & Science
Kondotty

Mr. ASIF N

Head of Business Administration


PRINCIPAL

External Examiner

Valued on 26/3/2024


SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON USER FAMILIARITY AND SATISFACTION WITH
FOOD DELIVERY MOBILE APPS WITH SPECIAL REFERENCE
TO VENGARA TOWN”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MOHAMED SINAN N K

(Reg. No: EMAVBBAR53)

UNDER THE GUIDANCE OF

MR SHIJIL C

(Assistant professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
CALICUT UNIVERSITY**

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE
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Kondotty (p.o)kumminiparamba,
Malappuram (DT)

CERTIFICATE



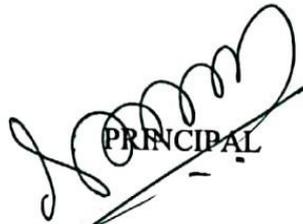
This is to certify that this project work entitled **“A STUDY ON USER FAMILIARITY AND SATISFACTION WITH FOOD DELIVERY MOBILE APPS WITH SPECIAL REFERENCE TO VENGARA TOWN”**

Is an authentic record of the work carried out by **MOHAMED SINAN NK** (Reg.No:EMAVBBAR53), student of BBA Finance, in the Department of Business Administration, EMEA College, Kondotty and no part of there has been presented earlier for the award of any other Degree, Diploma, Fellowship or Associate ship etc.

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration.
EMEA College of Arts & Science
Kondotty

Mr. ASIF N

Head of Business Administration


PRINCIPAL

External Examiner

Valued on 26/3/24


SENEKALA. K
Assistant Professor
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Malappuram- 676 509

**A STUDY ON THE EFFECTIVENESS OF PUBLIC DISTRIBUTION
SYSTEM IN KERALA AFTER THE ADOPTION OF THE NEW E-POS
SYSTEM WITH SPECIAL REFERENCE TO VENGARA
PANCHAYATH
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MOHAMMED AFSAL

REG.NO: EMAVBBAR54

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2021 - 2024



EMEA COLLEGE OF ARTS & SCIENCE

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PH: 0494-2712030 (office)

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Kondotty (p.o) Kumminiparamba,
Malappuram (DT)



CERTIFICATE

This is to certify that this project report entitled a study on **A STUDY ON THE EFFECTIVENESS OF PUBLIC DISTRIBUTION SYSTEM IN KERALA AFTER THE ADOPTION OF THE NEW E-POS SYSTEM WITH SPECIAL REFERENCE TO VENGARA PANCHAYATH** is a record of bona-fide work done by **MOHAMMED AFSAL (EMAVBBAR54)** and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF.N
*Head & Assistant Professor,
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Mr. ASIF N

Head of Department

Bachelor of Business Administration

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PRINCIPAL

EXTERNAL EXAMINER

Valued on 26/3/24
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SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON ACCEPTANCE AND USAGE OF E-WALLET AMONG
THE PEOPLE OF FEROKE PANCHAYATH”
PROJECT REPORT**



Submitted in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MOHAMMED AQIYAAN

(REG.NO: EMAVBBAR55)

UNDER THE GUIDANCE OF

Ms. SAMEERA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC

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Kondotty (p.o)kumminiparaba,

Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON ACCEPTANCE AND USAGE OF E-WALLET AMONG THE PEOPLE OF FEROKE PANCHAYATH" is a benefited record work done by **MOHAMMED AQIYAAN (EMAVBBAR55)** and submitted in partial fulfillment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
Head & Assistant Professor,
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MR. ASIF N
Head of department of Business Administration

PRINCIPAL

Valued on 26/8/24

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
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Malappuram- 676 509

**“A STUDY ON WOMEN’S BUYING BEHAVIOUR TOWARDS
DIFFERENT BRANDS OF FAIRNESS CREAMS WITH SPECIAL
REFERENCE TO VENGARA AREA”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**

SUBMITTED BY
MOHAMMED MUHASIN
(Reg.No:EMAVBBAR56)
UNDER THE GUIDANCE OF

Mr. ASIF N

(Head and Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

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PH:0494-2712030 (office)

(Aided, affiliated to university of calicut)

Kondotty (p.o)kumminiparamba,

Malappuram (DT)

CERTIFICATE



This is to certify that the project report entitled "A STUDY ON WOMEN'S BUYING BEHAVIOUR TOWARDS DIFFERENT BRANDS OF FAIRNESS CREAMS WITH SPECIAL REFERENCE TO VENGARA AREA" is a bonafide record work done by **MOHAMMED MUHASIN (EMAVBBAR56)** and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
Head & Assistant Professor,
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MR. ASIF N

Head of Business Administration


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Valued on 26/9/2024

EXTERNAL EXAMINER


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Assistant Professor
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**“A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS
AMUL PRODUCTS WITH SPECIAL REFERENCE TO
RAMANATTUKARA MUNICIPALITY”**

PROJECT REPORT



Submitted in partial fulfilment of the requirements for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMAD ANSHAD NC

(Reg.No:EMAVBBAR57)

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



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Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS AMUL PRODUCTS WITH SPECIAL REFERENCE TO RAMANATTUKARA MUNICIPALITY" is a benefited record work done by MUHAMMAD ANSHAD NC (EMAVBBAR57) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate

ASIF. N
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MR ASIF N
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PRICIPAL

External Examiner 07/26/3/24

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**“A STUDY ON CONSUMER’S PERCEPTION TOWARDS
GST WITH SPECIAL REFERENCE TO
KANNAMANGALAM GRAMAPANCHAYATH”
PROJECT REPORT**



Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED ASMAL

REG.NO: EMAVBBAR58

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2021 - 2024



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Kondotty (p.o) Kumminiparamba,

Malappuram (DT)



CERTIFICATE

This is to certify that this project report entitled a study on “A STUDY ON CONSUMER’S PERCEPTION TOWARDS GST WITH SPECIAL REFERENCE TO KANNAMANGALAM GRAMPANCHAYATH” is a record of bona-fide work done MUHAMMED ASMAL (EMAVBBAR58) and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
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Mr. ASIF N

Head of Department

PRINCIPAL

Valued

External Examiner

on 26/3/2024

SREEKALA. K

Assistant Professor
P.G. Department of Commerce
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Malappuram- 676 509

**“A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS
FOCUS SHIRT AMONG THE MEN IN ERNAKULAM DISTRICT”**

PROJECT REPORT



Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

Submitted By

MUHAMMED MISHAL MS

(REG.NO: EMAVBBAR59)

Under The Guidance Of

Ms. Sameera

(Assistant Professor, Department of Business Administration)

DEPARTMENT OF BUSSINESS ADMINISTRATION



EMEIA COLLEGE OF ARTS & SCIENCE, KONDOTTY

AIDED BY GOVT.OF KERALA

(AFFILIATED TO UNIVERSITY OF CALICUT)

Accredited with 'A' by NAAC

2021 - 2024



E.M.E.A COLLEGE OF ARTS & SCIENCE

Accredited with 'A' Grade by NAAC

(Aided, Affiliated To The University Of Calicut)

KONDOTTY, P.O. KUMMIMIPARAMBA MALAPPURAM

(DIST), PIN 678008

CERTIFICATE



This is to certify that Mr. **MUHAMMED MISHAL MS**, is a bonafide student of the Department Of Business Administration, EMEA college Kondotty. The project report entitled "A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS FOCUS SHIRT AMONG THE MEN IN ERNAKULAM DISTRICT" has been prepared by under the guidance and supervision of Ms. Sameera, Assistant professor of Department of Business Administration, EMEA college Kondotty, in partial fulfillment of the requirement for the award of Bachelor of Business Administration Degree of the University Of Calicut.

Mr. ASIF N

HEAD OF THE DEPARTMENT

ASIF N
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EXTERNAL EXAMINER

Valued
on 25/9/24

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON EMPLOYEE ABSENTEEISM WITH SPECIAL
REFERENCE TO HOZZO IN
CALICUT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED SINAN K

(Reg.No:EMAVBBAR60)

UNDER THE GUIDANCE OF

Mr. ASIF N

(Head of Department, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE
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Malappuram (DT)

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON EMPLOYEE ABSENTEEISM WITH SPECIAL REFFERENCE TO HOZZO IN CALICUT" is a benefited record work done by **MUHAMMED SINAN K (EMAVBBAR60)** and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate

ASIF. N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty

Mr. ASIF N
Head of Business Administration



PRINCIPAL

Valued on 26/3/24
EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

**“A STUDY ON AWARENESS AND PERCEPTION OF CUSTOMER
TOWARDS GREEN PRODUCT WITH SPECIAL REFERENCE TO
VENGARA PANCHAYAT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MUHAMMED SUFAID V

(REG.NO:EMAVBBAR61)

UNDER THE GUIDANCE OF

Mr. SHIJIL C

(Assistant Professor, Department of Business Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2021-2024



EMEA COLLEGE OF ARTS AND SCIENCE

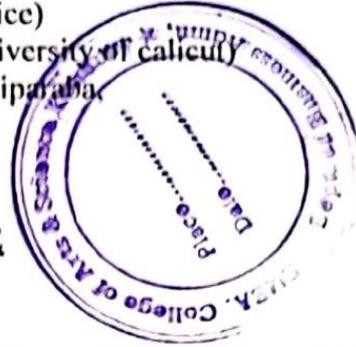
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PH:0494-2712030 (office)

(Aided, affiliated to university of Calicut)

Kondotty (p.o)kumminiparaha

Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON AWARENESS AND PERCEPTION OF CUSTOMER TOWARDS GREEN PRODUCT WITH SPECIAL REFERENCE TO VENGARA PANCHAYAT" is a bona-fide record work done by MUHAMMED SUFAID V (EMAVBBAR61) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the University of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF.N
Head & Assistant Professor,
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EMEA College of Arts & Science
Kondotty

MR. ASIF N

Head of Business Administration

PRINCIPAL

Valued on 26/3/2024

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY TO UNDERSTAND THE LEVEL OF SATISFACTION OF
KSEB EMPLOYEES TOWARDS THEIR JOB, SALARY AND
ADDITIONAL INCENTIVES WITH SPECIAL REFERENCE TO
KONDOTTY MUNICIPALITY”**



Submitted in partial fulfillment of the requirement of the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**

Submitted by
RADHWAN K
(Reg.No.EMAVBBAR62)

Under the guidance of
Ms.SAMEERA
(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
2021-2024**



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Kondotty (p.o)kumminiparaba, Malappuram (DT)



CERTIFICATE

This is to certify that the project report entitled “**A STUDY TO UNDERSTAND THE LEVEL OF SATISFACTION OF KSEB EMPLOYEES TOWARDS THEIR JOB, SALARY AND ADDITIONAL INCENTIVES WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY**” is a bona-fide record work done by **RADHWAN K(EMAVBBAR62)** and submitted in partial fulfillment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for an award of any degree other similar title to the candidate.

ASIF. N
*Head & Assistant Professor,
Dept. of Business Administration,
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Kondotty*

Mr. ASIF N

Head of Department of Business Administration

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PRINCIPAL

Valued
External Examiner

on 26/3/24
[Signature]

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE PROBLEMS FACED BY WORKERS IN UNORGANIZED
SECTOR IN MOONIYUR PANCHAYAT”**

PROJECT REPORT



Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

SHANIF M

(Reg.No:EMAVBBAR63)

UNDER THE GUIDANCE OF

Mrs. HANAA MOOSA KOYA

(Assistant Professor, Department of Business Administration)



**DEPARTMENT OF BUSINESS ADMINISTRATION
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2021-2024



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(Calicut)Kondotty (p.o) Kumminiparaba,
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CERTIFICATE

"A STUDY ON THE PROBLEMS FACED BY WORKERS IN UNORGANIZED SECTOR IN MOONIYUR PANCHAYAT" is a Bona-fide record work done by SHANIF M (EMAVBBAR63) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

ASIF. N
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Kondotty

Mr. ASIF N
Head Of Department


PRINCIPAL

Valued on 26/3/24
External examiner


SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509





















































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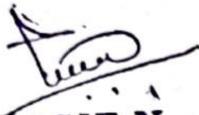
PH:0494-2712030 (office)

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Kondotty (p.o)kumminiparaba,
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CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE EFFECTIVENESS OF ONLINE PAYMENT APPS AMONG COLLEGE STUDENTS IN KONDOTTY MUNICIPALITY" is a benefited record work done by MOHAMMED ANFAL V (EMAUBBAR13) and submitted in partial fulfillment of requirement for awarding the degree of bachelor of business administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate


ASIF N

Head of the department

principal


10/10/2023.
SREEKALA. K
Assistant Professor
External examiner of Commerce
Govt. College
Malappuram- 676 509



**"A STUDY ON THE ATTITUDE OR SATISFACTION OF CUSTOMERS
TOWARDS CHINESE PRODUCTS"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MOHAMMED FAVAZ P

REG NO: EMAUBBAR14

UNDER THE GUIDENCE OF

Mr. ASIF N

HOD, DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023

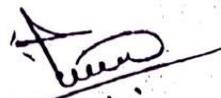


EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MOHAMMED FAVAZ P is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE ATTITUDE OR SATISFACTION OF CUSTOMERS TOWARDS CHINESE PRODUCTS" is prepared and submitted by under my guidance in partial fulfillment of her degree bachelor of business, University of Calicut.

Mr. ASIF N
Head of Business Administration


ASIF N

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PRINCIPAL
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EXTERNAL EXAMINER K

Associate Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

**“EFFECTIVENESS OF COMPUTERIZED ACCOUNTING PACKAGES
IN RETAIL SHOPS WITH SPECIAL REFERENCE TO TIRUR
MUNICIPALITY”**

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



EMEA COLLEGE OF ARTS&SCIENCE, KONDOTTY

SUBMITTED BY

MOHAMMED NISHAM.K

Reg.NO: EMAUBBAR15

UNDER THE GUIDANCE OF

**SHEREENA RASHEED ASSISTANT PROFESSOR, DEPARTMENT OF
BUSINESS ADMINISTRATION**

2020.2023



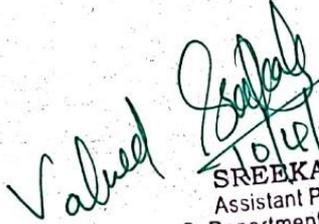
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that MOHAMMED NISHAM.K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “EFFECTIVENESS OF COMPUTRIZED PACKAGES IN RETAIL SHOPEs WITH SPECIAL REFERENCE TO TIRUR MUNCIPALITY” is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.


M. ASIF N

Head of Business Administration
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


10/10/2023
SREEBALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
676 509
EXTERNAL EXAMINER

PRINCIPAL



**“A FEASIBILITY STUDY ON HOME DELIVERY SYSTEM
(ANYTHING TO ANYWHERE) WITH SPECIAL REFERENCE TO
KONDOTTY MUNICIPALITY ”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR OF
BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MOHAMMED SHAJAHAN K V

REG.NO: EMAUBBAR17

UNDER THE GUIDANCE OF

MR. SHIJIL C

Assistant Professor

**DEPARTMENT OF BUSINESSADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE,KONDOTTY**

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:04832712030 (OFFICE)

(AIDED, AFFILIATED TO UNIVERSITY OF CALICUT) 0483 2713530 (PRINCIPAL)

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL:mail@emea.ac.in

CERTIFICATE

This is to certify that this project report entitled a study on “A FEASIBILITY STUDY ON HOME DELIVERY SYSTEM (ANYTHING TO ANYWHERE) WITH SPECIAL REFERENCE TO KONDOTTY MUNICIPALITY” is a record of bona-fide work done by **MOHAMMED SHAJAHAN KV** and submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of Business Administration of the University of Calicut.

Mr. 
HEAD OF DEPARTMENT

PRINCIPAL



Valued 
10/4/2023.

EXTERNAL EXAMINER

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE INVESTMENT BEHAVIOUR OF NRIs IN
KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT”**



**EMEA COLLEGE OF ARTS&SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**

Submitted by

**MOHAMMED YUNUS I
(EMAUBBAR18)**

2020-2023

Under the guidance of

**Mr. ASIF.N
(ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION)**



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 04832712030 (OFFICE) (AIDED,
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KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT)
EMAIL:mail@emca.ac.in

CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE INVESTMENT BEHAVIOUR OF NRIs IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is bonafide record of work done by **MOHAMMED YUNUS I (Reg.No:EMAUBBAR18)** under my supervision and submitted in partial fulfillment of the requirements for the award of degree of Bachelor of Business Administration of University of Calicut.

This report has not previously formed the basis for award of any degree/diploma or other similar title to the candidate.

ASIF N
Mr. ASIF. N

Head, Department of Business Administration
HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

Place: KONDOTTY

Date:

External Examiner

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

Principal

A COMPARATIVE STUDY ON THE BEHAVIOUR OF SMALL INVESTORS TOWARDS TRADITIONAL AND ALTERNATIVE INVESTMENT

PROJECT REPORT

submitted In partial fulfillment of the requirement for award of The
Degree of BACHLELOR OF BUSINESS ADMINISTRATION
of the UNIVERSITY OF CALICUT

By

MUHAMMED NABEEL A

DEPARTMENT OF BUSINESS ADMINISTRATION
EMAUBBAR19

2020-2023

Under the guidance of

Mrs. SHEREENA RASHEED

Assistant professor

Department of BUSINESS ADMINISTRATION



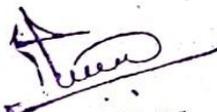
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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CERTIFICATE

This is to certify that the project entitled "A COMPARATIVE STUDY ON THE BEHAVIOUR OF SMALL INVESTORS TOWARDS TRADITIONAL AND ALTERNATIVE INVESTMENT" is a bonafide record of work done by **MUHAMMED NABEEL A (Reg.No:EMAUBBAR19)** and submitted in partial fulfillment of requirements for the award of the degree in **BACHELOR OF BUSINESS ADMINISTRATION** of the University of Calicut and has not formed the basis for award of any degree/ diploma/ associate ship/ fellowship or other similar title to the candidate.


Mr. SASI P N

Head of Business Administration
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509
EXTERNAL EXAMINER

PRINCIPAL


PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638

**STUDY ON TEENAGER'S ATTITUDE TOWARDS ADVERTISEMENT
AND ITS INFLUENCE ON FAMILY PURCHASE DECISION**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the
degree of BACHELOR OF BUSINESS ADMINISTRATION of the
UNIVERSITY OF CALICUT



**SUBMITTED BY
NASEH MOIDEEN
REG NO: EMAUBBAR20**

**UNDER THE GUIDENCE OF
MS: FABISHA .P.P
ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

**EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
2020-2023**



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
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CERTIFICATE

This is to certify that NASEH MOIDEEN is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**STUDY ON TEENAGER'S ATTITUDE TOWARDS ADVERTISEMENT AND ITS INFLUENCE ON FAMILY PURCHASE DECISION**" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

ASIF N
Mr. ASIF N

Head of Business Administration

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL

EXTERNAL EXAMINER

Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**A STUDY ON IMPACTS OF SOCIAL MEDIA
MARKETING AMONG CUSTOMERS SPECIAL
REFERENCE TO PANDIKKAD PANCHAYATH**

**A PAPER SUBMITTED TO
THE UNIVERSITY OF CALICUT**

In partial fulfillment of the requirement for award of BBA Degree

By

**SHAMHAN M
BUSINESS ADMINISTRATION**

EMAUBBAR21

2020-2023

Under the guidance of

Mr. SHIJIL

Assistant professor

Department of Business Administration



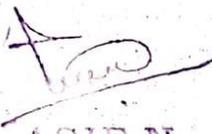
**EMEA COLLEGE OF ARTS AND SCIENCE,
KONDOTTY**

DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY



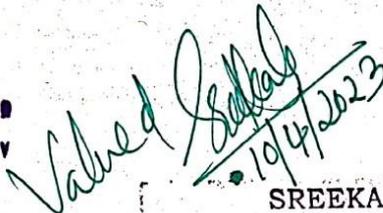
CERTIFICATE

This is to certify that the project entitled "A STUDY ON IMPACTS OF SOCIAL MEDIA MARKETING AMONG CUSTOMERS SPECIAL REFERENCE TO PANDIKKAD PANCHAYATH" is a bonafide record of work done by SHAMHAN M (Reg.No:EMAUBBAR21) and submitted in partial fulfillment of requirements for the award of the degree in BACHELOR OF BUSINESS ADMINISTRATION of the University of Calicut and has not formed the basis for award of any degree/ diploma/ associate ship/ fellowship or other similartitle to the candidate.



ASIF N
Mr ASIF N

Head of department
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19/4/2023

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Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram- 676 509


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& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638

**“A STUDY ON STUDENTS ATTITUDE TOWARDS
ENTERPRENEURSHIP WITH SPECIAL REFERENCE TO EMEA
COLLEGE OF ARTS AND SCIENCE, KONDOTTY”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

ARSHIDA P

REG NO: EMAUBBAR22

UNDER THE GUIDENCE OF

Ms. FABISHA P P

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023



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CERTIFICATE

This is to certify that ARSHIDA P is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON STUDENTS ATTITUDE TOWARDS ENTERPRENEURSHIP WITH SPECIAL REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.


ASIF N
Mr. ASIF N

Head of Business Administration



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SREEKALA. K
Assistant Professor
Department of Commerce
Govt. College
Malappuram- 676 509
EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL
MARKETING IN MALAPPURAM MUNCIPALITY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF
CALICUT**



**SUBMITTED BY
FATHIMA RIYA N P
REG NO: EMAUBBAR23**

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

ASSISTANT PROFESSOR

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY**

2020-2023



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This is to certify that FATHIMA RIYA N P is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING IN MALAPPURAM MUNICIPALITY" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N
Head of Business Administration

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Valued
Sreekala K
10/4/2023

SREEKALA. K
Assistant Professor
EXTERNAL EXAMINER
P.G. Department of Commerce
Govt. College
Malappuram-676 309

**“A STUDY ON CONSUMER ATTITUDE ON SUSTAINABILITY ON
FASHION INDUSTRY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVRSITY OF CALICUT



SUBMITTED BY

FATHIMA SHAHBA KM

REG NO: EMAUBBAR24

UNDER THE GUIDENCE OF

Ms. FABISHA PP

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020 - 2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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This is to certify that FATHIMA SHAHBA KM is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON CONSUMER ATTITUDE ON SUSTAINABILITY OF THE FASHION INDUSTRY**” is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business administration, University of Calicut.

Mr. ASIF N

Head of Business Administration

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509

EXTERNAL EXAMINER

PRINCIPAL

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638



**INVESTORS' ATTITUDE TOWARDS PRIVATE
INSURANCE COMPANIES : A STUDY WITH REFERENCE
TO CALICUT**

A project report submitted in partial fulfillment of the requirement for the award of

DEGREE IN BACHELORS OF BUSINESS

ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT

2020-2023

Prepared and submitted by

HANEENA

EMAUBBAR25

Under the guidance of

MR.SHIJIL.C

Assistant professor



DEPARTMENT OF MANAGEMENT

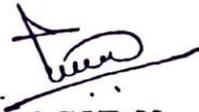
EMEA COLLEGE OF ARTS AND SCIENCE

KONDOTTY,673638

CERTIFICATE

This is to certify that the project report entitled "INVESTORS' ATTITUDE TOWARDS PRIVATE INSURANCE COMPANIES : A STUDY WITH REFERENCE TO CALICUT" submitted in partial fulfillment of requirements for the award of degree in **Bachelors of Business Administration, University of Calicut** is the record of original project work done by **HANEENA** during the period of her study in the department of Business Administration, EMEA College Of Arts College, Calicut under my supervision and guidance.

This project has not been previously formed for the award to the candidate diploma or other similar title. She is allowed to submit the project.


ASIF N
ASIF.N
Head of department
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


10/4/2023

SREEKALA. K
Assistant Professor
External examiner
Govt College
Malappuram


Principal
PRINCIPAL
**EMEA COLLEGE OF ARTS
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MALAPPURAM DT. 673 680**

**“A STUDY ON CHANGING CONSUMER SHOPPING HABITS IN
INFLUENCE OF MALLS IN KOZHIKODE”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

JASEEMA JUMNA M

REG NO: EMAUBBAR26

UNDER THE GUIDENCE OF

Mr. ASIF N

HOD, DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020-2023

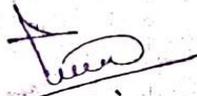


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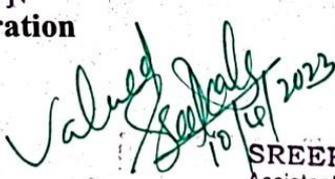
This is to certify that JASEEMA JUMNA M is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON CHANGING CONSUMER SHOPPING HABITS IN INFLUENCE OF MALLS IN KOZHIKODE**” is prepared and submitted by under my guidance in partial fulfillment of her degree bachelor of business, University of Calicut.

Mr. ASIF N
Head of Business Administration


ASIF N

PRINCIPAL




10/01/2023
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
College
Malappuram- 676 509
EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
MEESHO ONLINE SHOPPING APP WITH SPECIAL
REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE
KONDOTTY”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF
CALICUT



SUBMITTED BY

MARIYATHUL KIBTHIYYA K

REG NO: EMAUBBAR27

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

Assistant professor

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638

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CERTIFICATE

This is to certify that **MARIYATHUL KIBTHIYYA K** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS MEESHO ONLINE SHOPPING APP WITH SPECIAL REFERENCE TO EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY"** is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N


ASIF N

Head of Business Administration

PRINCIPAL




20/4/2023

SREEKALA. K
Assistant Professor
EXTERNAL EXAMINER
P.E. Department of Commerce
Govt. College
Malappuram- 676 509

**“THE STUDY AND ANALYSIS OF BRAND LOYALTY AMONG
MOBILE USERS IN KONDOTTY AREA”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the
award of degree of BACHELOR OF BUSINESS ADMINISTRATION



SUBMITTED BY

NASLA NASNIN

REG NO: EMAUBBAR28

UNDER THE GUIDANCE OF

Miss. SHEREENA RASHEED

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE

Accredited with A grade by NAAC
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Kondotty (p.o) kumminiparaba,
Malappuram (DT)

CERTIFICATE

This is to certify that the project report entitled "A STUDY AND ANALYSIS OF BRAND LOYALTY AMONG MOBILE USERS IN KONDOTTY AREA" is a benefited record work done by NASLA NASNIN (EMAUBBAR28) and submitted in partial fulfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.


ASIF N

HEAD OF THE DEPARTMENT

HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL




10/4/2023

SREEKALA. K
EXTERNAL EXAMINER Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**AUDIENCE ATTITUDE TOWARDS TELEVISION
ADVERTISEMENTS IN KOZHIKODE**

PROJECT REPORT

Submitted to
University of Calicut in partial fulfillment of the requirement for the award of degree of
BACHELOR OF BUSINESS ADMINISTRATION

Prepared by

RANIA ABDUL JALEEL
Reg No.EMAUBBAR29

Under the guidance of
MS.FABISHA
Assistant Professor



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
UNIVERSITY OF CALICUT
2020-2023



KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638
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CERTIFICATE

This is to certify that Mrs. RANIA ABDUL JALEEL is a student of the Department of Business Administration, EMEA College Kondotty. The project report entitled "AUDIENCE ATTITUDE TOWARDS TELEVISION ADVERTISEMENTS IN KOZHIKODE" is prepared and submitted by her under my guidance and supervision of MRS FABISHA, in partial fulfillment of the requirement for the award of Bachelor of Business Administration Degree of the University of Calicut.

MR. ASIF .N

ASIF N

HEAD OF THE BUSINESS ADMINISTRATION

PRINCIPAL
PRINCIPAL
OWE A COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 600

EXTERNAL EXAMINER

SREEKALA. K

Assistant Professor

P.G. Department of Commerce

Malappuram District 673 609

**"A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MALLS
WITH SPECIAL REFERENCE TO AAK MALL TIRUR"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

AKTHAM HABEEB SAMAD

REG NO: EMAUBBAR30

UNDER THE GUIDENCE OF

Ms. SHEREENA RASHEED

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



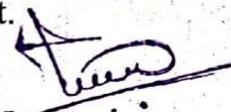
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA, 673638

PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

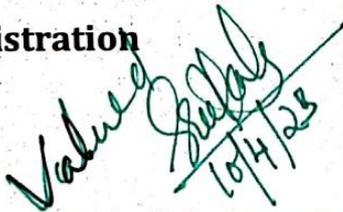
CERTIFICATE

This is to certify that AKTHAM HABEEB SAMAD is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS MALLS WITH SPECIAL REFERENCE TO AAK MALL TIRUR" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


ASIF N
Mr. ASIF N

Head of Business Administration


PRINCIPAL
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638


10/4/23

SREEKALA. K
EXTERNAL EXAMINER
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS

PROJECT REPORT

Submitted to the university of Calicut in partial fulfilment of the requirement for the award of degree

BACHELOR OF BUSINESS ADMINISTRATION



Submitted by

SAYED MUHAMMED ALI HISHAM SHIHAB

(Reg.No:EMAUBBAR40)

Under the guidance of

Mr.SHIJIL.C

(Assistant professor, Department of Business Administration)



**EMEAC COLLEGE OF ARTS AND
SCIENCE, KONDOTTY CALICUT**

UNIVERSITY

(Aided, Affiliated to university of
calicut) Accredited with A Grade by

NAAC

Website: www.emeacollege.ac.in

2020-2023



EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

ACCREDITED WITH A GRADE BY NAAC PH:04832712030(OFFICE)

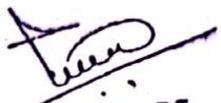
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MBA, MALAPPURAM(DT)EMAIL:mail@emea.ac.in

CERTIFICATE

This is to certify that this project report entitled a study on “**ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS**” is a record of bonafide work done by **SAYED MUHAMMED ALI HISHAM SHIHAB** and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the university of Calicut.


ASIF N
HOD

HOD
Bachelor of Business Administration
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Valued 
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram- 676 509

PRINCIPAL



**“CELEBRITY ENDORSEMENT AND ITS IMPACT ON
BRAND BUILDING AMONG COLLEGE GOING STUDENTS
WITH SPECIAL REFERENCE TO MALAPPURAM
DISTRICT”**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfillment of the Requirement for the
award of the degree of BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY

DONY JOSEPH

Register No: EMAUBBAR31

UNDER THE GUIDANCE OF

MR. SHIJIL.C

Assistant Professor

Department of Business Administration



EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY

2020 – 2023

EMEA COLLEGE OF ARTS AND SCIENCE



CERTIFICATE

This is to certify that the project entitled "CELEBRITY ENDORSEMENT AND ITS IMPACT ON BRAND BUILDING AMONG COLLEGE GOING STUDENTS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is a Bonafede record of work done by **DONY JOSEPH (Reg No: EMAUBBAR31)** under my supervision and submitted in partial fulfillment of requirements for the award of degree of Bachelor of Business Administration of University of Calicut and has not formed the basis for award of any Degree or Diploma or Fellowship or other similar title to the candidate.

MR. ASIF N

Head of Business Administration

ASIF N

PRINCIPAL

Salud Joseph
10/4/2023.

[Signature]

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON CUSTOMER’S ATTITUDE TOWARDS ONLINE
SHOPPING WITH SPECIAL REFERENCE TO STUDENTS OF EMEA
COLLEGE”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

of the

UNIVERSITY OF CALICUT



SUBMITTED BY

FARSIN BIN BASHEER PA

REG NO: EMAUBBAR32

UNDER THE GUIDANCE OF

Mr. ASIF N

HOD

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

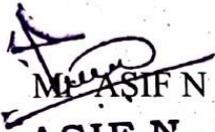
2020-2023



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CERTIFICATE

This is to certify that **FARSIN BIN BASHEER PA** is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "**A STUDY ON CUSTOMER'S ATTITUDE TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO STUDENTS OF EMEA COLLEGE**" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.

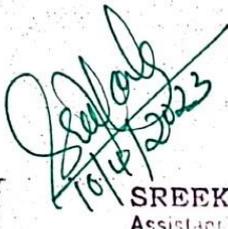

M. ASIF N

ASIF N
Head of Business Administration
HOD

Bachelor of Business Administration
EMEA Arts and Science, Kondotty

PRINCIPAL



Valued

16/4/2023

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram- 676 509

**“A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS
AMUL PRODUCTS”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



**SUBMITTED BY
MOHAMMED FARSIN CP
REG NO: EMAUBBAR33**

UNDER THE GUIDENCE OF

**Ms. FABISHA P P
Assistant professor**

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY**

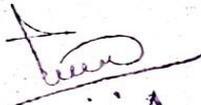
2020-2023



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PH: 0483 2712030 (OFFICE), EMAIL: mail@emea.ac.in

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Mr. ASIF N

Head of Business Administration

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Bachelor of Business Administration
EMEA Arts and Science, Kondotty

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Valued 
12/04/2023.

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
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Malappuram- 676 509

**"A STUDY ON SAVING HABITS OF RURAL PEOPLE WITH SPECIAL
REFERENCE TO MANGALAM
PANCHAYATH"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfilment of the requirement for
the award of degree of **BACHELOR OF BUSINESS ADMINISTRATION**

Submitted By

MOHAMMED NIYAS

(Reg. No: EMAUBBAR34)

Under the Guidance Of

Mr. SHIJIL.C

**(ASSISTANT PROFESSOR, DEPARTMENT OF BACHELOR OF BUSINESS
ADMINISTRATION)**



**EMEA COLLEGE OF ARTS AND
SCIENCE, KONDOTTY CALICUT UNIVERSITY**

(Aided, Affiliated to University of Calicut)

Website: www.emecollege.ac.in

2020-2023



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This is to certify that MOHAMMED NIYAS is a student of the department bachelor of business administration ,EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON SAVING HABITS OF RURAL PEOPLE WITH SPECIAL REFERENCE TO MANGALAM PANCHAYATH" is prepared and submitted under mu guidance in partial fulfilment of his degree of bachelor of business administration , University of Calicut.


Mr. ASIF N

HEAD OF BUSINESS ADMINISTRATION

PRINCIPAL


12/4/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE IMPACT OF SALES PROMOTION ACTIVITIES
TOWARDS TIPTOP FURNITURE PVT. LTD.”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

of the

UNIVERSITY OF CALICUT



SUBMITTED BY

MOHAMMED SABIL KP

REG NO: EMAUBBAR35

UNDER THE GUIDENCE OF

Mr. ASIF N

HEAD OF THE DEPARTMENT

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



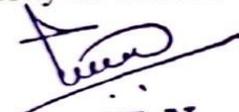
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

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ASIF N
Mr. ASIF N

Head of Business Administration



PRINCIPAL
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MALAPPURAM DT. 673 638


12/4/2023

EXTERNAL EXAMINER
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON THE INVESTMENT PATTERN ON SALARIED GROUP
WITH SPECIAL REFERENCES TO KONDOTTY MUNICIPALITY”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF CALICUT**



SUBMITTED BY

MUHAMMED ABIL C

REG NO: EMAUBBAR36

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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This is to certify that MUHAMMED ABIL. C is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE INVESTMENT PATTERN ON SALARIED GROUP WITH SPECIAL REFERENCES TO KONDOTTY MUNICIPALITY" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF. N
HOD

ASIF N

Department of Business Administration

PRINCIPAL

Principal

Valued
Sreekala K
12/4/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON JOB SATISFACTION OF EMPLOYEES IN
RETAILSHOPS DURING COVID-19 IN THENNALA GRAMA
PANCHAYATH ”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR OF
BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MUHAMMED SHANIF NK

REG NO: EMAUBBAR37

UNDER THE GUIDENCE OF

Ms. FABISHA P.P

ASSISTANT PROFESSOR

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS& SCIENCE, KONDOTTY

2020 – 2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

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This is to certify that MUHAMMED SHANIF NK is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON JOB SATISFACTION OF EMPLOYEES IN RETAIL SHOPS DURING COVID-19 IN THENNALA GRAMA PANCHAYATH**” is prepared and submitted under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


ASIF N
ASIF N

HOD, Department of Business Administration

PRINCIPAL

Valued

7/24/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509



**“CUSTOMER SATISFACTION TOWARDS SHOPPING OF CLOTHING
ON ONLINE STORE WITH SPECIAL REFERENCE TO ‘MYNTRA”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF



SUBMITTED BY

**MUHAMMED SHIBILI KP
(REG.NO: EMAUBBAR38)**

UNDER THE GUIDANCE OF

**MR. SHIJIL C
ASSISTANT PROFESSOR**

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLAGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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This is to certify that MUHAMMED SHIBILI KP is a student of the department of business administration, EMEA College of arts and science, Kondotty has successfully completed the project and this report entitled "CUSTOMER SATISFACTION TOWARDS SHOPPING OF CLOTHING ON ONLINE STORE WITH A REFERENCE TO "MYNTRA" is a record of work done by MUHAMMED SHIBILI KP (EMAUBBAE38) under my supervision and submitted for the award of degree of BACHLOR OF BUSINESS ADMINISTRATION of the University of Calicut

Mr. ASIF N
Head of Business Administration

Valued
12/4/2023
EXTERNAL EXAMINER

PRINCIPAL

PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638

AREA”

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

of the

UNIVERSITY OF CALICUT



SUBMITTED BY

MUHAMMED SHIDHAN M. V

REG NO: EMAUBBAR39

UNDER THE GUIDENCE OF

Mr. ASIF N

HOD

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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CERTIFICATE

This is to certify that MUHAMMED SHIDHAN M. V is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON PERCEPTION AND CONSUMER SATISFACTION OF COUNTERFEIT FASHION PRODUCTS IN FEROKE MUNICIPALITY AREA" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of business, University of Calicut.

ASIF N
Mr. ASIF N

PRINCIPAL

Head of Business Administration

HOD

Bachelor of : Administration
EM: Kondotty

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

Submitted to the university of Calicut in partial fulfilment of the requirement for the award of degree

PROJECT REPORT
BACHELOR OF BUSINESS
ADMINISTRATION



Submitted by

SAYED MUHAMMED ALI HISHAM SHIHAB

(Reg.No:EMAUBBAR40)

Under the guidance of

Mr.SHIJIL.C

(Assistant professor, Department of Business Administration)



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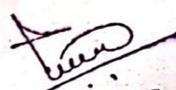
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MBA,MALAPPURAM(DT)EMAIL:mail@emca.ac.in

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This is to certify that this project report entitled a study on, “**ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS**” is a record of bonafide work done by **SAYED MUHAMMED ALI HISHAM SHIHAB** and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the university of Calicut.


ASIF N
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HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty

Valued

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
EXTERNAL EXAMINER
Malappuram-676 509

PRINCIPAL


**"A STUDY ON EFFECTIVENESS OF PROMOTIONAL ACTIVITIES WITH SPECIAL
REFERENCE TO BUDGET HYPERMARKET, MALAPPURAM"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfilment of the requirement for the award of degree

BACHELOR OF BUSINESS ADMINISTRATION



Submitted by

SHAHIL P K

(Reg.No:EMAUBBAR41)

Under the guidance of

Mr.ASIF N

(Head of Department of Business Administration)



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

CALICUT UNIVERSITY

(Aided, Affiliated to university of calicut)

Accredited with A Grade by NAAC

Website: www.emeacollege.ac.in

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ACCREDITED WITH A GRADE BY NAAC PH:04832712030(OFFICE)

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KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DT) EMAIL: mail@emea.ac.in

CERTIFICATE

This is to certify that this project report entitled a study on **"A STUDY ON EFFECTIVENESS OF PROMOTIONAL ACTIVITIES WITH SPECIAL REFERENCE TO BUDGET HYPERMARKET, MALAPPURAM"** is a record of bonafide work done by SHAHIL P K and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration of the university of Calicut.

HOD
ASIF N
HOD

Bachelor of Business Administration
EMEA

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

PRINCIPAL

**“A STUDY ON THE EFFECTIVENESS OF PERFORMANCE
APPRAISAL WITH SPECIAL REFERENCE TO CLASSIC HYUNDAI
MALAPPURAM”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF
CALICUT



SUBMITTED BY

SHIBIL MOHAMMED K K

REG NO: EMAUBBAR42

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
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EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

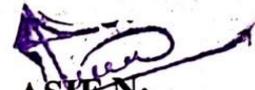
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CERTIFICATE

This is to certify that SHIBIL MOHAMMED K K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON THE EFFECTIVENESS OF PERFORMANCE APPRAISAL WITH SPECIAL REFERENCE TO CLASSIC HYUNDAI MALAPPURAM" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


Mr. ASIF N.
ASIF N
Head of Business Administration
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


SREEKALA. K
EXTERNAL EXAMINER Professor
P.G. Department of Commerce
Govt. College
Malappuram-676 509
12/4/2023.

PRINCIPAL


**“A STUDY ON WOMEN EMPOWERMENT THROUGH
KUDUMBASREE WITH SPECIAL REFERENCE TO THENNALA
GRAMA PANCHAYATH”**



**EMEA COLLEGE OF ARTS&SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

SUBMITTED BY

MS. ANUSREE CK

Reg No..EMAUBBAR43

2020-2023

Under the guidance of

MS.Shereena Rasheed

Assistant Professor

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**



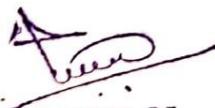
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

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CERTIFICATE

This is to certify that the Project Report titled **“THE STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASREE WITH SPECIAL REFERENCE TO THENNALA GRAMA PACHAYATH”** is a record of bona-fied work done by **ANUSREE CK** and Submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.


ASIF N
HEAD OF THE DEPARTMENT
HOD
Bachelor of Business Administration
EMEA Arts and Science, Kondotty


SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509


PRINCIPAL

**“AN ANALYSIS ON BRAND AWARENESS TOWARDS
LUXURY CARS IN INDIA”**



**EMEA COLLEGE OF ARTS & SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF
CALICUT**

By

Ms ARATHI P

Reg No. EMAUBBAR44

2020-2023

UNDER THE GUIDENCE OF

Ms. FABISHA.PP

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
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CERTIFICATE

This is to certify that ARATHI P is a student of the department of business of administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "AN ANALYSIS ON BRAND AWARENESS TOWARDS LUXURY CARS IN INDIA" is prepared and submitted by under my guidance in partial fulfilment of his degree bachelor of Business Administration, University of Calicut.


ASIF N

Mr. ASIF
Head of Business Administration

PRINCIPAL




22/4/2023

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt College
Malappuram- 676 509

**"A STUDY ON EFFECTIVENESS OF ADVERTISEMENT TOWARDS
TATA MOTORS, MALAPPURAM"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

ABDULLA FAZAL M K

REG NO: EMAUBBAR46

UNDER THE GUIDENCE OF

Ms. FABISHA P P

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
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EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

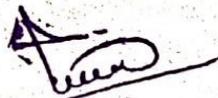
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This is to certify that ABDULLA FAZAL M K is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**A STUDY ON EFFECTIVENESS OF ADVERTISEMENT TOWARDS TATA MOTORS, MALAPPURAM**” is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


Mr. ASIF N
ASIF N

Head of Business Administration
HOD
Bachelor of Business Administration
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Sreekala K
72/4/23



EXTERNAL EXAMINER
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Malappuram - 676 509

**“A STUDY ON WORK-LIFE BALANCE OF FEMALE NURSES IN
MALAPPURAM DISTRICT WITH SPECIAL REFERENCE TO
GOVERNMENT HOSPITALS”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree
BACHELOR OF BUSINESS ADMINISTRATION under the **University of Calicut**
Kerala

SUBMITTED BY
AHAMMAD ABDULLA NOUFAL.M.K

REG NO: EMAUBBAR48

UNDER THE GUIDANCE OF
MR SHIJIL C
Assistant Professor
(**Department of Bachelor of Business**)



Bachelor of Business Administration
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
ACCREDITED WITH A GRADE BY NAAC PH: 0483-2712030 (OFFICE)
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CERTIFICATE

This is to certify that the project report titled "A STUDY ON WORK-LIFE BALANCE OF FEMALE NURSES IN MALAPPURAM DISTRICT WITH SPECIAL REFERENCE TO GOVERNMENT HOSPITALS" is the work carried out by AHAMMAD ABDULLA NOUFAL.M.K, and submitted in partial fulfillment of the requirement for the award of the degree of Bachelor of Business Administration under University of Calicut.

ASIF N
Mr. ASIF.N

Head of the department
Business Administration

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College

EXTERNAL EXAMINER 676 509

PRINCIPAL
Lt. Abdul Rasheed P
PEN: 677157

Assistant Professor in Charge of Principal
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**A STUDY ON IMPACT OF ADVERTISEMENT IN
SPECIAL REFERENCE TO YOUTH OF
MALAPPURAM DISTRICT**



**EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

**SUBMITTED BY
AHMED SAFWAN
(EMAUBBAR49)**

**UNDER THE GUIDANCE OF
ASIF N
(HEAD OF BUSINESS ADMINISTRATION)**

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

**KONDOTTY (PO), KUMMINIPARAMBA, MALAPPURAM (DIST), KERALA,
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This is to certify that AHMED SAFWAN is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON IMPACT OF ADVERTISEMENT IN SPECIAL REFERENCETO YOUTH OF MALAPPURAM DISTRICT" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.


ASIF N

**Head of Business Administration
HOD**

**Bachelor of Business Administration
EMEA Arts and Science, Kondotty**

valued



**PRINCIPAL
EMEA COLLEGE OF ARTS
& SCIENCE, KONDOTTY
MALAPPURAM DT. 673 638**

EXTERNAL EXAMINER


12/4/2023

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

**“A STUDY ON MOTIVATION AND EFFECTIVENESS OF
EMPLOYEE AT JEWELLERY MANUFACTURING COMPANY with
special references on Capestone ventures pvt ltd Malappuram”**



**EMEA COLLEGE OF ARTS&SCIENCE KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT

Submitted by

Ms. REBINA PRAKASH CK

Reg No: EMAUBBAR45

2020-2023

Under the guidance of

Mr. ASIF N

(Head,Assistant professor)

Department of Business Administration



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CERTIFICATE

This is to certify that the Project Report titled “**A STUDY ON MOTIVATION AND EFFECTIVENESS OF EMPLOYEE AT JEWELLERY MANUFACTURING COMPANY with special references on Capestone ventures pvt ltd Malappuram**” is a record of bona-fied work done by **REBINA PRAKASH CK** and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

MR ASIF.N

Head of the Department
Bachelor of Business Administration

ASIF N

HOD

Bachelor of Business Administration
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Valued Sreekala
12/4/2023

External examiner
SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509



**“THE EFFECTIVENESS OF PUBLIC DISTRIBUTION
SYSTEM WITH REFERENCE TO BENEFICIARIES OF RATION
SHOPS IN PULIKKAL PANCHAYAT”**

PROJECT REPORT

SUBMITTED TO

The University of Calicut In Partial Fulfillment of the Requirement for
the award of the degree of BACHELOR OF BUSINESS

ADMINISTRATION



SUBMITTED BY

MOHAMMED RAYYAN PD

Register No: EMAUBBAR53

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

Assistant Professor

DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

2020-2023



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This is to certify that MOHAMMED RAYYAN PD is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled “**THE EFFECTIVENESS OF PUBLIC DISTRIBUTION SYSTEM WITH REFERENCE TO BENEFICIARIES OF RATION SHOPS IN PULIKKAL PANCHAYAT**” is a bonafide record of work done by MOHAMMED RAYYAN PD (Reg No: EMAUBBAR53) under my supervision and submitted in partial fulfilment of requirements for the award of degree of Bachelor of Business Administration of University of Calicut

ASIF N

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SREEKALA: K
Assistant Professor
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PRINCIPAL

Principal

**“BRAND PREFERENCE OF CUSTOMERS TOWARDS TATA AND TOYOTA
CARS: A STUDY WITH SPECIAL REFERENCE TO TIRURANGADI
LOCALITY”**



**EMEA COLLEGE OF ARTS & SCIENCE
KONDOTTY(AFFILIATED TO UNIVERSITY OF
CALICUT)**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**

By

Mr. MOHAMMED SUHAIL V P

Reg No. EMAUBBAR54

2020-2023

Under the guidance of

Ms. FABISHA

Assistant Professor

UG Department of BUSINESS ADMINISTRATION



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This is to certify that the Project Report titled "BRAND PREFERENCE OF CUSTOMERS TOWARDS TATA AND TOYOTA CARS: A STUDY WITH SPECIAL REFERENCE TO TIRURANGADI LOCALITY" is a record of bona-fied work done by MOHAMMED SUHAIL V P and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

Mr. ASIF N
Head Of The Department
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HOD

Head of Business Administration
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"PROSPECTS AND PROBLEMS OF KERALA TOURISM"

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the

BACHELOR OF BUSINESS

ADMINISTRATION

UNIVERSITY OF CALICUT



Submitted By

Mr. MUHAMMED DILSHAD MV

Reg No.EMAUBBAR55

Under the guidance of

Mr. SHIJIL C

Assistant Professor

**DEPARTMENT OF BUSINESS
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**EMEA COLLEGE OF ARTS AND
SCIENCE, KONDOTTY**

2020-2023



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ASIF N

Mr. ASIF N
HEAD OF THE DEPARTMENT
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MALAPPURAM DT. 676 509

Valued 
12/4/23

EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
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Malappuram- 676 509

**“GULF REMITTANCE AND BEHAVIOURAL TRAITS MIGRATED
HOUSEHOLDS IN KERALA A CASE STUDY OF KAVANUR
PANCHAYATH”**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION of the **UNIVERSITY OF CALICUT**



SUBMITTED BY

MUHAMMAD MINHAJ K

REG NO: EMAUBBAR56

UNDER THE GUIDENCE OF

Mr. ASIF N

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020 - 2023



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Mr. ASIF N

Head of Business Administration

ASIF N

PRINCIPAL

Valued

SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. Col

EXTERNAL EXAMINER⁹

**A STUDY ON IMPACT OF COVID-19 ON TOURIST
BEHAVIOUR WITH SPECIAL REFERENCE TO
MALAPPURAM DISTRICT**



**EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY
(AFFILIATED TO UNIVERSITY OF CALICUT)**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION

SUBMITTED BY
MUHAMMED HAJMAL . Mp
(EMAUBBAR57)

UNDER THE GUIDANCE OF

Mrs. SHEREENA RASHEED

(ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS ADMINISTRATION)

(2020-2023)



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This is to certify that **MUHAMMED HAJMAL MP** is a student of the department of business administration, EMEA College of arts & Science, kondotty has successfully complete the project and this report entitled "A STUDY ON IMPACT OF COVID- 19 ON TOURIST BEHAVIOUR IN SPECIAL REFERENCE TO MALAPPURAM DISTRICT " is prepared and submitted by under my guidance in partial fulfillment of his degree bachelior of business administration, University of Calicut

Mr. ASIF N

ASIF N
Head of business administration
HOD

Bachelor of Business Administration
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EXTERNAL EXAMINER

12/11/2023

SREEKALA. K
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**“A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF
SELECTED COMPANIES IN INDIA”**

**A project report submitted in partial fulfilment of the requirement for the
Award of
DEGREE IN BACHELORS OF BUSINESS ADMINISTRATION (BBA)
UNIVERSITY OF CALICUT**

2020-2023

By

MUHAMMED JASSIM. P

REG: NO. EMAUBBAR58

Under the guidance of

Ms. FABISHA. P P (Assistant Professor)



DEPARTMENT OF BUSINESS ADMINISTRATION

E.M.E.A COLLEGE OF ARTS AND SCIENCE

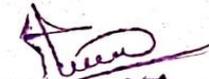
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Mr. ASIF N
ASIF N

Head of Business Administration

PRINCIPAL




12/11/2023

EXTERNAL EXAMINER
SREEKALA. K
Assistant Professor
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**A STUDY ON CONSUMER BEHAVIOR OF WOMEN
TOWARDS TWO WHEELERS WITH SPECIAL REFERENCE
TO RAMANATTUKARA PANCHAYATH**

PROJECT REPORT

*Submitted to the University of Calicut in Partial fulfillment of the requirements for
the award of Degree of BACHELORS OF BUSINESS ADMINISTRATION*

By

MUHAMMED MINHAJ

(Reg. No. EMAUBBAR59)

Under the guidance of

Mr.SHIJIL.C



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE KONDOTTY
UNIVERSITY OF CALICUT**

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This is to certify that **Mr. MUHAMMED MINHAJ** is a bonafide student of the DEPARTMENT OF BUSINESS ADMINISTRATION, EMEA College Kondotty. The project report entitled **A STUDY ON CONSUMER BEHAVIOR OF WOMEN TOWARDS TWOWHEELERS WITH SPECIAL REFERENCE TO RAMANATTUKARA PANCHAYATH** has been prepared by him under the guidance and supervision of **Mr.SHIJIL.C**, in DEPARTMENT OF BUSINESS ADMINISTRATION, EMEA College Kondotty, in partial fulfillment of the requirement for the award of Bachelor of Business Administration Degree of the University of Calicut.

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ASIF N

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Principal
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**“MARKETING STRATEGIES FOLLOWED BY CUIRASS STEEL DOORS,
MANJERI”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**



Submitted By

**Mr. MUHAMMED SAHAL TK
Reg No.EMAUBBAR60**

Under the guidance of

Mr. ASIF N

Head of Department

**DEPARTMENT OF BUSINESS
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This is to certify that **Mr. MUHAMMED SAHAL TK** is a student of the Department of Business Administration, EMEA College of Arts & Science College, Kondotty has successfully completed the project and this report entitled "**MARKETING STRATEGIES FOLLOWED BY CUIRASS STEEL DOORS, MANJERI**" is prepared and submitted by his under my guidance in partial fulfilment of his degree Bachelor of Business Administration, University of Calicut.

Dr. ASIF N
ASIF N
HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION

PRINCIPAL

Valued Sahal TK
12/11/2023

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EXTERNAL EXAMINER

**“A STUDY ON ONLINE FOOD ORDERING SYSTEMS IN KOZHIKODE
DISTRICT”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

MUHAMMED SHENFEER E

REG NO: EMAUBBAR61

UNDER THE GUIDENCE OF

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ASSISTANT PROFESSOR

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This is to certify that MUHAMMED SHENFEER E is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY ON ONLINE FOOD ORDERING SYSTEMS IN KOZHIKODE DISTRICT" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N
Head of Business Administration


ASIF N


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EXTERNAL EXAMINER
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"ATTITUDE OF CUSTOMERS ABOUT MILMA PRODUCTS"

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**



Submitted By

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Reg No.EMAUBBAR62

Under the guidance of
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Assistant Professor

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Mr. ASIF. N

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**“A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING IN
AUTOMOBILE INDUSTRY”**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfillment of the requirement for the award of
degree of BACHELOR OF BUSINESS ADMINISTRATION



SUBMITTED BY

NIHAL ALI MOHYUDHEEN E K

REG.NO: EMAUBBAR63

UNDER THE GUIDANCE OF

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**ASSISTANT PROFESSOR, DEPARTMENT OF
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This is to certify that the project report entitled "A STUDY ON EFFECTIVENES OF DIGITAL MARKETING IN AUTOMOBILE INDUSTRY" is a benefited record work done by NIHAL ALI MOHYUDHEEN E K (EMAUBBAR63) and submitted in partial fullfilment of requirement for awarding the degree of bachelor of business administration of the university of calicut and has not formed the basis for award of any degree other similar title to the candidate.

Mr. ASIF N

Head of the department


ASIF N

PRINCIPAL


12/4/2023.



EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
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Malappuram- 676 509

**“A STUDY ON THE EFFECTIVENESS OF GRIEVANCE HANDLING
MECHANISM WITH SPECIAL REFERENCE TO STECON
POLYMERS PVT LTD”**

**A PROJECT SUBMITTED TO
THE UNIVERSITY OF CALICUT IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE AWARD OF
BACHELOR OF BUSINESS ADMINISTRATION**

SUBMITTED BY

SALMANUL FARIS KP

(REG.NO: EMAUBBAR64)

UNDER THE GUIDANCE OF

Ms. SHEREENA RASHEED

Assistant Professor

DEPARTMENT OF BUSINESS ADMINISTRATION



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**

2020-2023



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ASIF N
Mr. ASIF. N

HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION

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SREEKALA. K
Assistant Professor
P.G. Department of Commerce
Govt. College
Malappuram- 676 509

EXTERNAL EXAMINER

**“A STUDY ON SAVING HABITS OF STEEL AND BUILDING
CONSTRUCTION WORKERS AMONG AG ROOF AND SHADE”**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
ADMINISTRATION
UNIVERSITY OF CALICUT**



Submitted By

**Mr. SAMI ARSHEK SHAH
Reg No.EMAUBBAR65**

Under the guidance of
Ms. FABISHA. PP
Assistant Professor

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE,
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This is to certify that the Project Report "A STUDY ON SAVING HABITS OF STEEL AND BUILDING CONSTRUCTION WORKERS AMONG AG ROOF AND SHADE" is a record of bona-fied work done by SAMI ARSHEK SHAH and Submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Business Administration under University of Calicut.

ASIF N
Mr. ASIF. N

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EXTERNAL EXAMINER

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**"COMPREHENSIVE STUDY ON THE ATTITUDE OF THE YOUTH
TOWARDS THE STOCK MARKET"**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

**BACHELOR OF BUSINESS
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UNIVERSITY OF CALICUT**



Submitted By

Mr. SHAHIN ARSHEK SHAH

Reg No.EMAUBBAR66

Under the guidance of

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Assistant Professor

**DEPARTMENT OF BUSINESS
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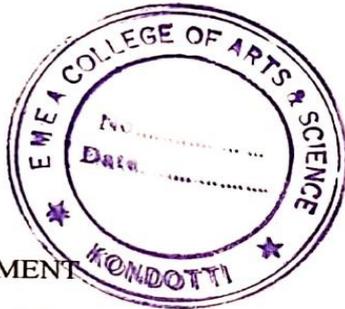
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ASIF N

Mr. ASIF N
HEAD OF THE DEPARTMENT
BUSINESS ADMINISTRATION





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12/11/2023

SREEKALA. K
Assistant Professor
EXTERNAL EXAMINER
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**"A STUDY OF INVESTMENT PATTERN AMONG WORKING WOMEN IN
PUBLIC SECTOR AND PRIVATE SECTOR SPECIAL REFERENCE TO
MALAPPURAM DISTRICT"**

PROJECT REPORT

Submitted in partial fulfillment of the requirement for the award of the degree of BACHELOR
OF BUSINESS ADMINISTRATION of the UNIVERSITY OF CALICUT



SUBMITTED BY

FATHIMA SAFA PK

REG NO: EMAUBBAR04

UNDER THE GUIDANCE OF

Mr. SHIJIL C

**ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION**

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

2020-2023



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

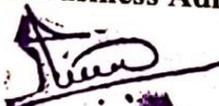
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This is to certify that FATHIMA SAFA PK is a student of the department of business administration, EMEA College of Arts and Science, Kondotty has successfully completed the project and this report entitled "A STUDY OF INVESTMENT PATTERN AMONG WORKING WOMEN IN PUBLIC SECTOR AND PRIVATE SECTOR SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is prepared and submitted by under my guidance in partial fulfillment of his degree bachelor of business, University of Calicut.

Mr. ASIF N

Head of Business Administration


ASIF N

PRINCIPAL



EXTERNAL EXAMINER

SREEKALA. K
Assistant Professor
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Malappuram-676 509

Valued

10/4/23

**"ANALYSING AND STUDYING OF MENTAL STRAIN AND STRESS IN
RESTURANT BUSINESS"**

PROJECT REPORT

Submitted to the University of Calicut in partial fulfilment of the requirement for the award
of degree of **BACHELOR OF BUSINESS ADMINISTRATION**



Submitted by

KAMARUDHEEN AVAYIL

Under the guidance of

Mr. ASIF N

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DEPARTMENT OF BUSINESS ADMINISTRATION



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2020-2023



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CERTIFICATE

This is to certify that the project report entitled "ANALYSING AND STUDYING OF MENTAL STRAIN AND STRESS IN RESTURANT BUSINESS" is a bona-fide record work done By **KAMARUDHEEN AVAYIL** and submitted in partial fulfilment of requirement for awarding the Degree of Bachelor of Business Administration of the university of Calicut and has not formed the basis for award of any degree other similar title to the candidate.

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MR. ASIF N

Head of Business Administration

HUD

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