

**Celebration of Reading Week- 19-6-16**



It is a custom to dwell upon the impoverished reading habits of the youngsters .A few comments, some extraordinary tips, pieces of advice, the session concludes, ignorant of the fact that the discussion has not even entered the thoughts of the crowd. Man who has been endowed with free-will, rationale

and prudence, described as the most distinguishing features of the human race, fails to grasp the ineffectiveness of his actions done to promote reading. EMEA College, which has in its psyche this indubitably erroneous attitude stood apart from the programmes organised in connection with the Reading Week observation in other colleges with its staunch emphasis on the quality and relevance of the activities conducted. Throughout the week, NSS and



Book Club, hosted competitions intended at excavating the reading backgrounds of the students and to instill in them the desire to take a leap into the sea of knowledge via reading. Book Review and Reading Competitions, Literary

and General Quiz, were some among the major activities conducted in this regard.

**Pusthaka Kood**

The NSS units organized a book donation campaign for setting up a library for a school which doesn't possess a library of its own. The programme was conducted under the name 'Pusthaka kood ' in July 2016. The books collected from staff and students of the college were donated to the school library of G.M.LP school, kumminiparambu.



From two units of NSS, 100 volunteers participated in these programmes.



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