## **REPORT**

## WEBINAR ON

# 'Intellectual Property Rights (IPR)-Relevance and Practices'

Organized on 15.03.21

By



# DEPARTMENT OF BIOTECHNOLOGY EMEA COLLEGE OF ARTS AND SCIENCE

Re-accredited with 'A' grade by NAAC (Aided, affiliated to University of Calicut) KONDOTTY, P.O. KUMMINIPARAMBA MALAPPURAM (DIST), PIN. 673 638

## WEBINAR

On

## 'Intellectual Property Rights (IPR)- Relevance and Practices'

#### **REPORT**

The Department of Biotechnology, EMEA College of Arts and Science organized a webinar on 15.03.2021. The webinar was hosted in order to enhance and create awareness on Corona virus and its future prospectus of a new vaccine.

Topic: Intellectual Property Rights (IPR)- Relevance and Practices

Time and Date: 15.03.2021 3PM-4.30PM

Resource Person: Dr. C.R. Elsy, Professor and Coordinator

IPR Cell, Kerala Agricultural University

### Program:

For this webinar, registration link was created. The link was circulated among students and faculties. There were 58 participants in total from 76 registrations. The webinar was inaugurated by the Principal Dr. C. P Ayoob keyi. Head of the Department of Biotechnology, Dr. Mashhoor.K organized and coordinated the webinar. Ms. Somysoman, Asst.professor, department of Biotechnology delivered welcome speech and Ms. Shilly Das delivered the vote of thanks.

Description of Course content delivered in the webinar:

The speaker Dr. C.R. Elsy, Professor and Coordinator IPR Cell, Kerala Agricultural University presented the key note address on Intellectual Property Rights (IPR)-Relevance and Practices. She discussed on the importance of IPR. She states that Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. She also explained the geographical indication. Geographycal indication of a product is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. In

addition, the qualities, characteristics or reputation of the product should be essentially due to the place of origin. She inspired the audience by his lively interaction session. Also, the feedback about the session was collected from all the participants to improve the sessions that will be conducted in the mere future.

#### **Photos**

# **DEPARTMENT OF BIOTECHNOLOGY**

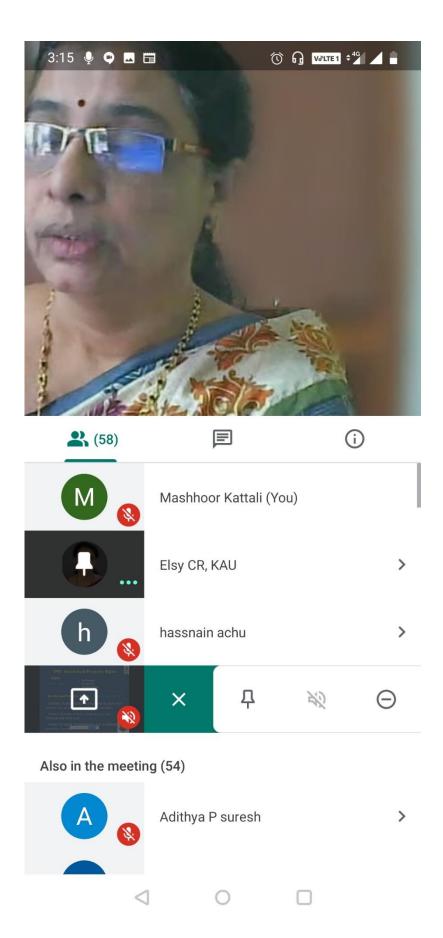
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Co-ordinator: Dr. Mashhoor K @ 9947869914

Flyer of the Programme



Webinar Google meet Screen Shot