

WEBINAR REPORT



DEPARTMENT OF BVOC
EMEA COLLEGE OF ARTS AND SCIENCE,
KONDOTTY



EMEA College of Arts and Science
Aided By Govt of Kerala
Affiliated to the University of Calicut
Reaccredited by NAAC with A Grade

REPORT ON THE WEBINAR ORGANISED BY DEPARTMENT OF BVoc ON THE TOPIC ‘START UP MANAGEMENT’

Start ups are companies or ventures that are focused around a single product or service that the founders want to bring to market. These companies typically don't have a fully developed business model and, more crucially, lack adequate capital to move onto the next phase of business. Most of these companies are initially funded by their founders. Start up Management is a daily destination where entrepreneurs learn about managing, growing and scaling start ups, almost like an virtual open university. Its content is focused on management, strategy, organizational and marketing topics, including business models, revenue models and go-to-market approaches. Vocational courses are seen by both employers and employees as bridging the gap between the syllabus and requirements in the job market. Thus, vocational courses are resorted by the smartest of the student community so as to ensure a promising future. The Department of B.Voc, EMEA College of Arts and Science, Kondotty, introduced two vocational courses in the last academic year, ie., Logistics Management and Professional Accounting and Taxation.

The Department organised a one-way webinar on "*Start up Management*" in order for students to best understand the possibilities and scope of employability and skill development. The webinar was organised on 31 July 2021 at 11 a.m on Google Meet for the Students of the departments. The webinar was inaugurated by Dr. Ibrahim Cholakkal, Principal, EMEA College of arts and science, Kondotty. The programme was presided by Dr.Salini K, HoD of the Dept. of B.Voc Professional Accounting & Taxation, Mr. Althaf, Coordinator of B.Voc Programmes and Head of the department BVoc Logistics Management delivered welcome speech. Mr. Abdu Razak P.M., Coordinator of IQAC and Mr. Moidheen Shafeeque, Assistant Professor in the Dept. of B.Voc delivered their felicitation.

The session handed by Mr. Ameerli (Director, IGP Training Arena & Senior Business Consultant in Ahammed Sha & Co.) was disseminated the key themes and conveyed the core of the subject. The focus of the session was on the need to understand the scope of launching a start up. He delivered the idea about the different modes of business, legal formalities related to start up, problems related to raising of funds. He also focus on the need for the market analysis before starting a venture in order to ensure its feasibility in the future. He also pointed out that the different registrations required for start ups.

Resource Person



Mr. Ameerli V.
(Director, IGP Training Arena & Senior Business Consultant in Ahammed Sha & Co.)



Department of B. Voc in Association with IQAC

EMEA COLLEGE OF ARTS AND SCIENCE (Reaccredited with 'A' Grade by NAAC)
Kondotty, Malappuram (Dt), Kerala, pin-673638

WEBINAR ON START UP MANAGEMENT



**GOOGLE
MEET**

31-07-21

(Saturday)

11.00 Am to 12.00 pm

Resource person:

Mr. Ameerali V

Director - IGP TRAINING ARENA

Business Consultant

Ahammed Sha & Co. (Chartered Accountants)

- **Welcome : Mr. Althaf (B. Voc Coordinator & HoD of B. Voc Logistics Management)**
- **Presidential Address : Dr. Salini K. (HoD of B. Voc Professional Accounting & Taxation)**
- **Felicitation: Mr. Abdu Razaque P. M. (IQAC Coordinator), Mr. Moidheen Shaleeqe A. (Assistant Professor, Dept. of B. Voc)**
- **Vote of Thanks: Risvana Backer (Second semester, B. Voc Professional Accounting & Taxation)**



Inauguration:

Dr. Ibrahim Cholakkal
Principal
EMEA College

Photo Gallery





