

Empowering Women Through Financial Literacy

Report of Extension Activity



Organized By

PG Department of Commerce

EMEA College of Arts and Science, Kondotty

2023-24

Objectives:

- To increase awareness about the importance of financial literacy among women.
- To provide basic knowledge and skills in financial management.
- To empower women to make informed financial decisions.

Target Audience:

- Women of all ages, particularly focusing on women entrepreneurs, homemakers, and Kudubasree Members .

Duration:

- Two workshop or a series of sessions over a few weeks.
- 4 Months

Activities 1:**a. Discussion Session among Students**

- Welcome and Introduction: Brief overview of the workshop objectives and agenda.
- Discussion about Extension Activity: Engage participants with activity to introduce themselves and share importance of Financial Literacy and financial goals.

Understanding Financial Literacy:

- Presentation: Define financial literacy and explain its importance in everyday life.
- Discussion: Open floor for participants to share their current understanding and experiences with financial management.

Activities 2: Empowering Women Through Financial Literacy

Discussion Points Includes:

- b. **Budgeting Basics:**
 - Interactive Workshop: Teach participants how to create a personal or household budget.
 - Hands-On Activity: Provide templates and guide participants in drafting their own budgets.
- c. **Saving and Investing:**
 - Explain the concepts of saving, different types of savings accounts, and the basics of investing.
 - Group Activity: Case studies and scenarios for participants to discuss and determine the best saving and investment strategies.
- d. **Debt Management:**
 - Discuss different types of debt, interest rates, and strategies for managing and paying off debt.
 - Q&A Session: Allow participants to ask questions about their own debt situations and receive personalized advice.
- e. **Accessing Financial Services:**
 - Introduce various financial services and institutions, such as banks, credit unions, microfinance, and digital payment platforms.
 - Demonstration: Show how to use online banking and financial apps for managing finances.
- f. **Guest Speaker:**
 - Invite a successful woman entrepreneur or financial expert to share their journey and provide practical advice and inspiration.
- g. **Resource Distribution:**
 - Provide educational materials, booklets, and links to online resources for further learning.

Feedback and Evaluation: (14/07/2024)

- Conduct a feedback session to gather participants' thoughts on the workshop.
- Distribute evaluation forms to assess the effectiveness of the program and identify areas for improvement.

Programme chart

Welcome Speech : Vaseem (Student Coordinator)

Presidential Address : Sameera (Kudubasree coordinator)

Inauguration : Naseera (Ward Member)

Key note speech : Munavar Jasim (Extension staff coordinator)

Vote of thanks : Unais (5th B.com Cooperation)

Programme Report

The extension activity titled "**Empowering Women Through Financial Literacy**" was organized with the aim of enhancing financial knowledge among women, particularly focusing on kudumbasree . The event took place in collaboration with local community leaders, women entrepreneurs, and faculty from the college.

Vaseem delivered the welcome address, highlighting the significance of the event and the need for financial literacy in empowering women entrepreneurs. He briefly introduced the dignitaries and provided an overview of the program schedule.

Sameera (Kudumbasree Coordinator)

Sameera emphasized the importance of financial independence for women and how organizations like Kudumbasree play a crucial role in empowering women at the grassroots level. She encouraged the attendees to actively participate in such programs to enhance their financial management skills.

Naseera officially inaugurated the event. In her speech, she focused on how financial literacy can be a tool for women to gain confidence in entrepreneurship and manage small businesses effectively. **Speaker:** Munavar Jasim (Extension Staff Coordinator) Munavar Jasim, in his keynote address, shed light on the importance of financial planning, budgeting, and the role of financial literacy in achieving long-term financial goals. He provided practical examples of how women entrepreneurs can benefit from understanding basic financial concepts like loans, savings, and investment. Unais delivered the vote of thanks, expressing gratitude to all the speakers, participants, and organizers.

Outcomes:

- The participants gained a better understanding of financial management practices.
- The women entrepreneurs were equipped with knowledge on budgeting, loans, and investment.
- The event fostered confidence among women to take charge of their finances and seek support when needed.
- Collaborative efforts between local authorities and the college created a platform for continuous engagement in financial education.

Activities 1:



PG DEPARTMENT OF COMMERCE
EMEA College of Arts and Science, Kondotty

Discussion on
Extension Activity

Financial Literacy

January 13 Thursday
2024 1:30 PM

 Mahagony Park







PG DEPARTMENT OF COMMERE
EMEA College of Arts and Science, Kondotty

EMPOWERING WOMEN *Through* FINANCIAL LITERACY

2024 July **14** Sunday 4pm

 Anganavadi, Kumminiparambu

Activities 2: Empowering Women Through Financial Literacy





List of Participants

<u>Name.</u>	<u>category</u>	<u>Sign</u>
1 Shari. m.	SC	
2 Babyginja-	SC	
3. Ajitha -	OBC	
4. Kalliani	S.C.	
5. Sulochana.	S.C.	
6. vijayamma	S.C.	
7 Lakshmi	SC	
8 Sateki. C. P	SC	
9. Sakkeena	OBC.	
10. Semeenav	OBC	
11. Noosheeda	OBC	
12. Sameera. KP	OBC	
13 Sindhu. NP	SC	
14 Fazeela-	OBC	
15 Fousiya	OBC	
16 SAIFXFT	OBC	
17 Nusaba. P.K	OBC	
18. Hyrunneesa	OBC	
19. medha.	OBC	
20. Babijn. C	OBC	
21. Muhsina	OBC	
22. Fakhima	OBC	
23- Shazeeta	OBC	

24.	Pushpak.p	Sc	P.
25	Rasiya r	OBC	Pun
26	207 007 B	OBC	Pun
27	Kousiya.	OBC	P
28 28	W.P.	OBC	P
29	Nusaiya .P.K	OBC	Pun
30	Ayishabi PK	OBC	Pun
31.	Ayishu.	OBC	Pun
32	Sabna	OBC	Pun
33	Thayamani	OBC	Pun
34	Ramla beega	OBC	Pun
35	Sadeja . K	S.C	Pun